

TRADING PLACES: Footpath Activation

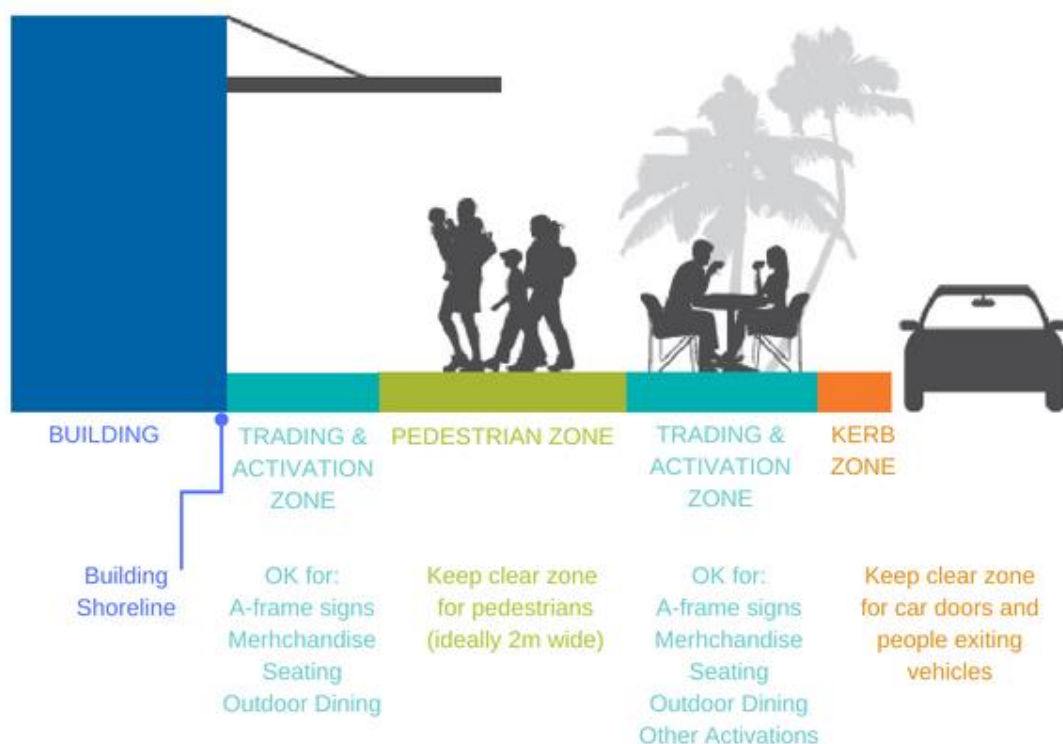
BRINGING VIBRANCY TO THE STREETS

Effective 1 July 2018

How can I activate my footpath space and create vibrancy?

The opportunities to create more engaging, interesting and vibrant experiences in your precinct are limitless. Inspiration and ideas are everywhere. Always think about the people using the footpath and ensure there is room for everyone to move about safely and easily. Below is a good example of how you might layout your footpath when planning activation ideas:

Ideal Footpath Activation Scenario



The widths of footpaths in our Local Government Area vary significantly and not all footpath widths are conducive to the above scenario. Alternative suggestions for narrower footpaths are listed in the following table.

Regardless of footpath width, businesses should endeavour at all times:

- to keep footpath dining areas, street furniture, signage and goods away from the building line (shorefront)
- ensure the footpath is clear (ideally 2m wide)
- position outdoor dining towards kerbside
- footpath trading does not create hazards or obstruct continuous accessible path of travel



EXAMPLE IDEAS FOR FOOTPATH WIDTHS

| Ideas for appropriate footpath use and activation* <i>Note - Minimum pedestrian zone (keep clear zone) = 2m</i> | 0.5 – 1.5m | 1.6 – 2.2m | 2.2 – 5m | 5 – 7m | 7m + |
|--|------------|------------|----------|--------|------|
| chalk art on footpath | | | | | |
| flags/bunting affixed to building façade | | | | | |
| creative window displays, Sensory cues (music, light, smell) | | | | | |
| outdoor merchandise display | | | | | |
| temporary seating | | | | | |
| planter box/potted plants | | | | | |
| A-frame/banner signage | | | | | |
| busking | | | | | |
| café style tables and chairs | | | | | |
| Community activity (e.g. board games, reading spot, musical instruments, chalk art) | | | | | |
| Larger scale performances or events, e.g. comedian, fashion parade, school holiday activity (children's art or story time session), Lunchtime Yoga/dance classes, Cooking demonstrations and gardening workshops | | | | | |

* These ideas are a starting point and indicative only. Exceptions to this table and certain activities may be supported by agreement with Council

Always ensure you have provided enough room for people to easily walk down the path unimpeded (2m wide clear path where possible).

Council reserves the right to withdraw a registration at any time and in any event of political, religious or ethical demonstrations or rallies, paid fundraising/money collectors and distribution of inappropriate material or goods, or where it determines that the behaviour or activity being carried on is detrimental to the amenity of the area in use, such as where an activity is too noisy, dangerous, offensive or causes inconvenience to other users of the area.

Existing public safety and liability provisions required by legislation for public footpaths must be maintained.

Our team is here to help. Call Coffs Harbour City Council on (02) 6648 4000 or coffs.council@chcc.nsw.gov.au