



COFFS HARBOUR CITY COUNCIL

NEIGHBOURHOOD COMMUNITY
INSIGHTS REPORT
March 2019

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ABOUT PLACE SCORE AND THIS RESEARCH

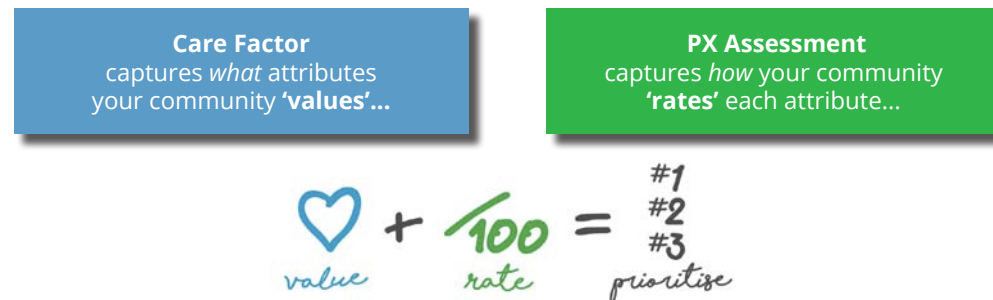
Place Score offers two sophisticated data collection tools, Care Factor and Place Experience (PX) Assessments. Like a 'place census', Care Factor captures what your community really values, while PX Assessments measure the community's lived experience.

Together they help you identify what is important, how a place is performing and what the focus of change should be. An attribute with a high Care Factor but a low PX Assessment should be a priority for investment.

There are many benefits in using Place Score for your project research:

- Community segmentation; geographic and demographic
- Insights that can be used for multiple projects over a number of years: strategic planning and implementation projects
- Quantitative data for evidence based planning to measure the impact of investment over time
- Identification of place attributes that the community all cares about as well as potential conflicts to minimise risk

HOW THE PLACE SCORE SYSTEM WORKS:



A place attribute with a high Care Factor but a low PX Score should be prioritised.

WHERE AND WHEN WAS THIS DATA COLLECTED?

Between 2 November 2018 and 17 February 2019, Place Score collected Neighbourhood Care Factor surveys and PX Assessments on behalf of Coffs Harbour City Council. This data is the basis for your Neighbourhood Community Insights Report.

NEIGHBOURHOOD CARE FACTOR SURVEY

Which place attributes are most important to you in your ideal neighbourhood?

- 1199 total respondents including 1124 local residents
- Respondents were asked 'What is your big or small idea to improve your neighbourhood?'
- 705 people shared their ideas
- The online survey was live between 2nd November and 17th February 2019.

NEIGHBOURHOOD PX ASSESSMENTS

How is each place attribute impacting your personal enjoyment of your neighbourhood?

- 876 local residents, workers and visitors completed a Neighbourhood PX Assessment
- Online and face-to-face data was collected between 2nd November 2018 and 17 February 2019.

A total of 2,075 responses were collected during the research.

ABOUT THE RESPONDENTS

Collecting data from a representative cross section of your community is important for your confidence in the research results. Place Score worked closely with Council to collect a representative sample of your population, as reflected by the 2016 Census.

CONFIDENCE LEVEL:

At the LGA level a 95% confidence level can be assumed for all data included in this report with a margin of error of $\pm 2.8\%$ for all Care Factor data and a margin of error of ± 2 pts for all PX data.

At the neighbourhood level, Care Factor data has a standard error of less than $\pm 9\%$ while neighbourhood PX data has a standard error of less than ± 5 pts.

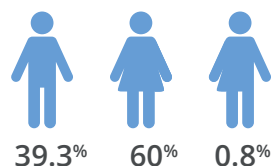
Only the neighbourhood of Coramba and Ararawarra/Mullaway differ where Care Factor data has a standard error of less than $\pm 12\%$ while neighbourhood PX data has a standard error of ± 6.1 pts.

CARE FACTOR DATA

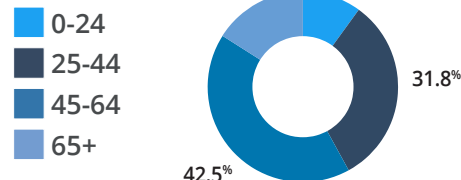
Data was collected via online and face-to-face surveys during the period of 2 of November 2018 and 17 of February 2019. A total of 1124 residents participated.

n=1124

GENDER



AGE



COUNTRY OF BIRTH

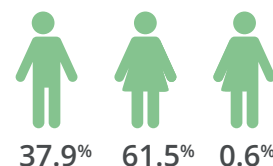
Australia	85.0%
United Kingdom	6.2%
New Zealand	1.9%
South Africa	1.4%
U.S.A	1.2%

PX DATA

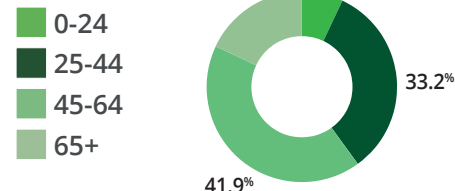
Data was collected via online and face-to-face surveys during the period of 2 of November 2018 and 17 of February 2019. A total of 876 respondents participated.

n=876

GENDER



AGE



COUNTRY OF BIRTH

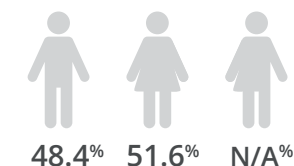
Australia	84.5%
United Kingdom	3.2%
New Zealand	2.7%
South Africa	1.3%
U.S.A.	0.9%

2016 CENSUS DATA

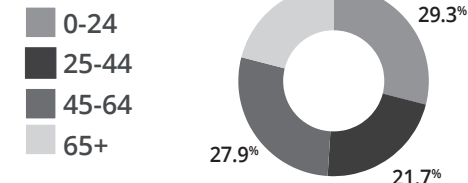
This column captures the make-up of our population in accordance with the 2016 census.

N=72,944

GENDER



AGE



COUNTRY OF BIRTH

Australia	78.4%
England	3.4%
India	1.4%
New Zealand	1.4%
Germany	0.5%

EXECUTIVE SUMMARY

THIS SECTION PROVIDES AN EXECUTIVE SUMMARY OF
KEY FINDINGS FOR COFFS HARBOUR CITY COUNCIL

COFFS HARBOUR LGA

STRENGTHS AND PRIORITIES

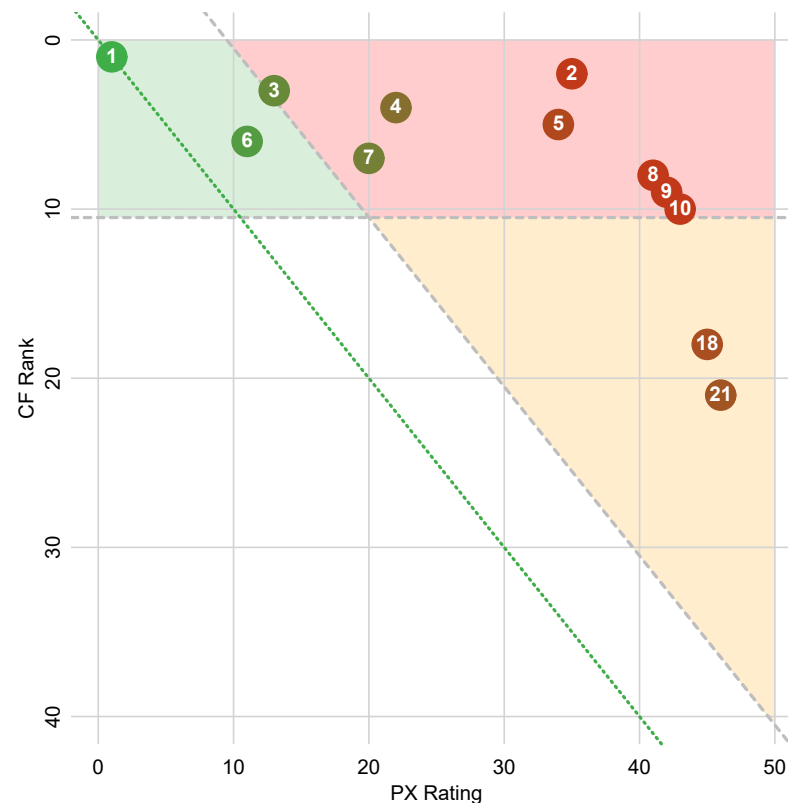
These tables and graph illustrate your neighbourhood strengths, liveability improvement priorities and secondary priorities.

STRENGTHS should be celebrated and protected.

LIVEABILITY IMPROVEMENT PRIORITIES identify the aspects of your neighbourhood that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on your community.

SECONDARY PRIORITIES identify attributes to look out for, they are negatively affecting liveability and can become more significant issues if more people start caring about them.

CF	NEIGHBOURHOOD STRENGTHS
1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
6	Locally owned and operated businesses



CF	LIVEABILITY IMPROVEMENT PRIORITIES
9	Quality of public space (footpaths, verges, parks etc.)
10	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)
8	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)
2	General condition of public open space (street trees, footpaths, parks etc.)
5	Protection of the natural environment
4	Sense of neighbourhood safety (from crime, traffic, pollution etc.)
7	Landscaping and natural elements (street trees, planting, water features etc.)
3	Sense of personal safety (for all ages, genders, day or night)

CF	SECONDARY PRIORITIES
18	Things to do in the evening (bars, dining, cinema, live music etc.)
21	Evidence of recent public investment (roads, parks, schools etc.)

LIVEABILITY SUMMARY

NEIGHBOURHOOD PX SCORES AND PRIORITIES

When the Care Factor and PX Assessment data is aggregated, we are able to identify the priorities for each neighbourhood. This table summarises the PX Score and top three priorities for the LGA as a whole and each neighbourhood.

NEIGHBOURHOOD NAME	PX	LIVEABILITY PRIORITY 1	LIVEABILITY PRIORITY 2	LIVEABILITY PRIORITY 3
LGA Average	65	Quality of public space (footpaths, verges, parks etc.)	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)
Arrawarra and Mullaway	65	General condition of public open space (street trees, footpaths, parks etc.)	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)	Quality of public space (footpaths, verges, parks etc.)
Boambee East	64	Protection of the natural environment	Spaces suitable for specific activities or special interests (entertainment, exercise, dog park, BBQs etc.)	General condition of public open space (street trees, footpaths, parks etc.)
City Centre	62	Sense of personal safety (for all ages, genders, day or night)	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)	Sustainable urban design (water sensitive design, transport-oriented design, sustainable building design, density etc.)
Coffs Harbour*	64	Sense of neighbourhood safety (from crime, traffic, pollution etc.)	Quality of public space (footpaths, verges, parks etc.)	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)
Coramba	68	Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)	Protection of the natural environment	Quality of public space (footpaths, verges, parks etc.)
Corindi Beach	67	Sense of neighbourhood safety (from crime, traffic, pollution etc.)	Quality of public space (footpaths, verges, parks etc.)	Evidence of recent public investment (roads, parks, schools etc.)
Jetty	69	Protection of the natural environment	General condition of public open space (street trees, footpaths, parks etc.)	Sense of neighbourhood safety (from crime, traffic, pollution etc.)
Moonee Beach	72	General condition of public open space (street trees, footpaths, parks etc.)	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)	Protection of the natural environment
Nana Glen	61	Protection of the natural environment	Spaces suitable for specific activities or special interests (entertainment, exercise, dog park, BBQs etc.)	General condition of public open space (street trees, footpaths, parks etc.)
Park Beach	64	Sense of personal safety (for all ages, genders, day or night)	Sense of neighbourhood safety (from crime, traffic, pollution etc.)	Quality of public space (footpaths, verges, parks etc.)
Sandy Beach	66	General condition of public open space (street trees, footpaths, parks etc.)	Quality of public space (footpaths, verges, parks etc.)	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)
Sawtell	77	Protection of the natural environment	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)	General condition of public open space (street trees, footpaths, parks etc.)
Toormina	58	Sense of neighbourhood safety (from crime, traffic, pollution etc.)	Sense of personal safety (for all ages, genders, day or night)	Spaces suitable for specific activities or special interests (entertainment, exercise, dog park, BBQs etc.)
West Coffs	64	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)	Spaces suitable for specific activities or special interests (entertainment, exercise, dog park, BBQs etc.)	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)
Woolgoolga	67	Quality of public space (footpaths, verges, parks etc.)	General condition of public open space (street trees, footpaths, parks etc.)	Protection of the natural environment

HOW DO YOU COMPARE?

YOUR LGA IS PERFORMING POORER THAN THE NSW AVERAGE

Your PX Scores acts as a benchmark to track liveability performance over time and allows for comparison against other locations.

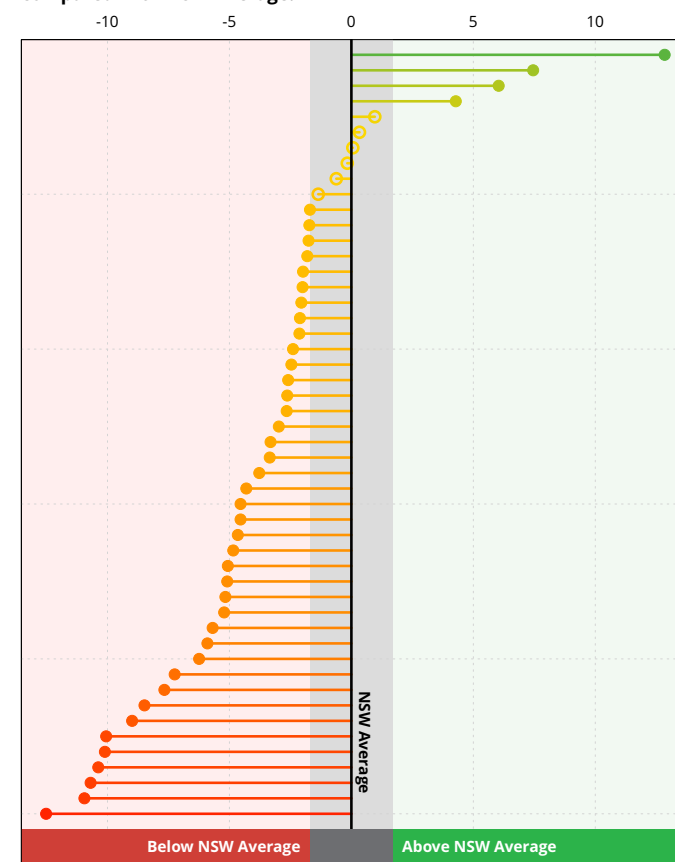
PX Scores:

- 85 Bardwell Park
- 81 Potts Point
- 72 NSW Average
- 65 Coffs Harbour Average
- 58 Wentworthville
- 56 Schofields

FOUR ATTRIBUTES ARE PERFORMING ABOVE THE NSW AVERAGE:	DIFFERENCE FROM NSW AVERAGE
Ease of driving and parking	+12.8
Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)	+7.5
Range of housing prices and tenures (low to high \$, buy or rent etc.)	+6.0
Physical comfort (including noise, smells, temperature etc.)	+4.3

YOUR FIVE WORSE PERFORMING ATTRIBUTES COMPARED TO THE NSW AVERAGE:	DIFFERENCE FROM NSW AVERAGE
Local history, historic buildings or features	-12.5
Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)	-10.9
Amount of public space (footpaths, verges, parks etc.)	-10.7
Access to shared community and commercial assets (library, bike/car share, sport facilities/gyms etc.)	-10.4
Local employment opportunities (within easy commute)	-10.1

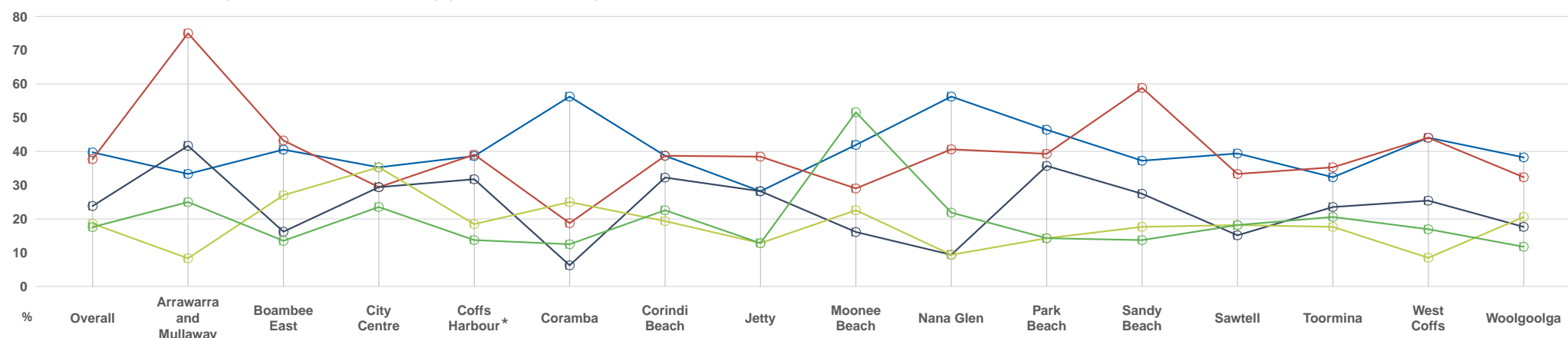
PX Scores of all 50 attributes of Coffs Harbour LGA compared with NSW Average.



COMMUNITY IDEAS FOR CHANGE

WHAT IS THE TALK OF THE TOWN?

Place Score asked survey respondents 'What is your big or small idea to make your neighbourhood better?' 705 answers were collected across Coffs Harbour and have been classified under different themes. Here are the top five themes raised by your community:



NATURAL ENVIRONMENT

- More and/or better parks and greenery (22.8%)
- Celebrate and/or protect the topography and landscape (12.5%)
- More and/or better sustainable actions and behaviours (9.1%)
- Celebrate and/or protect the fauna and flora (5.8%)

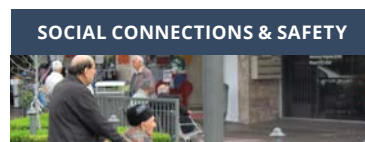
286 people (40.7%) referred to the natural environment



MOVEMENT

- Improve active transport infrastructure (26.2%)
- Improve private vehicle infrastructure (10.8%)
- Improve public transport infrastructure (4.4%)
- Improve accessibility (3%)
- Reduce private vehicle infrastructure (2.7%)
- Reduce active and/or public transport infrastructure (0.1%)

265 people (37.6%) referred to movement



SOCIAL CONNECTIONS & SAFETY

- Improve sense of safety and/or physical safety (18.2%)
- Improve sense of belonging and interactions between residents (4.5%)
- More and/or better consideration and inclusion of diversity (2.6%)

169 people (24%) referred to social connections and safety



COMMUNITY BEHAVIOURS

- More and/or better care and maintenance (11.1%)
- More and/or better community activities (7.9%)

131 people (18.7%) referred to community behaviours



FACILITIES

- More and/or better health related facilities (7.1%)
- More and/or better play and sports facilities (7%)
- More and/or better community facilities (5.7%)
- More and/or better education and childcare facilities (4.1%)
- More and/or better arts and culture facilities (1.8%)

119 people (16.9%) referred to facilities

YOUR LGA DATA AT A GLANCE



Care Factor requires respondents to prioritise different aspects of a neighbourhood to identify what they personally care the most about.

Overall, most people in your LGA selected the following Place Attributes:

RANK	ATTRIBUTE	% OF n
#1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)	73%
#2	General condition of public open space (street trees, footpaths, parks etc.)	63%
#3	Sense of personal safety (for all ages, genders, day or night)	57%
#4	Sense of neighbourhood safety (from crime, traffic, pollution etc.)	56%
#5	Protection of the natural environment	55%

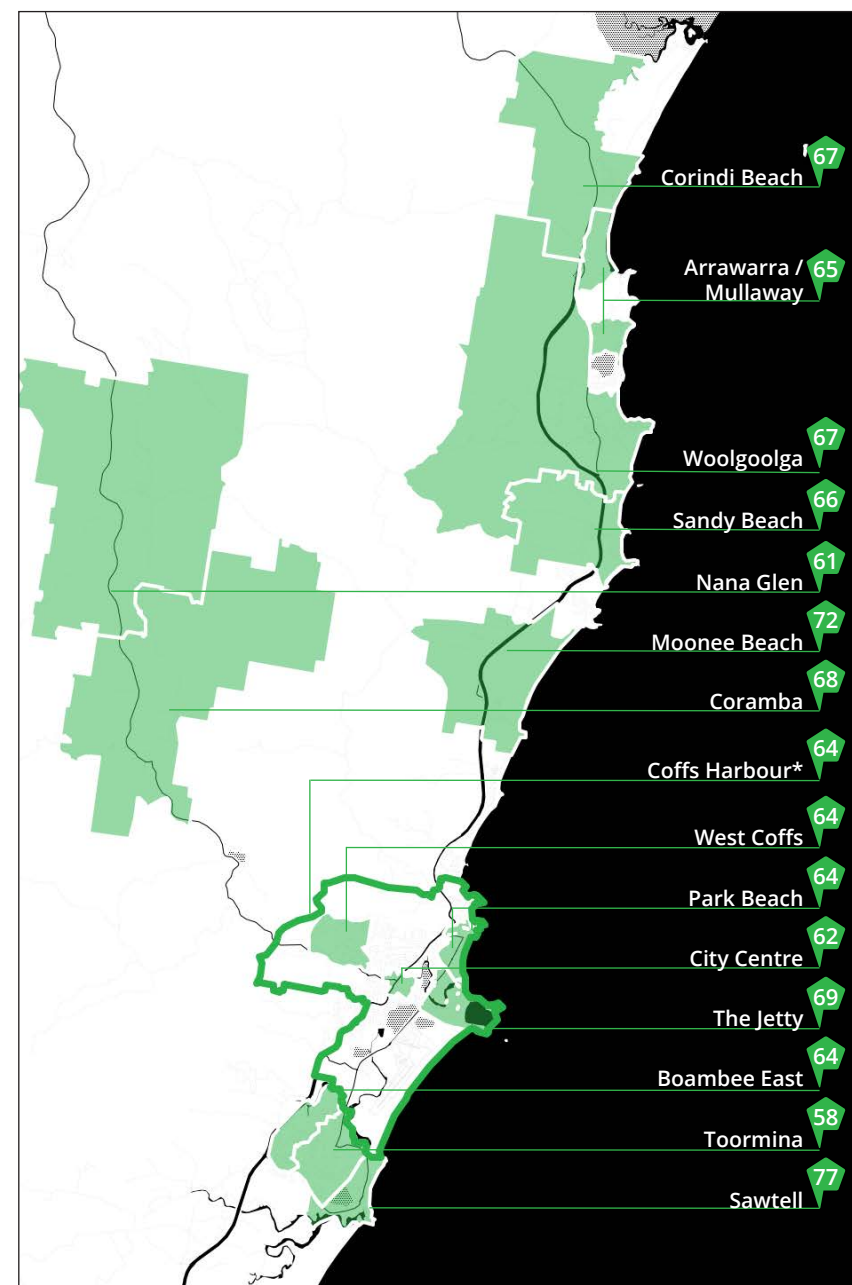


A PX Assessment asks respondents to rate how different aspects of their current neighbourhood are impacting their 'lived place experience', resulting in a PX Score that captures neighbourhood liveability.

Here is how community rated the liveability of their current neighbourhoods:

YOUR LGA'S AVERAGE PX SCORE IS:

65



NEIGHBOURHOOD CARE FACTOR

YOUR CARE FACTOR DATA ACTS AS A
'PLACE CENSUS', IDENTIFYING WHAT IS MOST
IMPORTANT TO THE COMMUNITY IN THEIR IDEAL
NEIGHBOURHOOD. THIS DATA IS ALSO AVAILABLE VIA
YOUR ONLINE DASHBOARD.

NEIGHBOURHOOD PLACE VALUES

YOUR COMMUNITY VALUES NEIGHBOURHOODS THAT:

CELEBRATE AND PROTECT NATURE

Your community cares about the presence of natural elements, but also about how well nature is preserved. Landscapes and the quality of natural elements in public spaces also play a role in your community's ideal neighbourhood.

ARE SAFE

Both individual and collective safety are important to your community. Respondents care about everyone feeling safe in their neighbourhood regardless of age, gender or time of day. Your community also values the collective safety in regards to crime, traffic and/or pollution.

FACILITATE CONNECTIONS

It is important for your community to be connected to others both physically and socially. Active and public transport options from home to communal amenities are valued but so are locally owned and operated businesses.

Note: Different demographics are generally aligned around your LGA's top 10 Care Factor. Instead, the main differences from your top 10 are observed between your neighbourhoods.

DEMOGRAPHIC DIFFERENCES IN NEIGHBOURHOOD VALUES

25-44 YEARS OLD	33% of people aged 25-44 care about 'Spaces suitable for play (from toddlers to teens)' compared to only 13% of people aged 45-64.
45-64 YEARS OLD	42% of people aged 45-64 care about 'Access to neighbourhood amenities (cafés, shops, health and wellness services etc.)' compared to only 30% of people aged 25-44.
MEN	22% of Men care about 'General condition of private open space (verges, driveways etc.)' compared to only 14% of Women.
WOMEN	50% of Women care about 'Landscaping and natural elements (street trees, planting, water features etc.)' compared to only 39% of Men.
COUNTRY OF BIRTH	27% of people born in Australia care about 'Sense of character or identity that is different from other neighbourhoods' compared to only 19% of people born in United Kingdom.











NEIGHBOURHOOD PLACE VALUES

The Care Factor survey asks respondents to select what is most important to them in each of five Place Dimensions.


The Place Dimensions and associated Place Attributes reveal what attracts and attaches people to a neighbourhood, as well as the barriers to entry or connection.


YOUR LGA TOP 10 CARE FACTORS


Your LGA top 10 Care Factors are ranked based on how many people selected each attribute as being important to them in the 'ideal neighbourhood'.


RANK	ATTRIBUTE	% OF PEOPLE	RANK	ATTRIBUTE	% OF PEOPLE
#1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)	73% 	#6	Locally owned and operated businesses	47% 
#2	General condition of public open space (street trees, footpaths, parks etc.)	63% 	#7	Landscaping and natural elements (street trees, planting, water features etc.)	46% 
#3	Sense of personal safety (for all ages, genders, day or night)	57% 	#8	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)	45% 
#4	Sense of neighbourhood safety (from crime, traffic, pollution etc.)	56% 	#9	Quality of public space (footpaths, verges, parks etc.)	44% 
#5	Protection of the natural environment	55% 	#10	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)	43% 


THE FIVE PLACE DIMENSIONS ARE:

CARE
 How well a neighbourhood is managed, maintained and improved. It considers care, pride, personal and financial investment in the area.

LOOK & FUNCTION
 Physical characteristics of a neighbourhood: how it looks and works, the buildings, public space and vegetation.

SENSE OF WELCOME
 The social characteristics of a neighbourhood, and how inviting it feels to a range of people regardless of age, income, gender, ethnicity or interests.

THINGS TO DO
 Activities, events and inviting spaces to spend time in a neighbourhood that might lead to a smile or a new friend.

UNIQUENESS
 Physical, social, cultural or economic aspects of an area that make a neighbourhood interesting, special or unique.

NEIGHBOURHOOD PLACE VALUES

YOUR COMMUNITY IS GENERALLY ALIGNED

The following tables illustrate the differences in values between demographic groups. The circled numbers refer to the LGA's top 10 Care Factors, while the grid colour identifies each demographic's top three attributes.

DEMOGRAPHIC BREAKDOWN												
ALL	197	#1	#2	#3	#3	#5	#6	#7	#8	#9	#9	Highest rated attributes if not in the overall top ten
Male	438	69%	62%	53%	54%	52%	47%	39%	47%	44%	42%	
Female	679	75%	63%	59%	57%	57%	47%	50%	43%	44%	43%	
Intersex	7	57%	57%	43%	57%	43%	57%	71%	43%	29%	29%	
Age												
0-24	109	63%	45%	52%	47%	57%	52%	52%	28%	27%	28%	
25-44	359	73%	66%	57%	53%	52%	51%	46%	42%	49%	40%	
45-64	478	75%	64%	57%	58%	56%	47%	45%	49%	44%	46%	
65+	178	70%	64%	58%	62%	58%	34%	44%	49%	45%	49%	
Country of birth (Top 3)												
Australia	955	72%	63%	57%	56%	55%	48%	45%	44%	44%	43%	
United Kingdom	70	66%	66%	53%	53%	60%	44%	39%	40%	43%	49%	
New Zealand	21	76%	48%	57%	62%	52%	38%	57%	62%	33%	29%	
Ancestry (Top 3)												
Australasian	656	72%	64%	57%	57%	53%	50%	44%	45%	45%	42%	
European (including United Kingdom)	344	75%	61%	56%	55%	59%	41%	49%	46%	44%	44%	
Mixed	77	65%	62%	53%	60%	58%	43%	48%	44%	38%	47%	

DEMOGRAPHIC BREAKDOWN												
Identity	433	#1	#2	#2	#2	#5	#6	#7	#8	#9	#9	Highest rated attributes if not in the overall top ten
Residents	1124	73%	63%	57%	56%	55%	47%	46%	45%	44%	43%	
Neighbourhood Type												
Rural/Suburban (Low density)	415	74%	59%	58%	55%	59%	43%	47%	44%	43%	40%	
Inner-urban (Low-medium density)	450	73%	63%	57%	56%	53%	48%	44%	45%	44%	44%	
Inner-urban (Medium-high density)	209	72%	67%	52%	57%	55%	50%	46%	45%	47%	44%	
City (High density)	50	58%	74%	56%	56%	44%	46%	52%	42%	42%	50%	

LEGEND

- #1 attribute
- #2 attribute
- #3 attribute

NEIGHBOURHOOD PLACE VALUES

DIFFERENCES BETWEEN NEIGHBOURHOODS (1/2)

The communities in each of your neighbourhoods value different place attributes than the LGA Top 10. This table illustrates which of the LGA Top 10 attributes are less/more valued in each neighbourhood.

LEGEND

Less valued than LGA
More valued than LGA

	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife)	General condition of public open space (street trees, footpaths, parks etc.)	Sense of personal safety (for all ages, genders, day or night)	Sense of neighbourhood safety (from crime, traffic, pollution etc.)	Protection of the natural environment	Locally owned and operated businesses	Landscaping and natural elements (street trees, planting, water features etc.)	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)	Quality of public space (footpaths, verges, parks etc.)	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)	
LGA TOP 10 RANK	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Top 10 attributes for specific locations that are not in LGA Average
Arrawarra and Mullaway	#1	#3	#5	#3	#2	#15	#15	#6	#8	#8	#6 Free places to sit comfortably by yourself or in small groups, #8 Amount of public space (footpaths, verges, parks etc.), #8 Sense of belonging in the community
Boambee East	#1	#2	#3	#4	#4	#6	#6	#10	#14	#10	#8 Spaces suitable for specific activities or special interests (entertainment, exercise, dog park, BBQs etc.), #8 Access to neighbourhood amenities (cafes, shops, health and wellness services etc.), #10 Sense of belonging in the community
City Centre	#6	#1	#3	#9	#13	#5	#13	#6	#2	#4	#6 Access to neighbourhood amenities (cafes, shops, health and wellness services etc.), #9 Overall visual character of the neighbourhood, #9 Things to do in the evening (bars, dining, cinema, live music etc.), #9 Sustainable urban design (water sensitive design, transport-oriented design, sustainable building design, density etc.)
Coffs Harbour*	#2	#1	#3	#4	#5	#7	#10	#9	#8	#6	
Coramba	#2	#6	#6	#6	#4	#4	#3	#15	#6	#31	#1 Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.), #10 Overall visual character of the neighbourhood, #10 Spaces for group or community activities and/or gatherings (sports, picnics, performances etc.), #10 Access to neighbourhood amenities (cafes, shops, health and wellness services etc.)
Corindi Beach	#1	#4	#6	#2	#9	#4	#24	#11	#2	#11	#7 Sense of belonging in the community, #8 Evidence of recent public investment (roads, parks, schools etc.), #9 Access to neighbourhood amenities (cafes, shops, health and wellness services etc.)
Jetty	#1	#2	#6	#8	#3	#13	#10	#4	#12	#5	#6 Spaces suitable for specific activities or special interests (entertainment, exercise, dog park, BBQs etc.), #8 Things to do in the evening (bars, dining, cinema, live music etc.)
Moonee Beach	#1	#5	#4	#2	#3	#12	#9	#9	#17	#19	#6 Sense of character or identity that is different from other neighbourhoods, #7 Overall visual character of the neighbourhood, #8 Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.), #9 Sense of belonging in the community

NEIGHBOURHOOD PLACE VALUES

DIFFERENCES BETWEEN NEIGHBOURHOODS (2/2)

The communities in each of your neighbourhoods value different place attributes than the LGA Top 10. This table illustrates which of the LGA Top 10 attributes are less/more valued in each neighbourhood.

LEGEND

Less valued than LGA
More valued than LGA

	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife)	General condition of public open space (street trees, footpaths, parks etc.)	Sense of personal safety (for all ages, genders, day or night)	Sense of neighbourhood safety (from crime, traffic, pollution etc.)	Protection of the natural environment	Locally owned and operated businesses	Landscaping and natural elements (street trees, planting, water features etc.)	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)	Quality of public space (footpaths, verges, parks etc.)	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)	
LGA TOP 10 RANK	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Top 10 attributes for specific locations that are not in LGA Average
Nana Glen	#1	#8	#8	#2	#5	#3	#6	#13	#27	#39	#4 Overall visual character of the neighbourhood, #6 Spaces suitable for specific activities or special interests (entertainment, exercise, dog park, BBQs etc.), #8 Physical comfort (including noise, smells, temperature etc.), #8 Sense of belonging in the community
Park Beach	#1	#2	#4	#6	#3	#14	#11	#5	#8	#6	#9 Overall visual character of the neighbourhood, #10 Things to do in the evening (bars, dining, cinema, live music etc.)
Sandy Beach	#1	#2	#4	#4	#2	#11	#6	#12	#8	#10	#6 Spaces suitable for specific activities or special interests (entertainment, exercise, dog park, BBQs etc.), #8 Overall visual character of the neighbourhood
Sawtell	#1	#2	#5	#12	#3	#9	#4	#7	#12	#15	#6 Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.), #7 Things to do in the evening (bars, dining, cinema, live music etc.), #9 Welcoming to all people
Toormina	#1	#2	#5	#3	#3	#8	#6	#23	#12	#23	#6 Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.), #9 Spaces suitable for specific activities or special interests (entertainment, exercise, dog park, BBQs etc.), #9 Access to neighbourhood amenities (cafes, shops, health and wellness services etc.), #9 Sense of belonging in the community
West Coffs	#3	#2	#1	#3	#7	#8	#8	#8	#11	#6	#5 Spaces suitable for specific activities or special interests (entertainment, exercise, dog park, BBQs etc.)
Woolgoolga	#2	#1	#7	#13	#8	#3	#9	#9	#5	#12	#4 Access to neighbourhood amenities (cafes, shops, health and wellness services etc.), #6 Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.), #9 Welcoming to all people

NEIGHBOURHOOD LIVEABILITY

THE PX SCORE IS A NUMBER BETWEEN ZERO AND 100 THAT MEASURES YOUR COMMUNITY'S LIVED PLACE EXPERIENCE. IT ALLOWS YOU TO IDENTIFY WHAT ATTRIBUTES ARE CONTRIBUTING POSITIVELY AND NEGATIVELY TO HOW LIVEABLE A NEIGHBOURHOOD IS, PROVIDING YOU WITH AN IMPORTANT TOOL FOR PRIORITISING INVESTMENT.

NEIGHBOURHOOD LIVEABILITY

YOUR COMMUNITY IDENTIFIED THEIR NEIGHBOURHOODS AS:

OFFERING A CONNECTION WITH NATURE

'Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)' is the best performing attribute across your LGA. Making it the biggest contributor to your neighbourhoods' liveability.

WELCOMING

Overall, your community perceives their neighbourhoods as friendly as they feel that everyone is welcomed and that they can find people they relate to.

LACKING LOCAL EMPLOYMENT OPPORTUNITIES

The lack of local employment opportunities is perceived by your community as one of your LGA's weakest performing attribute. Meaning people do not consider that there are employment options in their neighbourhood.

Note: Interestingly, your top performing neighbourhoods, Sawtell and Moonee Beach, are both perceived as offering great natural elements and access to neighbourhood amenities (cafes, shops, health and wellness services etc.).

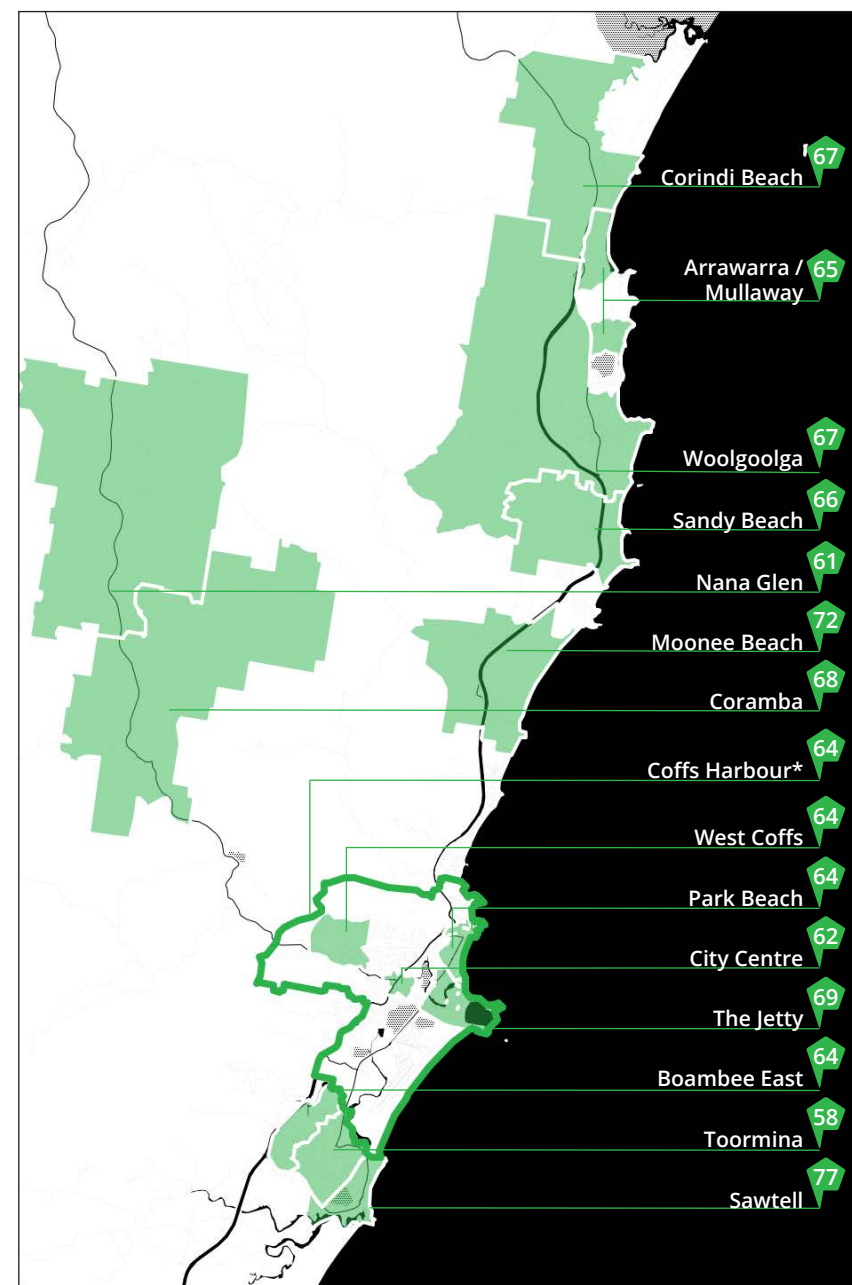
PXassessment neighbourhood

A PX Assessment asks respondents to rate how different aspects of their current neighbourhood are impacting their 'lived place experience', resulting in a PX Score that captures neighbourhood liveability.

Here is how community rated the liveability of their current neighbourhoods:

YOUR LGA'S AVERAGE PX SCORE IS:

65



NEIGHBOURHOOD LIVEABILITY

SAWTELL AND MOONEE BEACH ARE YOUR MOST LIVEABLE NEIGHBOURHOODS

This table identifies the PX Scores of your neighbourhoods filtered by different demographics. It allows you to see how different cohorts rate the current state of their neighbourhood.



Location	n	Total PX Score	Men	Women	0-24	25-44	45-64	65+
LGA Average	859	65	67	65	69	64	65	65
Ararwarra and Mullaway	38	65	62	66	64	70	63	61
Boambee East	47	64	63	65	55	62	66	67
City Centre	43	62	64	59	89	59*	62	59
Coffs Harbour**	264	64	64	63	70	62	64	62
Coramba	24	68	72	66	NA	67*	72	63
Corindi Beach	43	67	67	68	58	69	66	73
Jetty	45	69	70	66	69	65	65	73
Moonee Beach	43	72	71	72	79	72	73	61
Nana Glen	46	61	62	62	68	62	61	58
Park Beach	40	64	64	66	76	68	67	55
Sandy Beach	46	66	69	64	73	68	63	66*
Sawtell	56	77	77	75	91	73	75	78
Toormina	40	58	58	59	40	60	58	62
West Coffs	56	64	64	64	70	63	65	63
Woolgoolga	43	67	63	67	68	55	69	74

LEGEND

- Under 10 respondents
- PX 70+ Performing well
- PX 50-69 Room for improvement
- PX <50 Urgent care needed

NEIGHBOURHOOD LIVEABILITY (1/4)

SAWTELL HAS THE HIGHEST LIVEABILITY PX OF 77 TOORMINA HAS THE LOWEST LIVEABILITY PX OF 58

This page identifies how each place dimension is performing as well as the best and worse performing attributes for each neighbourhood. Each Place Dimension is scored out of 20 with a total PX rated out of 100.

LGA AVERAGE

65
100

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



YOUR HIGHEST RATED PLACE ATTRIBUTES

The following neighbourhood attributes rated highest overall:

- *1 Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
- *2 Welcoming to all people
- *3 There are people like me (age, gender, interests, ethnic backgrounds etc.)

YOUR LOWEST RATED PLACE ATTRIBUTES

The following neighbourhood attributes rated most poorly overall:

- *50 Unusual or unique buildings and/or public space design
- *49 Local employment opportunities (within easy commute)
- *48 Local history, historic buildings or features

ARRAWARRA AND MULLAWAY

65

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



YOUR HIGHEST RATED PLACE ATTRIBUTES

The following place attributes rated highest overall:

- *1 Sense of safety (for all ages, genders, day/night etc.)
- *2 Overall visual character of the area
- *3 Physical comfort (including noise, smells, temperature)

YOUR LOWEST RATED PLACE ATTRIBUTES

The following place attributes rated most poorly overall:

- *50 Unique mix or diversity of people in the area
- *49 Evidence of recent public investment (new planting, paving, street furniture etc.)
- *48 Things to do in the evening (shopping, dining, entertainment etc.)

BOAMBEE EAST

64

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



YOUR HIGHEST RATED PLACE ATTRIBUTES

The following neighbourhood attributes rated highest overall:

- *1 Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)
- *2 Overall visual character of the neighbourhood
- *3 Connectivity (proximity to other neighbourhoods, employment centres, shops etc.)

YOUR LOWEST RATED PLACE ATTRIBUTES

The following neighbourhood attributes rated most poorly overall:

- *50 Unusual or unique buildings and/or public space design
- *49 Local employment opportunities (within easy commute)
- *48 Local history, historic buildings or features

CITY CENTRE

62

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



YOUR HIGHEST RATED PLACE ATTRIBUTES

The following neighbourhood attributes rated highest overall:

- *1 Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)
- *2 Connectivity (proximity to other neighbourhoods, employment centres, shops etc.)
- *3 Mix or diversity of people in the area

YOUR LOWEST RATED PLACE ATTRIBUTES

The following neighbourhood attributes rated most poorly overall:

- *50 Unusual or unique buildings and/or public space design
- *49 Local employment opportunities (within easy commute)
- *48 Local history, historic buildings or features

NEIGHBOURHOOD LIVEABILITY (2/4)

COFFS HARBOUR*

64

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



YOUR HIGHEST RATED PLACE ATTRIBUTES

The following neighbourhood attributes rated highest overall:

- *1 Connectivity (proximity to other neighbourhoods, employment centres, shops etc.)
- *2 Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)
- *3 There are people like me (age, gender, interests, ethnic backgrounds etc.)

YOUR LOWEST RATED PLACE ATTRIBUTES

The following neighbourhood attributes rated most poorly overall:

- *50 Unusual or unique buildings and/or public space design
- *49 Local history, historic buildings or features
- *48 Sustainable urban design (water sensitive design, transport-oriented design, sustainable building design, density etc.)

CORAMBA

68

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



YOUR HIGHEST RATED PLACE ATTRIBUTES

The following neighbourhood attributes rated highest overall:

- *1 Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
- *2 Physical comfort (including noise, smells, temperature etc.)
- *3 Sense of personal safety (for all ages, genders, day or night)

YOUR LOWEST RATED PLACE ATTRIBUTES

The following neighbourhood attributes rated most poorly overall:

- *50 Evidence of recent public investment (roads, parks, schools etc.)
- *49 Family and community services (aged, disability and home care, protection and support services etc.)
- *48 Evidence of Council/government management (signage, street cleaners etc.)

CORINDI BEACH

67

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



YOUR HIGHEST RATED PLACE ATTRIBUTES

The following neighbourhood attributes rated highest overall:

- *1 Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
- *2 There are people like me (age, gender, interests, ethnic backgrounds etc.)
- *3 Sense of belonging in the community

YOUR LOWEST RATED PLACE ATTRIBUTES

The following neighbourhood attributes rated most poorly overall:

- *50 Local employment opportunities (within easy commute)
- *49 Access to shared community and commercial assets (library, bike/car share, sport facilities/ gyms etc.)
- *48 Family and community services (aged, disability and home care, protection and support services etc.)

JETTY (inc Harbour, Jetty Core and Coffs Residnetial)

69

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



YOUR HIGHEST RATED PLACE ATTRIBUTES

The following neighbourhood attributes rated highest overall:

- *1 Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
- *2 Connectivity (proximity to other neighbourhoods, employment centres, shops etc.)
- *3 Spaces suitable for specific activities or special interests (entertainment, exercise, dog park, BBQs etc.)

YOUR LOWEST RATED PLACE ATTRIBUTES

The following neighbourhood attributes rated most poorly overall:

- *50 Sustainable urban design (water sensitive design, transport-oriented design, sustainable building design, density etc.)
- *49 Local history, historic buildings or features
- *48 Unusual or unique buildings and/or public space design

NEIGHBOURHOOD LIVEABILITY (3/4)

MOONEE BEACH

72

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



YOUR HIGHEST RATED PLACE ATTRIBUTES

The following neighbourhood attributes rated highest overall:

- *1 Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
- *2 Welcoming to all people
- *3 Access to neighbourhood amenities (cafes, shops, health and wellness services etc.)

YOUR LOWEST RATED PLACE ATTRIBUTES

The following neighbourhood attributes rated most poorly overall:

- *50 Local history, historic buildings or features
- *49 Unusual or unique buildings and/or public space design
- *48 Local education options (from elementary to adult education)

NANA GLEN

61

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



YOUR HIGHEST RATED PLACE ATTRIBUTES

The following neighbourhood attributes rated highest overall:

- *1 Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
- *1 Sense of personal safety (for all ages, genders, day or night)
- *3 Physical comfort (including noise, smells, temperature etc.)

YOUR LOWEST RATED PLACE ATTRIBUTES

The following neighbourhood attributes rated most poorly overall:

- *50 Things to do in the evening (bars, dining, cinema, live music etc.)
- *49 Evidence of recent public investment (roads, parks, schools etc.)
- *48 Access to shared community and commercial assets (library, bike/car share, sport facilities/ gyms etc.)

PARK BEACH

(inc Macauleys Headland)

64

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



YOUR HIGHEST RATED PLACE ATTRIBUTES

The following neighbourhood attributes rated highest overall:

- *1 Access to neighbourhood amenities (cafes, shops, health and wellness services etc.)
- *2 Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)
- *3 Spaces for group or community activities and/or gatherings (sports, picnics, performances etc.)

YOUR LOWEST RATED PLACE ATTRIBUTES

The following neighbourhood attributes rated most poorly overall:

- *50 Unusual or unique buildings and/or public space design
- *49 Local history, historic buildings or features
- *48 Sense of neighbourhood safety (from crime, traffic, pollution etc.)

SANDY BEACH

66

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



YOUR HIGHEST RATED PLACE ATTRIBUTES

The following neighbourhood attributes rated highest overall:

- *1 Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
- *2 There are people like me (age, gender, interests, ethnic backgrounds etc.)
- *3 Sense of belonging in the community

YOUR LOWEST RATED PLACE ATTRIBUTES

The following neighbourhood attributes rated most poorly overall:

- *50 Unusual or unique buildings and/or public space design
- *49 Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)
- *48 Sustainable urban design (water sensitive design, transport-oriented design, sustainable building design, density etc.)

NEIGHBOURHOOD LIVEABILITY (4/4)

SAWTELL

77

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



YOUR HIGHEST RATED PLACE ATTRIBUTES

The following neighbourhood attributes rated highest overall:

- *1 Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
- *2 Overall visual character of the neighbourhood
- *3 Access to neighbourhood amenities (cafes, shops, health and wellness services etc.)

YOUR LOWEST RATED PLACE ATTRIBUTES

The following neighbourhood attributes rated most poorly overall:

- *50 Range of housing prices and tenures (low to high \$, buy or rent etc.)
- *49 Local employment opportunities (within easy commute)
- *48 Evidence of recent public investment (roads, parks, schools etc.)

TOORMINA

58

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



YOUR HIGHEST RATED PLACE ATTRIBUTES

The following neighbourhood attributes rated highest overall:

- *1 Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)
- *2 Connectivity (proximity to other neighbourhoods, employment centres, shops etc.)
- *3 Ease of driving and parking

YOUR LOWEST RATED PLACE ATTRIBUTES

The following neighbourhood attributes rated most poorly overall:

- *50 Unusual or unique buildings and/or public space design
- *49 Local employment opportunities (within easy commute)
- *48 Local history, historic buildings or features

WEST COFF

64

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



YOUR HIGHEST RATED PLACE ATTRIBUTES

The following neighbourhood attributes rated highest overall:

- *1 Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
- *2 Range of housing types and sizes (houses, terraces, flats; number of bedrooms etc.)
- *3 Welcoming to all people

YOUR LOWEST RATED PLACE ATTRIBUTES

The following neighbourhood attributes rated most poorly overall:

- *50 Unusual or unique buildings and/or public space design
- *49 Local employment opportunities (within easy commute)
- *48 Local history, historic buildings or features

WOOLGOOLGA

67

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



YOUR HIGHEST RATED PLACE ATTRIBUTES

The following neighbourhood attributes rated highest overall:

- *1 Welcoming to all people
- *2 Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
- *3 There are people like me (age, gender, interests, ethnic backgrounds etc.)

YOUR LOWEST RATED PLACE ATTRIBUTES

The following neighbourhood attributes rated most poorly overall:

- *50 Local employment opportunities (within easy commute)
- *49 Sustainable urban design (water sensitive design, transport-oriented design, sustainable building design, density etc.)
- *48 Evidence of recent public investment (roads, parks, schools etc.)

NEIGHBOURHOOD PROFILES

THIS SECTION PROVIDES A SUMMARY OF DATA
COLLECTED FOR SELECTED NEIGHBOURHOODS IN YOUR
LOCAL GOVERNMENT AREA. EACH PROFILE INCLUDES:

- A - NEIGHBOURHOOD STRENGTHS AND PRIORITIES
- B - NEIGHBOURHOOD TOP 10 CARE FACTORS
- C - NEIGHBOURHOOD LIVEABILITY
- D - NEIGHBOURHOOD COMMUNITY IDEAS FOR CHANGE

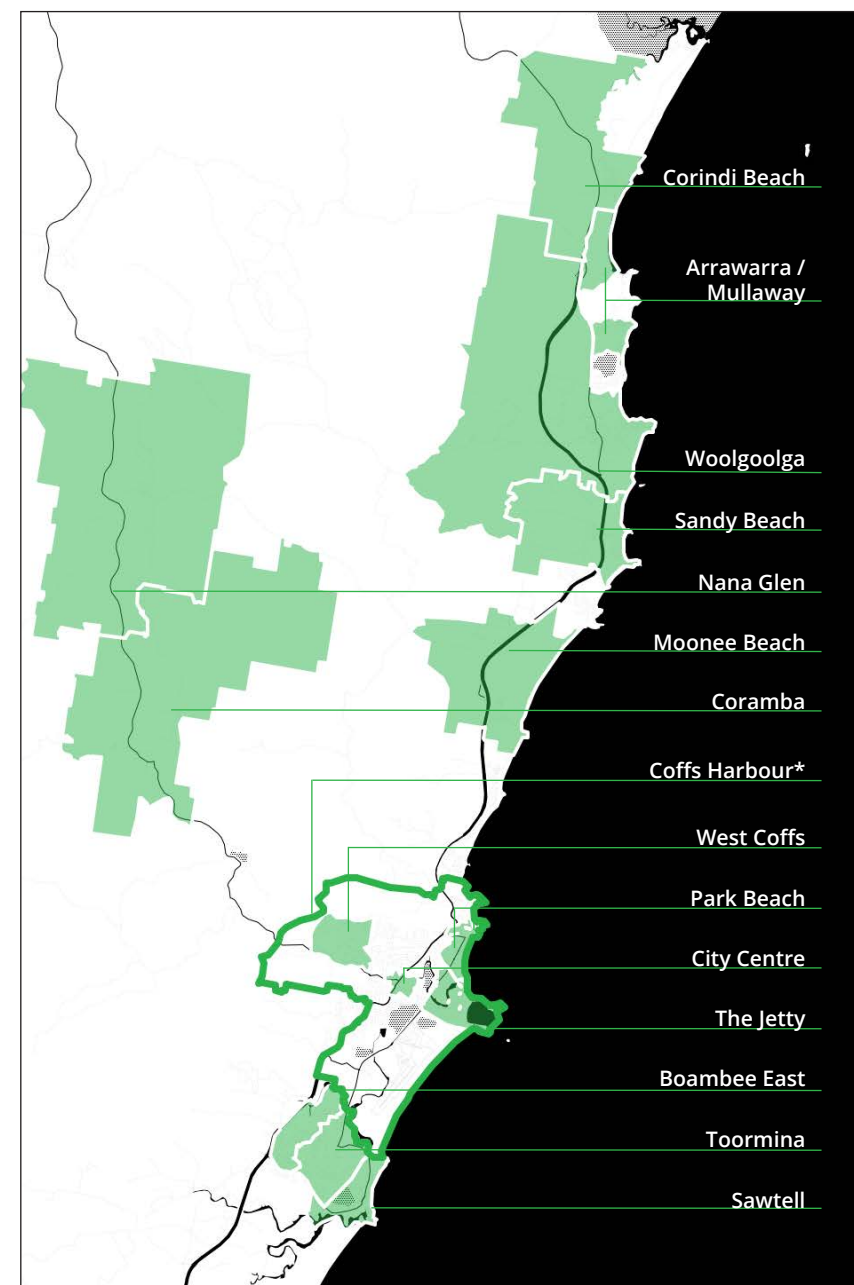
NEIGHBOURHOOD PROFILES: INTRODUCTION

NEIGHBOURHOOD PROFILES HAVE BEEN PROVIDED FOR:

Arrawarra and Mullaway	Nana Glen
Boambee East	Park Beach
City Centre	Sandy Beach
Coffs Harbour Overall*	Sawtell
Coramba	Toormina
Corindi Beach	West Coffs
Jetty	Woolgoolga
Moonee Beach	

EACH NEIGHBOURHOOD PROFILE INCLUDES:

- A - Neighbourhood Strengths and Priorities
- B - Neighbourhood Top 10 Care Factors
- C - Neighbourhood Liveability
- D - Neighbourhood Community Ideas for Change



NEIGHBOURHOOD PROFILE

1. ARRAWARRA AND MULLAWAY

1A ARRAWARRA AND MULLAWAY

STRENGTHS AND PRIORITIES

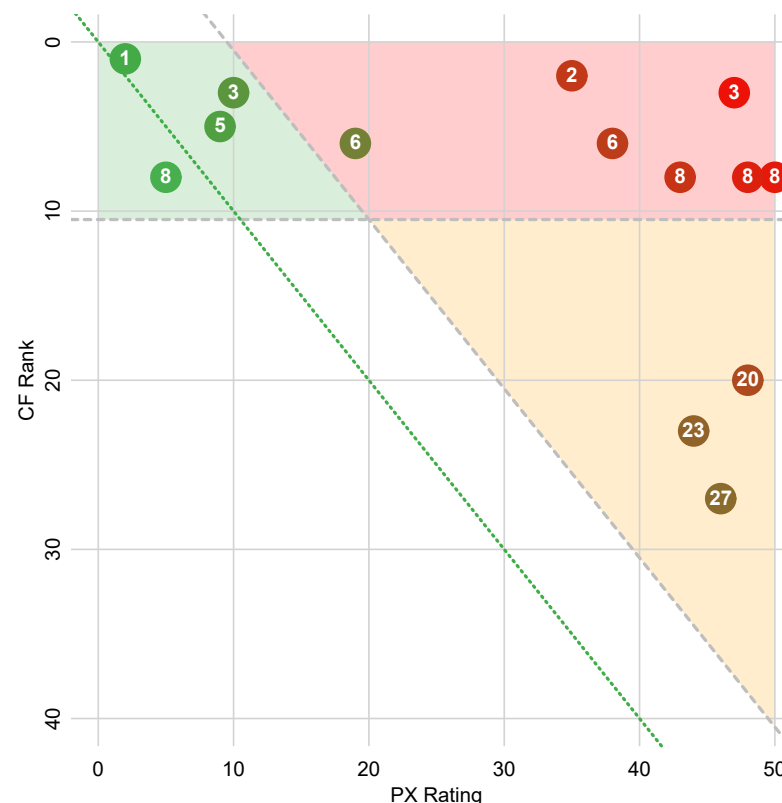
These tables and graph illustrate your neighbourhood strengths, liveability improvement priorities and secondary priorities.

STRENGTHS should be celebrated and protected.

LIVEABILITY IMPROVEMENT PRIORITIES identify the aspects of your neighbourhood that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on your community.

SECONDARY PRIORITIES identify attributes to look-out for, they are negatively affecting liveability and can become more significant issues if more people start caring about them.

CF	NEIGHBOURHOOD STRENGTHS
8	Sense of belonging in the community
1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
5	Sense of personal safety (for all ages, genders, day or night)
3	Sense of neighbourhood safety (from crime, traffic, pollution etc.)



CF	LIVEABILITY IMPROVEMENT PRIORITIES
3	General condition of public open space (street trees, footpaths, parks etc.)
8	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)
8	Quality of public space (footpaths, verges, parks etc.)
8	Amount of public space (footpaths, verges, parks etc.)
2	Protection of the natural environment
6	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)
6	Free places to sit comfortably by yourself or in small groups

CF	SECONDARY PRIORITIES
20	Evidence of recent public investment (roads, parks, schools etc.)
23	Evidence of Council/government management (signage, street cleaners etc.)
27	Sustainable urban design (water sensitive design, transport-oriented design, sustainable building design, density etc.)

1B ARRAWARRA AND MULLAWAY TOP 10 CARE FACTORS

WHAT RESIDENTS MOST CARE ABOUT

Neighbourhood attributes are ranked based on how many people selected each attribute as being important to them in their 'ideal neighbourhood'.

RANK	ATTRIBUTE	% OF PEOPLE
#1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)	100% UNIQUE
#2	Protection of the natural environment	67% CARE
#3	General condition of public open space (street trees, footpaths, parks etc.)	62% CARE
#3	Sense of neighbourhood safety (from crime, traffic, pollution etc.)	62% SENSE OF WELCOME
#5	Sense of personal safety ¹ (for all ages, genders, day or night)	54% SENSE OF WELCOME
#6	Free places to sit comfortably by yourself or in small groups ¹	50% THINGS TO DO
#6	Walking/jogging/bike paths that connect housing to communal amenity ¹ (shops, parks etc.)	50% THINGS TO DO
#8	Access and safety of walking, cycling and/or public transport ¹ (signage, paths, lighting etc.)	46% SENSE OF WELCOME
#8	Amount of public space ¹ (footpaths, verges, parks etc.)	46% LOOK & FUNCTION
#8	Quality of public space ¹ (footpaths, verges, parks etc.)	46% LOOK & FUNCTION

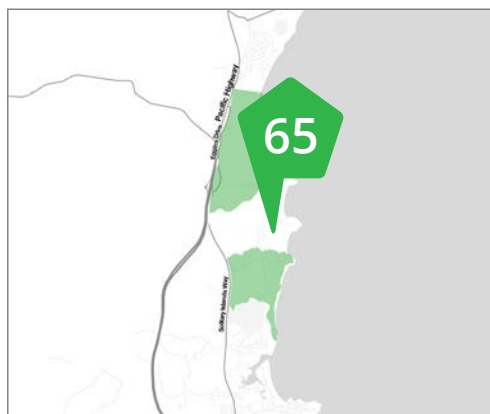
LEGEND

- #1 attribute
- #2 attribute
- #3 attribute
- #1 Different from LGA top 10 CF

DEMOGRAPHIC BREAKDOWN											
ALL	24	#1	#2	#3	#3	#5	#6	#6	#8	#8	#8
Highest rated attributes if not in the overall top ten											
Male	6	100%	83%	67%	50%	17%	0%	50%	50%	33%	33%
Female	18	100%	61%	61%	67%	67%	67%	50%	44%	50%	50%
Age											
0-24	1	100%	0%	0%	0%	100%	0%	0%	0%	0%	0%
25-44	7	100%	71%	57%	71%	86%	43%	43%	29%	57%	43%
45-64	9	100%	67%	56%	67%	56%	56%	56%	78%	67%	44%
65+	7	100%	71%	86%	57%	14%	57%	57%	29%	14%	57%
Overall visual character of the neighbourhood(71.4%), Welcoming to all people (71.4%), Sense of connection to/feeling support from neighbours or community (71.4%)											
Country of birth (Top 3)											
Australia	21	100%	71%	62%	57%	62%	48%	43%	48%	48%	38%
Indonesia	1	100%	100%	0%	100%	0%	100%	100%	0%	0%	100%
Poland	1	100%	0%	100%	100%	0%	100%	100%	0%	100%	100%
Ancestry (Top 3)											
Australasian	12	100%	58%	75%	50%	42%	75%	50%	33%	33%	50%
European (including United Kingdom)	10	100%	70%	60%	70%	60%	20%	50%	60%	60%	50%
Mixed	2	100%	100%	0%	100%	100%	50%	50%	50%	50%	0%

1C ARRAWARRA AND MULLAWAY LIVEABILITY

RESIDENTS GAVE THEIR
NEIGHBOURHOOD A SCORE OF:



PLACE DIMENSIONS

Your PX Score is made up of 5 key place dimensions, each rated out of 20, that influence people's attraction and attachment to place.

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



WHAT IS IMPACTING OUR LIVED EXPERIENCE TODAY

These tables identify the highest and lowest rated attributes that are contributing to neighbourhood liveability.

RATE	TOP 5 LIVEABILITY CONTRIBUTORS
#1	Welcoming to all people
#2	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
=#3	Neighbourhood spirit/resilience (from external impacts, storms, economic downturns etc.)
=#3	There are people like me (age, gender, interests, ethnic backgrounds etc.)
#5	Sense of belonging in the community

RATE	BOTTOM 5 LIVEABILITY CONTRIBUTORS
#50	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)
=#48	Evidence of recent public investment (roads, parks, schools etc.)
=#48	Quality of public space (footpaths, verges, parks etc.)
#47	General condition of public open space (street trees, footpaths, parks etc.)
#46	Sustainable urban design (water sensitive design, transport-oriented design, sustainable building design, density etc.)

LIVEABILITY BY DEMOGRAPHIC

This table identifies the Neighbourhood PX Scores as rated by different demographic groups.

Total PX Score	Men	Women	Intersex/ Unspecified	0-24	25-44	45-64	65+
65	62	66	NA	64*	70	63	61

LEGEND

- Under 10 respondents
- PX 70+ Performing well
- PX 50-69 Room for improvement
- PX <50 Urgent care needed

1D ARRAWARRA AND MULLAWAY IDEAS FOR CHANGE

SAFE ACTIVE TRANSPORT CORRIDORS

Place Score asked survey respondents 'What is your big idea to make your neighbourhood better?' 12 answers were collected in Arrawarra and Mullaway. Here is what your community said:

"In Woolgoolga we need recycling bins easily located in town. Rubbish bins seem to overflow & many more are going green."

FEMALE, 25-34 YEARS OLD

"Pedestrian crossings for Mullaway public school and 50km zone along the whole of Mullaway Drive. New/renovated skate park for Woolgoolga."

FEMALE, 35-44 YEARS OLD

"Curb and guttering and paved walkways for children, families and the elderly to safely use instead of walking on the road."

FEMALE, 25-34 YEARS OLD

"Very simply footpaths & we pay on our rates for storm drainage which is non existent. Time to show you respect & care for Mullaway."

FEMALE, 75-84 YEARS OLD

"Upgrade of Mullaway Drive to improve pedestrian safety. A decent footpath to the beach and traffic calming measures."

MALE, 65-74 YEARS OLD

"Planting 10-20 pandanus palms for shade on south Mullaway Beach and north Cabins Beach. Shower at Cabins Beach north. Footpath on Mullaway Drive to Beach."

MALE, 45-54 YEARS OLD

"We do need to deter fast traffic our village has kids,dogs, bikes, joggers, walkers to protect, its about safe community, protect trees, We love Mullaway."

FEMALE, 55-64 YEARS OLD

"More seating on the coastal walkway. Particularly on the Darkum Headland section, where there is none."

FEMALE, 55-64 YEARS OLD

"Mullaway's access to Cabins Beach was washed away 2015. It has never been replaced. A very steep sandbank remains. Southern stairs not accessible to village."

FEMALE, 25-34 YEARS OLD

"Curb & guttering would stop itinerant workers/holiday makers parking on footpath/unfenced front yards police the parking problem out of hours when they are 'At home'."

FEMALE, 65-74 YEARS OLD

"Bikepath on mullaway drive. From the new subdivision all the way to the beach. make it much safer for kids and more accessible for all."

FEMALE, 35-44 YEARS OLD

"Bike paths created all throughout Mullaway to link up existing paths and for safe biking for all ages and a lower speed limit for vehicles."

FEMALE, 35-44 YEARS OLD

NEIGHBOURHOOD PROFILE

2. BOAMBEE EAST

2A BOAMBEE EAST STRENGTHS AND PRIORITIES

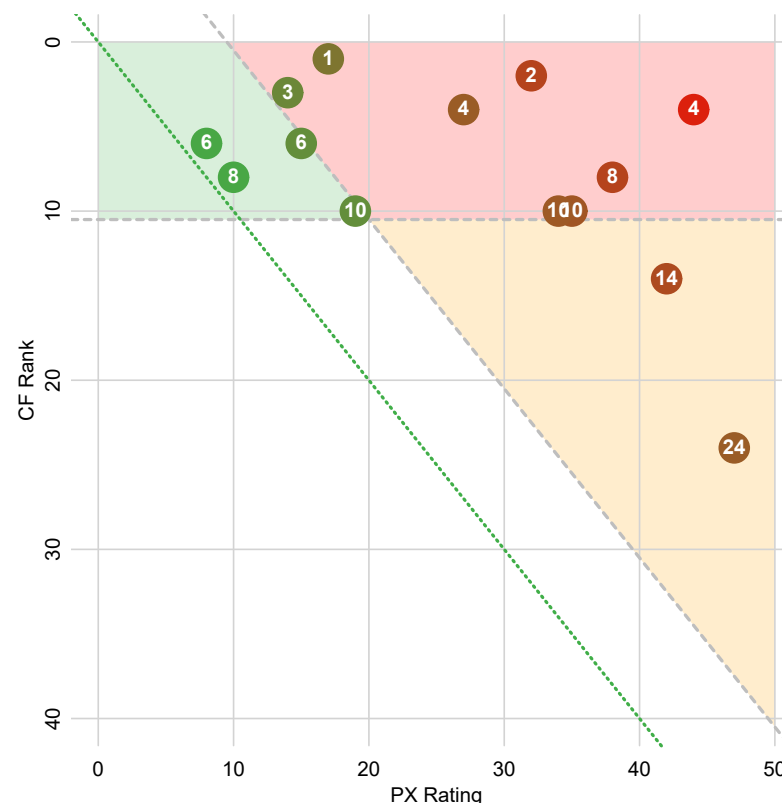
These tables and graph illustrate your neighbourhood strengths, liveability improvement priorities and secondary priorities.

STRENGTHS should be celebrated and protected.

LIVEABILITY IMPROVEMENT PRIORITIES identify the aspects of your neighbourhood that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on your community.

SECONDARY PRIORITIES identify attributes to look-out for, they are negatively affecting liveability and can become more significant issues if more people start caring about them.

CF	NEIGHBOURHOOD STRENGTHS
8	Access to neighbourhood amenities (cafes, shops, health and wellness services etc.)
6	Locally owned and operated businesses
6	Landscaping and natural elements (street trees, planting, water features etc.)
10	Sense of belonging in the community



CF	LIVEABILITY IMPROVEMENT PRIORITIES
4	Protection of the natural environment
8	Spaces suitable for specific activities or special interests (entertainment, exercise, dog park, BBQs etc.)
2	General condition of public open space (street trees, footpaths, parks etc.)
10	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)
10	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)
4	Sense of neighbourhood safety (from crime, traffic, pollution etc.)
1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
3	Sense of personal safety (for all ages, genders, day or night)

CF	SECONDARY PRIORITIES
14	Quality of public space (footpaths, verges, parks etc.)
24	Sustainable urban design (water sensitive design, transport-oriented design, sustainable building design, density etc.)

2B BOAMBEE EAST TOP 10 CARE FACTORS

WHAT RESIDENTS MOST CARE ABOUT

Neighbourhood attributes are ranked based on how many people selected each attribute as being important to them in their 'ideal neighbourhood'.

RANK	ATTRIBUTE	% OF PEOPLE
#1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)	74% UNIQUE
#2	General condition of public open space (street trees, footpaths, parks etc.)	68% CARE
#3	Sense of personal safety (for all ages, genders, day or night)	62% SENSE OF WELCOME
#4	Protection of the natural environment	61% CARE
#4	Sense of neighbourhood safety (from crime, traffic, pollution etc.)	61% SENSE OF WELCOME
#6	Landscaping and natural elements (street trees, planting, water features etc.)	48% LOOK & FUNCTION
#6	Locally owned and operated businesses	48% UNIQUE
#8	Access to neighbourhood amenities (cafes, shops, health and wellness services etc.)	47% THINGS TO DO
#8	Spaces suitable for specific activities or special interests (entertainment, exercise, dog park, BBQs etc.)	47% THINGS TO DO
#10	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)	46% SENSE OF WELCOME

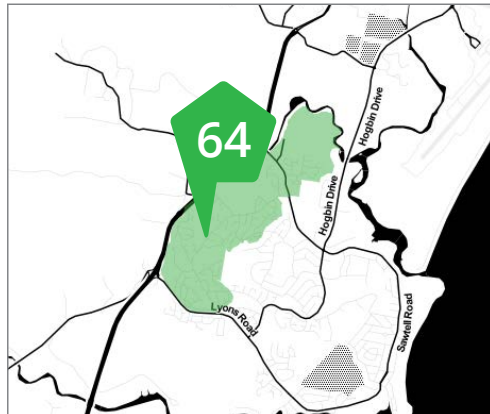
LEGEND

- #1 attribute
- #2 attribute
- #3 attribute
- #1 Different from LGA top 10 CF

DEMOGRAPHIC BREAKDOWN												
ALL	66	#1	#2	#3	#4	#4	#6	#6	#8	#8	#10	Highest rated attributes if not in the overall top ten
Male	29	72%	66%	69%	59%	66%	59%	48%	55%	38%	45%	
Female	37	76%	70%	57%	62%	57%	41%	49%	41%	54%	46%	
Age												
0-24	5	80%	60%	80%	80%	20%	40%	60%	40%	80%	20%	Things to do in the evening (bars, dining, cinema, live music etc.) (80%)
25-44	22	73%	73%	64%	46%	59%	50%	59%	27%	68%	41%	
45-64	25	80%	72%	60%	68%	64%	44%	44%	52%	32%	52%	
65+	14	64%	57%	57%	64%	71%	57%	36%	71%	29%	50%	Sense of belonging in the community(71.4%)
Country of birth (Top 3)												
Australia	61	74%	67%	62%	59%	62%	48%	49%	46%	49%	44%	
United Kingdom	3	67%	100%	67%	67%	33%	67%	33%	67%	0%	67%	
South Africa	2	100%	50%	50%	100%	50%	50%	50%	50%	50%	50%	
Ancestry (Top 3)												
Australasian	40	70%	68%	60%	55%	58%	53%	50%	53%	48%	43%	
European (including United Kingdom)	17	77%	65%	65%	71%	65%	41%	53%	29%	53%	53%	
Mixed	6	83%	67%	67%	50%	50%	33%	17%	67%	17%	50%	Ease of driving and parking (66.7%)

2C BOAMBEE EAST LIVEABILITY

RESIDENTS GAVE THEIR
NEIGHBOURHOOD A SCORE OF:



PLACE DIMENSIONS

Your PX Score is made up of 5 key place dimensions, each rated out of 20, that influence people's attraction and attachment to place.

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



WHAT IS IMPACTING OUR LIVED EXPERIENCE TODAY









These tables identify the highest and lowest rated attributes that are contributing to neighbourhood liveability.

RATE	TOP 5 LIVEABILITY CONTRIBUTORS
#1	Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)
#2	Overall visual character of the neighbourhood
#3	Connectivity (proximity to other neighbourhoods, employment centres, shops etc.)
#4	Welcoming to all people
#5	There are people like me (age, gender, interests, ethnic backgrounds etc.)

RATE	BOTTOM 5 LIVEABILITY CONTRIBUTORS
#50	Unusual or unique buildings and/or public space design
#49	Local employment opportunities (within easy commute)
#48	Local history, historic buildings or features
#47	Sustainable urban design (water sensitive design, transport-oriented design, sustainable building design, density etc.)
#46	Evidence of recent public investment (roads, parks, schools etc.)

LIVEABILITY BY DEMOGRAPHIC

This table identifies the Neighbourhood PX Scores as rated by different demographic groups.

							
Total PX Score	Men	Women	Intersex/Unspecified	0-24	25-44	45-64	65+
64	63	65	NA	55*	62	66	67*

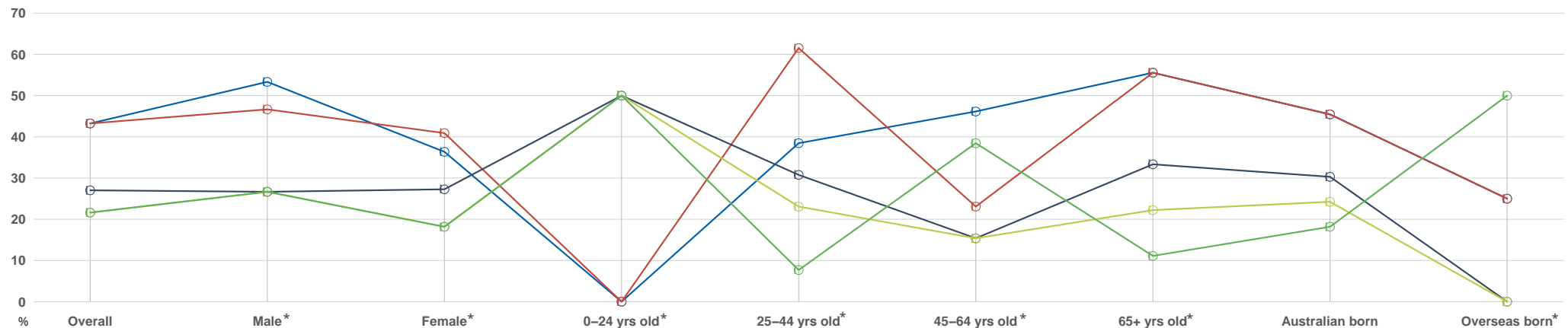
LEGEND

- Under 10 respondents
- PX 70+ Performing well
- PX 50-69 Room for improvement
- PX <50 Urgent care needed

2D BOAMBEE EAST IDEAS FOR CHANGE

ACTIVE TRANSPORT AND THE PROTECTION OF NATURE

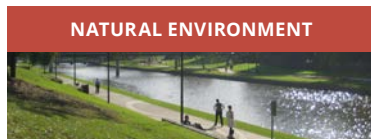
Place Score asked survey respondents 'What is your big idea to make your neighbourhood better?'
37 answers were collected in Boambée East. Here is what your community said:



MOVEMENT

- Improve active transport infrastructure (27%)
- Improve private vehicle infrastructure (16.2%)
- Improve public transport infrastructure (8.1%)
- Improve accessibility (2.7%)

15 people (43.2%) referred to movement



NATURAL ENVIRONMENT

- More and/or better parks and greenery (27%)
- Celebrate and/or protect the fauna and flora (16.2%)
- More and/or better sustainable actions and behaviours (10.8%)
- Celebrate and/or protect the topography and landscape (8.1%)

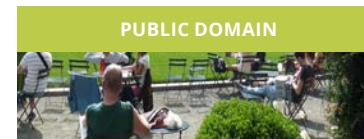
15 people (43.2%) referred to the natural environment



COMMUNITY BEHAVIOURS

- More and/or better care and maintenance (16.2%)
- More and/or better community activities (10.8%)

9 people (27%) referred to community behaviours



PUBLIC DOMAIN

- Improve open spaces design and/or furniture (13.5%)
- Improve comfort (smell, noise, heat etc.) (8.1%)

7 people (21.6%) referred to the public domain



DEVELOPMENT AND CHANGE

- Reduce development (13.5%)
- Against change (8.1%)

7 people (21.6%) referred to development and change

NEIGHBOURHOOD PROFILE

3. CITY CENTRE

3A CITY CENTRE STRENGTHS AND PRIORITIES

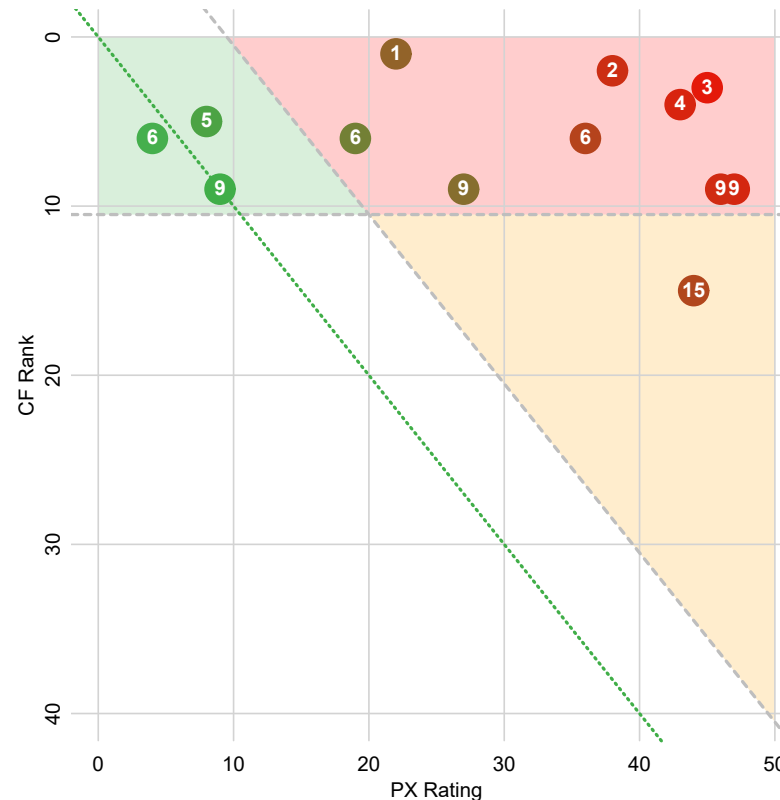
These tables and graph illustrate your neighbourhood strengths, liveability improvement priorities and secondary priorities.

STRENGTHS should be celebrated and protected.

LIVEABILITY IMPROVEMENT PRIORITIES identify the aspects of your neighbourhood that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on your community.

SECONDARY PRIORITIES identify attributes to look-out for, they are negatively affecting liveability and can become more significant issues if more people start caring about them.

CF	NEIGHBOURHOOD STRENGTHS
6	Access to neighbourhood amenities (cafes, shops, health and wellness services etc.)
9	Overall visual character of the neighbourhood
5	Locally owned and operated businesses



CF	LIVEABILITY IMPROVEMENT PRIORITIES
3	Sense of personal safety (for all ages, genders, day or night)
4	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)
9	Sustainable urban design (water sensitive design, transport-oriented design, sustainable building design, density etc.)
9	Sense of neighbourhood safety (from crime, traffic, pollution etc.)
2	Quality of public space (footpaths, verges, parks etc.)
6	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)
1	General condition of public open space (street trees, footpaths, parks etc.)
9	Things to do in the evening (bars, dining, cinema, live music etc.)
6	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)

CF	SECONDARY PRIORITIES
15	Sustainable behaviours in the community (water management, solar panels, recycling etc.)

3B CITY CENTRE TOP 10 CARE FACTORS

WHAT RESIDENTS MOST CARE ABOUT

Neighbourhood attributes are ranked based on how many people selected each attribute as being important to them in their 'ideal neighbourhood'.

RANK	ATTRIBUTE	% OF PEOPLE
#1	General condition of public open space (street trees, footpaths, parks etc.)	71% CARE
#2	Quality of public space (footpaths, verges, parks etc.)	62% LOOK & FUNCTION
#3	Sense of personal safety (for all ages, genders, day or night)	59% SENSE OF WELCOME
#4	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)	56% SENSE OF WELCOME
#5	Locally owned and operated businesses¹	47% UNIQUE
#6	Access to neighbourhood amenities¹ (cafes, shops, health and wellness services etc.)	44% THINGS TO DO
#6	Elements of natural environment¹ (natural features, views, vegetation, topography, water, wildlife etc.)	44% UNIQUE
#6	Walking/jogging/bike paths that connect housing to communal amenity¹ (shops, parks etc.)	44% THINGS TO DO
#9	Overall visual character of the neighbourhood¹	41% LOOK & FUNCTION
#9	Sense of neighbourhood safety¹ (from crime, traffic, pollution etc.)	41% SENSE OF WELCOME

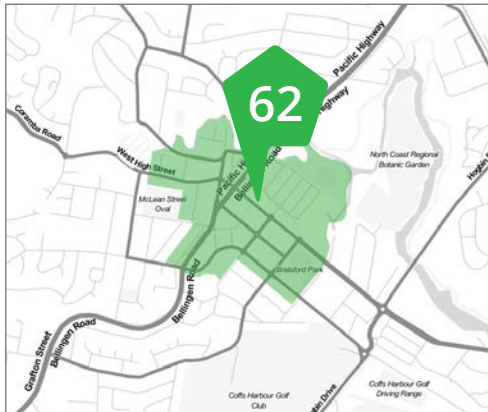
LEGEND

- #1 attribute
- #2 attribute
- #3 attribute
- #1 Different from LGA top 10 CF

DEMOGRAPHIC BREAKDOWN												
ALL	34	#1	#2	#3	#4	#5	#6	#6	#6	#9	#9	Highest rated attributes if not in the overall top ten
Male	13	69%	85%	46%	54%	54%	39%	23%	39%	46%	39%	Evidence of recent public investment (roads, parks, schools etc.) (53.8%)
Female	20	75%	50%	65%	60%	40%	50%	60%	50%	40%	40%	
Age												
0-24	5	60%	20%	40%	20%	60%	60%	20%	40%	40%	40%	
25-44	13	54%	77%	62%	54%	39%	15%	54%	15%	23%	46%	Evidence of community activity (volunteering, gardening, art, community-organised events etc.) (53.8%), Sustainable behaviours in the community (water management, solar panels, recycling etc.) (53.8%)
45-64	11	91%	55%	55%	73%	64%	64%	46%	82%	64%	27%	
65+	5	80%	80%	80%	60%	20%	60%	40%	40%	40%	60%	
Country of birth (Top 3)												
Australia	30	70%	57%	53%	57%	50%	40%	43%	47%	43%	43%	
United Kingdom	2	100%	100%	100%	50%	0%	50%	50%	0%	50%	0%	
Somalia	1	0%	100%	100%	100%	0%	100%	0%	0%	0%	0%	
Ancestry (Top 3)												
Australasian	22	64%	64%	41%	41%	50%	46%	32%	41%	50%	41%	Things to do in the evening (bars, dining, cinema, live music etc.) (50%)
European (including United Kingdom)	8	88%	50%	88%	88%	50%	38%	63%	63%	38%	38%	
Mixed	2	100%	50%	100%	100%	0%	0%	100%	0%	0%	50%	

3C CITY CENTRE LIVEABILITY

RESIDENTS GAVE THEIR
NEIGHBOURHOOD A SCORE OF:



PLACE DIMENSIONS

Your PX Score is made up of 5 key place dimensions, each rated out of 20, that influence people's attraction and attachment to place.

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



WHAT IS IMPACTING OUR LIVED EXPERIENCE TODAY

These tables identify the highest and lowest rated attributes that are contributing to neighbourhood liveability.

RATE	TOP 5 LIVEABILITY CONTRIBUTORS
#1	Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)
#2	Connectivity (proximity to other neighbourhoods, employment centres, shops etc.)
#3	Mix or diversity of people in the area
#4	Access to neighbourhood amenities (cafes, shops, health and wellness services etc.)
#5	There are people like me (age, gender, interests, ethnic backgrounds etc.)

RATE	BOTTOM 5 LIVEABILITY CONTRIBUTORS
#50	Unusual or unique buildings and/or public space design
#49	Local employment opportunities (within easy commute)
#48	Local history, historic buildings or features
#47	Sustainable urban design (water sensitive design, transport-oriented design, sustainable building design, density etc.)
#46	Sense of neighbourhood safety (from crime, traffic, pollution etc.)

LIVEABILITY BY DEMOGRAPHIC

This table identifies the Neighbourhood PX Scores as rated by different demographic groups.

Total PX Score	Men	Women	Intersex/Unspecified	0-24	25-44	45-64	65+
62	64	59	86*	89*	59*	62	59

LEGEND

- Under 10 respondents
- PX 70+ Performing well
- PX 50-69 Room for improvement
- PX <50 Urgent care needed

3D CITY CENTRE IDEAS FOR CHANGE

MAINTENANCE AND SAFETY

Place Score asked survey respondents 'What is your big idea to make your neighbourhood better?'
16 answers were collected in the City Centre. Here is what your community said

"Would love to have more all day parking and more street lighting especially around the Belsford Park and some picnic tables there as well."

FEMALE, 55-64 YEARS OLD

"Big fines for owners of unleashed dogs."

MALE, 55-64 YEARS OLD

"More police presence in the centre of town in order to move people loitering and creating a nuisance and being abusive."

FEMALE, 55-64 YEARS OLD

"Provision of rubbish bins, more lighting & security for Lyster St car park."

MALE, 65-74 YEARS OLD

"Activate the city centre to create a sense of place that extends beyond retail shopping hours; new retail, new entertainment, new destination. Demonstrate strategic planning."

MALE, 5-64 YEARS OLD

"Stop waste of public money on things Coffs doesn't need, stop bringing people into Coffs where there is not enough infrastructure, employment opportunities."

MALE, 65-74 YEARS OLD

"Hold focus groups with people of different backgrounds to find out what matters to them in their neighbourhoods. Then make improvements based on their needs."

INTERSEX/UNSPECIFIED, 15-24 YEARS OLD

"To make Coffs more urban."

MALE, 15-24 YEARS OLD

"Regenerate our beautiful natural vegetation, mirror the town to reflect that beauty! . Fruit tree's on nature strips to help feed everyone, it'll look great"

FEMALE, 25-34 YEARS OLD

"If really love to see the old skate park on bray street revamped, would be greatly convenient especially being close to schools and the PCYC."

MALE, 25-34 YEARS OLD

"A full time, full size motor sport facility; circuit, drag strip & education centre. We already have the WRC, make Coffs the Australian home of motor sport!"

MALE, 25-34 YEARS OLD

"I think Coffs Harbour could do with some more all-day parking around the city center. Some bbqs and shade near the skatepark, Belsford Park and Jetty."

FEMALE, 25-34 YEARS OLD

"Use Urana Park for a statement to the City centre. e.g. Use a large sign to develop the area."

FEMALE, 75-84 YEARS OLD

"Clean the streets and get rid of junkies."

MALE, 25-34 YEARS OLD

"Install extra safe road crossings, implement vehicle speed control measures for the high number of young families and elderly people crossing the busy road."

FEMALE, 35-44 YEARS OLD

"Even, accessible footpaths along streets (eg end of Marcia St) and well-maintained signage along Coffs Creek walkway."

FEMALE, 55-64 YEARS OLD

NEIGHBOURHOOD PROFILE

4. COFFS HARBOUR

COMPRISING:

- CITY CENTRE
- COFFS CENTRAL NORTH
- COFFS HARBOUR CENTRAL EAST
- COFFS HARBOUR CENTRAL SOUTH
- COFFS HARBOUR CITY EAST
- COFFS HARBOUR CITY SOUTH
- DIGGERS BEACH
- GATEWAY
- JETTY
- NORTH COFFS
- PARK BEACH
- SOUTH COFFS
- WEST COFFS

4A COFFS HARBOUR STRENGTHS AND PRIORITIES

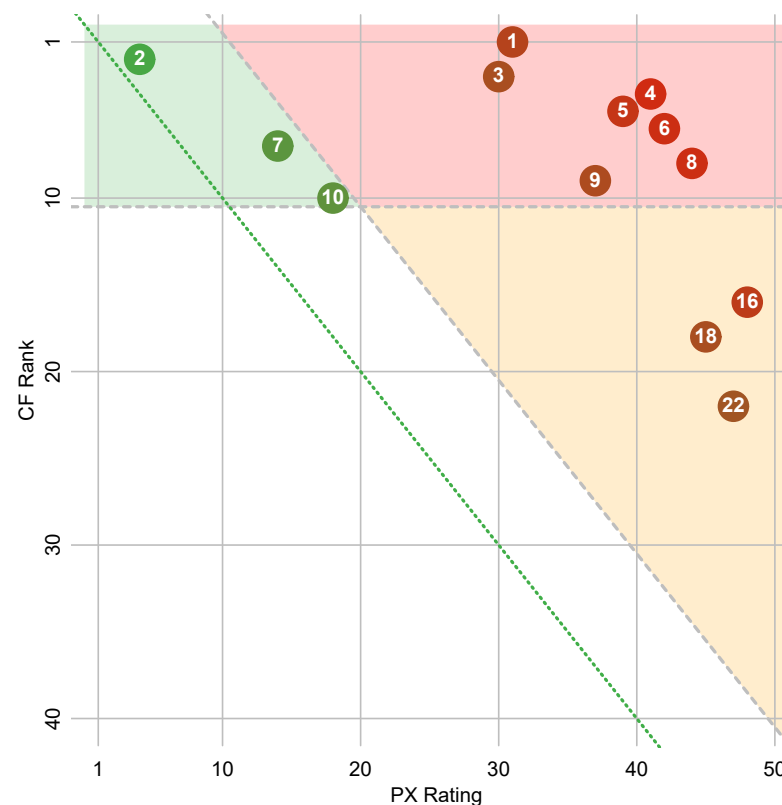
These tables and graph illustrate your neighbourhood strengths, liveability improvement priorities and secondary priorities.

STRENGTHS should be celebrated and protected.

LIVEABILITY IMPROVEMENT PRIORITIES identify the aspects of your neighbourhood that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on your community.

SECONDARY PRIORITIES identify attributes to look-out for, they are negatively affecting liveability and can become more significant issues if more people start caring about them.

CF	NEIGHBOURHOOD STRENGTHS
2	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
7	Locally owned and operated businesses
10	Landscaping and natural elements (street trees, planting, water features etc.)



CF	LIVEABILITY IMPROVEMENT PRIORITIES
4	Sense of neighbourhood safety (from crime, traffic, pollution etc.)
8	Quality of public space (footpaths, verges, parks etc.)
6	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)
5	Protection of the natural environment
1	General condition of public open space (street trees, footpaths, parks etc.)
9	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)
3	Sense of personal safety (for all ages, genders, day or night)

CF	SECONDARY PRIORITIES
16	Sustainable urban design (water sensitive design, transport-oriented design, sustainable building design, density etc.)
18	Sustainable behaviours in the community (water management, solar panels, recycling etc.)
22	Local employment opportunities (within easy commute)

4B COFFS HARBOUR TOP 10 CARE FACTORS

WHAT RESIDENTS MOST CARE ABOUT

Neighbourhood attributes are ranked based on how many people selected each attribute as being important to them in their 'ideal neighbourhood'.

RANK	ATTRIBUTE	% OF PEOPLE
#1	General condition of public open space (street trees, footpaths, parks etc.)	68% CARE
#2	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)	67% UNIQUE
#3	Sense of personal safety (for all ages, genders, day or night)	60% SENSE OF WELCOME
#4	Sense of neighbourhood safety (from crime, traffic, pollution etc.)	56% SENSE OF WELCOME
#5	Protection of the natural environment	50% CARE
#6	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)	48% SENSE OF WELCOME
#7	Locally owned and operated businesses	47% UNIQUE
#8	Quality of public space (footpaths, verges, parks etc.)	46% LOOK & FUNCTION
#9	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)	45% THINGS TO DO
#10	Landscaping and natural elements (street trees, planting, water features etc.)	43% LOOK & FUNCTION

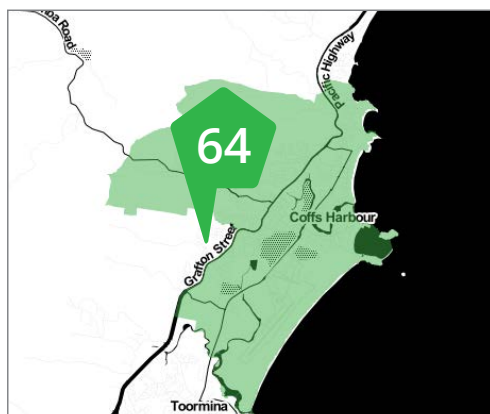
LEGEND

- #1 attribute
- #2 attribute
- #3 attribute
- #1 Different from LGA top 10 CF

DEMOGRAPHIC BREAKDOWN												
ALL	388	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Highest rated attributes if not in the overall top ten
Male	152	65%	61%	55%	53%	47%	49%	47%	49%	47%	30%	
Female	233	70%	71%	62%	58%	52%	48%	46%	45%	44%	51%	
Age												
0-24	47	43%	60%	51%	53%	55%	32%	49%	32%	30%	60%	Things to do in the evening (bars, dining, cinema, live music etc.)(57.4%)
25-44	139	68%	67%	60%	51%	47%	45%	51%	45%	38%	43%	
45-64	140	76%	71%	59%	61%	49%	51%	47%	51%	54%	38%	
65+	62	68%	63%	65%	58%	53%	63%	36%	48%	53%	42%	
Country of birth (Top 3)												
Australia	335	67%	67%	59%	55%	50%	48%	48%	45%	44%	42%	
United Kingdom	22	73%	68%	64%	59%	59%	50%	32%	55%	46%	32%	
New Zealand	6	50%	83%	50%	83%	67%	50%	33%	33%	67%	67%	
Ancestry (Top 3)												
Australasian	232	69%	67%	60%	54%	46%	47%	52%	45%	43%	43%	
European (including United Kingdom)	104	71%	64%	59%	61%	55%	53%	40%	51%	56%	41%	
Mixed	29	62%	72%	59%	62%	59%	52%	45%	45%	35%	55%	

4C COFFS HARBOUR LIVEABILITY

RESIDENTS GAVE THEIR
NEIGHBOURHOOD A SCORE OF:



PLACE DIMENSIONS

Your PX Score is made up of 5 key place dimensions, each rated out of 20, that influence people's attraction and attachment to place.

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



WHAT IS IMPACTING OUR LIVED EXPERIENCE TODAY

These tables identify the highest and lowest rated attributes that are contributing to neighbourhood liveability.

RATE	TOP 5 LIVEABILITY CONTRIBUTORS
#1	Connectivity (proximity to other neighbourhoods, employment centres, shops etc.)
#2	Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)
#3	There are people like me (age, gender, interests, ethnic backgrounds etc.)
#4	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
#5	Welcoming to all people

RATE	BOTTOM 5 LIVEABILITY CONTRIBUTORS
#50	Unusual or unique buildings and/or public space design
#49	Local history, historic buildings or features
#48	Sustainable urban design (water sensitive design, transport-oriented design, sustainable building design, density etc.)
#47	Local employment opportunities (within easy commute)
#46	Cultural and/or artistic community

LIVEABILITY BY DEMOGRAPHIC

This table identifies the Neighbourhood PX Scores as rated by different demographic groups.

Total PX Score	Men	Women	Intersex/ Unspecified	0-24	25-44	45-64	65+
64	64	63	59*	70	62	64	62

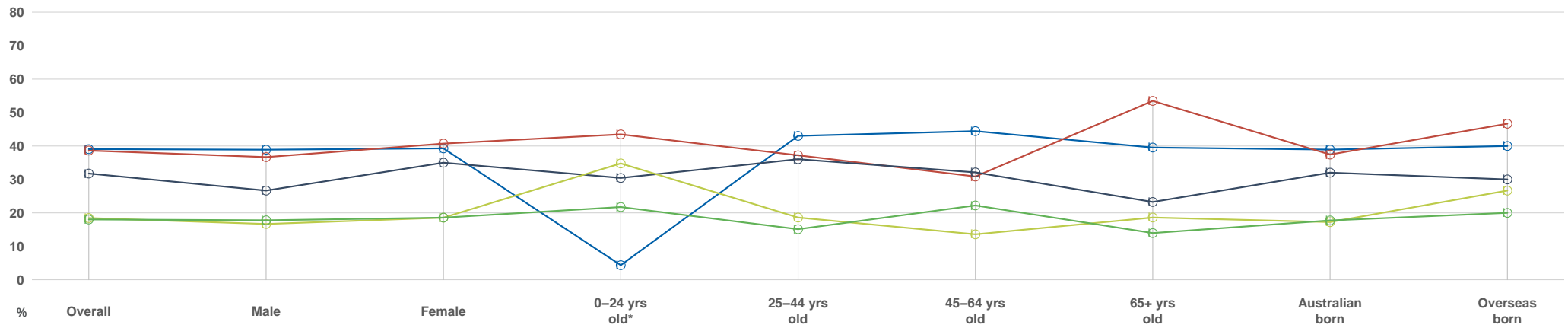
LEGEND

- Under 10 respondents
- PX 70+ Performing well
- PX 50-69 Room for improvement
- PX <50 Urgent care needed

4D COFFS HARBOUR IDEAS FOR CHANGE

ACTIVE TRANSPORT, GREENERY AND SAFETY

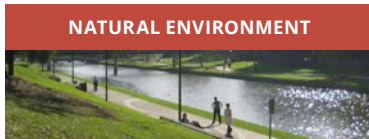
Place Score asked survey respondents 'What is your big idea to make your neighbourhood better?'
233 answers were collected in Coffs Harbour. Here is what your community said:



MOVEMENT

- Improve active transport infrastructure (29.2%)
- Improve private vehicle infrastructure (9.9%)
- Reduce private vehicle infrastructure (3.4%)
- Improve public transport infrastructure (2.6%)
- Improve accessibility (2.1%)

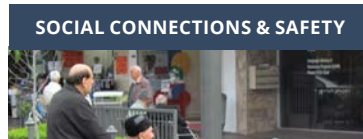
91 people (39.1%) referred to Movement



NATURAL ENVIRONMENT

- More and/or better parks and greenery (26.2%)
- More and/or better sustainable actions and behaviours (9.4%)
- Celebrate and/or protect the topography and landscape (7.3%)
- Celebrate and/or protect the fauna and flora (3.9%)
- Improve management of private green spaces (1.3%)

90 people (38.6%) referred to Natural environment



SOCIAL CONNECTIONS & SAFETY

- Improve sense of safety and/or physical safety (24.5%)
- Improve sense of belonging and interactions between residents (5.6%)
- More and/or better consideration and inclusion of diversity (2.1%)

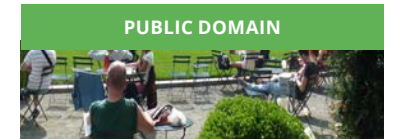
74 people (31.8%) referred to Social connections and safety



COMMUNITY BEHAVIOURS

- More and/or better community activities (9.9%)
- More and/or better care and maintenance (9%)

43 people (18.5%) referred to Community behaviours



PUBLIC DOMAIN

- Improve open spaces design and/or furniture (13.3%)
- Improve comfort (noise, smell, temperature...) (6.9%)

42 people (18%) referred to Public domain

NEIGHBOURHOOD PROFILE

5. CORAMBA

5A CORAMBA STRENGTHS AND PRIORITIES

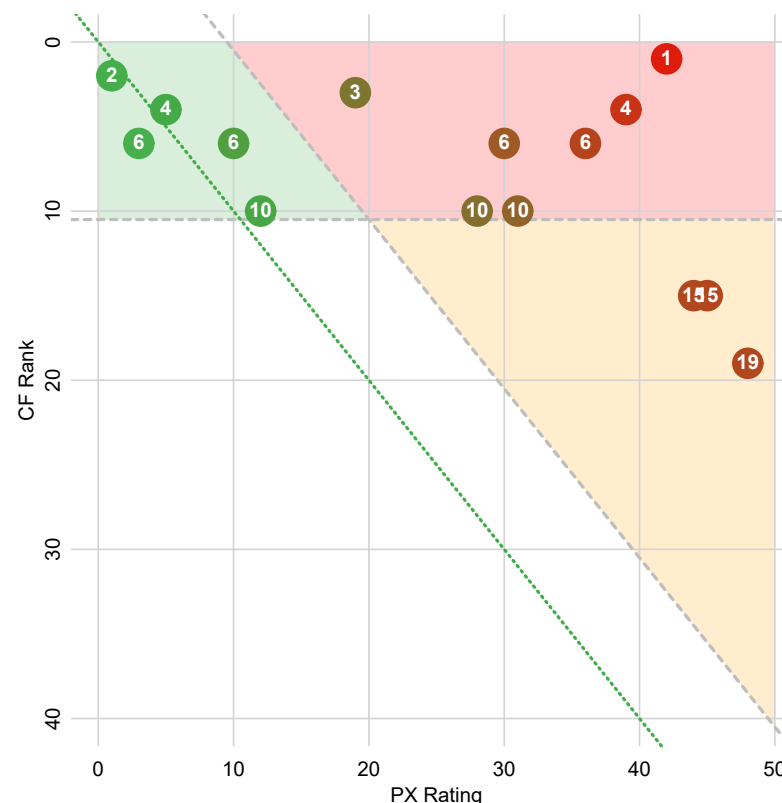
These tables and graph illustrate your neighbourhood strengths, liveability improvement priorities and secondary priorities.

STRENGTHS should be celebrated and protected.

LIVEABILITY IMPROVEMENT PRIORITIES identify the aspects of your neighbourhood that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on your community.

SECONDARY PRIORITIES identify attributes to look-out for, they are negatively affecting liveability and can become more significant issues if more people start caring about them.

CF	NEIGHBOURHOOD STRENGTHS
6	Sense of personal safety (for all ages, genders, day or night)
2	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
4	Locally owned and operated businesses
10	Overall visual character of the neighbourhood
6	Sense of neighbourhood safety (from crime, traffic, pollution etc.)



CF	LIVEABILITY IMPROVEMENT PRIORITIES
1	Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)
4	Protection of the natural environment
6	Quality of public space (footpaths, verges, parks etc.)
6	General condition of public open space (street trees, footpaths, parks etc.)
10	Spaces for group or community activities and/or gatherings (sports, picnics, performances etc.)
10	Access to neighbourhood amenities (cafes, shops, health and wellness services etc.)
3	Landscaping and natural elements (street trees, planting, water features etc.)

CF	SECONDARY PRIORITIES
15	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)
15	Spaces suitable for specific activities or special interests (entertainment, exercise, dog park, BBQs etc.)
19	Evidence of Council/government management (signage, street cleaners etc.)

5B CORAMBA TOP 10 CARE FACTORS

WHAT RESIDENTS MOST CARE ABOUT

Neighbourhood attributes are ranked based on how many people selected each attribute as being important to them in their 'ideal neighbourhood'.

RANK	ATTRIBUTE	% OF PEOPLE
#1	Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)	71% SENSE OF WELCOME
#2	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)	67% UNIQUE
#3	Landscaping and natural elements (street trees, planting, water features etc.)	62% LOOK & FUNCTION
=#4	Locally owned and operated businesses ¹	57% UNIQUE
=#4	Protection of the natural environment ¹	57% CARE
=#6	General condition of public open space ¹ (street trees, footpaths, parks etc.)	52% CARE
=#6	Quality of public space ¹ (footpaths, verges, parks etc.)	52% LOOK & FUNCTION
=#6	Sense of neighbourhood safety ¹ (from crime, traffic, pollution etc.)	52% SENSE OF WELCOME
=#6	Sense of personal safety ¹ (for all ages, genders, day or night)	52% SENSE OF WELCOME
#10	Access to neighbourhood amenities ¹ (cafes, shops, health and wellness services etc.)	48% THINGS TO DO

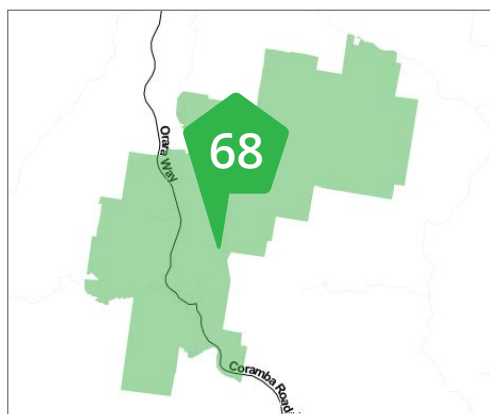
LEGEND

- #1 attribute
- #2 attribute
- #3 attribute
- #1 Different from LGA top 10 CF

DEMOGRAPHIC BREAKDOWN											
ALL	21	#1	#2	#3	#4	#4	#6	#6	#6	#6	#10
Highest rated attributes if not in the overall top ten											
Male	10	90%	60%	50%	50%	50%	70%	40%	40%	50%	40%
Overall visual character of the neighbourhood (70%)											
Female	11	55%	73%	73%	64%	64%	36%	64%	64%	55%	55%
Sustainable behaviours in the community (water management, solar panels, recycling etc.) (72.7%)											
Age											
0-24	0	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25-44	5	100%	60%	60%	60%	60%	40%	40%	20%	60%	20%
45-64	11	55%	64%	64%	64%	36%	64%	55%	64%	55%	55%
Spaces suitable for specific activities or special interests (entertainment, exercise, dog park, BBQs etc.) (63.6%)											
65+	5	80%	80%	60%	40%	100%	40%	60%	60%	40%	60%
Country of birth (Top 3)											
Australia	16	75%	63%	69%	75%	56%	50%	56%	63%	50%	44%
New Zealand	2	0%	50%	50%	0%	50%	50%	0%	0%	100%	100%
Italy	1	100%	100%	0%	0%	0%	100%	100%	100%	0%	100%
Ancestry (Top 3)											
Australasian	13	62%	54%	69%	69%	46%	54%	46%	69%	46%	46%
Spaces for group or community activities and/or gatherings (sports, picnics, performances etc.) (69.2%)											
European (including United Kingdom)	8	88%	88%	50%	38%	75%	50%	63%	25%	63%	50%

5C CORAMBA LIVEABILITY

RESIDENTS GAVE THEIR
NEIGHBOURHOOD A SCORE OF:



PLACE DIMENSIONS

Your PX Score is made up of 5 key place dimensions, each rated out of 20, that influence people's attraction and attachment to place.

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



WHAT IS IMPACTING OUR LIVED EXPERIENCE TODAY

These tables identify the highest and lowest rated attributes that are contributing to neighbourhood liveability.

RATE	TOP 5 LIVEABILITY CONTRIBUTORS
#1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
#2	Physical comfort (including noise, smells, temperature etc.)
#3	Sense of personal safety (for all ages, genders, day or night)
#4	Ease of driving and parking
#5	Locally owned and operated businesses

RATE	BOTTOM 5 LIVEABILITY CONTRIBUTORS
#50	Evidence of recent public investment (roads, parks, schools etc.)
#49	Family and community services (aged, disability and home care, protection and support services etc.)
#48	Evidence of Council/government management (signage, street cleaners etc.)
#47	Local employment opportunities (within easy commute)
#46	Access to shared community and commercial assets (library, bike/car share, sport facilities/gyms etc.)

LIVEABILITY BY DEMOGRAPHIC

This table identifies the Neighbourhood PX Scores as rated by different demographic groups.

Total PX Score	Men	Women	Intersex/ Unspecified	0-24	25-44	45-64	65+
68	72	66	NA	NA	67*	72	63*

LEGEND

- Under 10 respondents
- PX 70+ Performing well
- PX 50-69 Room for improvement
- PX <50 Urgent care needed

5D CORAMBA IDEAS FOR CHANGE

MAINTENANCE AND ECONOMIC DEVELOPMENT

Place Score asked survey respondents 'What is your big idea to make your neighbourhood better?'
15 answers were collected in Coramba. Here is what your community said

"Coramba needs to promote its clean green image to attract more visitors which in turn will stimulate more investment into the village and its future."

MALE, 75-84 YEARS OLD

"The Orara Valley is a beautiful gem that is forgotten about as a tourist destination and deserves more local input."

FEMALE, 55-64 YEARS OLD

"Encourage more after school sports groups and creative art groups so we don't have to travel to Coffs."

FEMALE, 45-54 YEARS OLD

"Less development. Greater appreciation, promotion and preservation of the natural features that make Coffs unique. We do not need to imitate the Gold coast. "

FEMALE, 45-54 YEARS OLD

"I think the river in Coramba and Nana glen could be made more accessible and safe for families."

MALE, 55-64 YEARS OLD

"Reinstate bulky goods kerbside collection. The amount of illegal dumping I've seen in the bush since it stopped has increased dramatically."

FEMALE, 65-74 YEARS OLD

"Bring back curbside collections: Streets, parks, waterways, forests and neighborhoods are losing out both environmentally and economically! Don't hinder those like the elderly or infirm!"

FEMALE, 25-34 YEARS OLD

"Sewerage in Coramba to get rid of draconian pump out system."

FEMALE, 55-64 YEARS OLD

"Small acreage subdivision of non viable rural land. Close to towns to support the town and general community."

FEMALE, 55-64 YEARS OLD

"Bins/parking at the local creek. More people are there everyday only locals maintain, need a council paid local full time maintenance man for Coramba area."

MALE, 25-34 YEARS OLD

"Open more cottage style shops in the town centre."

FEMALE, 55-64 YEARS OLD

"Why can't CHCC put sewerage onto Coramba? The Martin Street area to the Orara River is the main playground no parking, bins or bbq area."

FEMALE, 65-74 YEARS OLD

"We need the parking area at the foot bridge on the Orara river fixed."

MALE, 45-54 YEARS OLD

"Allow more development so more small business can open and grow."

MALE, 55-64 YEARS OLD

"Improved care of State Forest tracks on West side of Orara East. There is high amount of illegal dumping on tracks due to 4WD access."

FEMALE, 35-44 YEARS OLD

NEIGHBOURHOOD PROFILE

6. CORINDI BEACH

6A CORINDI BEACH STRENGTHS AND PRIORITIES

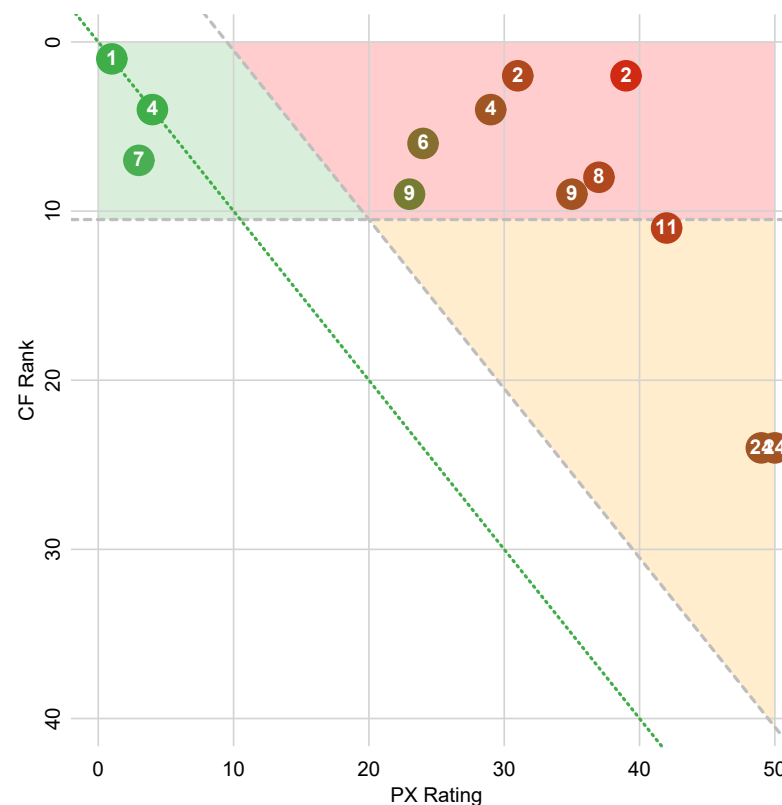
These tables and graph illustrate your neighbourhood strengths, liveability improvement priorities and secondary priorities.

STRENGTHS should be celebrated and protected.

LIVEABILITY IMPROVEMENT PRIORITIES identify the aspects of your neighbourhood that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on your community.

SECONDARY PRIORITIES identify attributes to look-out for, they are negatively affecting liveability and can become more significant issues if more people start caring about them.

CF	NEIGHBOURHOOD STRENGTHS
7	Sense of belonging in the community
1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
4	Locally owned and operated businesses



CF	LIVEABILITY IMPROVEMENT PRIORITIES
2	Sense of neighbourhood safety (from crime, traffic, pollution etc.)
2	Quality of public space (footpaths, verges, parks etc.)
8	Evidence of recent public investment (roads, parks, schools etc.)
9	Protection of the natural environment
4	General condition of public open space (street trees, footpaths, parks etc.)
6	Sense of personal safety (for all ages, genders, day or night)
9	Access to neighbourhood amenities (cafes, shops, health and wellness services etc.)

CF	SECONDARY PRIORITIES
11	Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)
24	Local employment opportunities (within easy commute)
24	Access to shared community and commercial assets (library, bike/car share, sport facilities/ gyms etc.)

6B CORINDI BEACH TOP 10 CARE FACTORS

WHAT RESIDENTS MOST CARE ABOUT

Neighbourhood attributes are ranked based on how many people selected each attribute as being important to them in their 'ideal neighbourhood'.

RANK	ATTRIBUTE	% OF PEOPLE
#1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)	66% UNIQUE
#2	Quality of public space (footpaths, verges, parks etc.)	62% LOOK & FUNCTION
#2	Sense of neighbourhood safety (from crime, traffic, pollution etc.)	62% SENSE OF WELCOME
#4	General condition of public open space (street trees, footpaths, parks etc.)	60% CARE
#4	Locally owned and operated businesses	60% UNIQUE
#6	Sense of personal safety (for all ages, genders, day or night)	57% SENSE OF WELCOME
#7	Sense of belonging in the community	55% UNIQUE
#8	Evidence of recent public investment (roads, parks, schools etc.)	49% CARE
#9	Access to neighbourhood amenities¹ (cafes, shops, health and wellness services etc.)	45% THINGS TO DO
#9	Protection of the natural environment¹	45% CARE

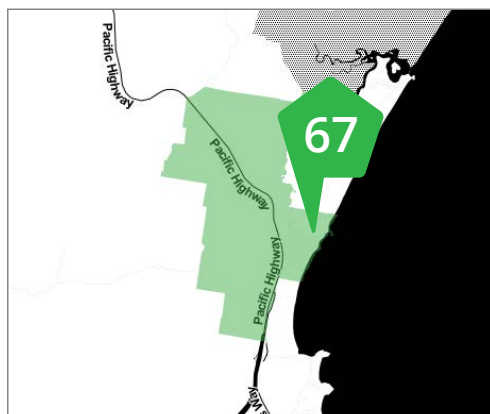
LEGEND

- #1 attribute
- #2 attribute
- #3 attribute
- #1 Different from LGA top 10 CF

DEMOGRAPHIC BREAKDOWN												
ALL	47	#1	#2	#2	#4	#4	#6	#7	#8	#9	#9	Highest rated attributes if not in the overall top ten
Male	14	79%	64%	79%	64%	57%	50%	50%	57%	50%	43%	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.) (64.3%)
Female	33	61%	61%	55%	58%	61%	61%	58%	46%	42%	46%	
Age												
0-24	3	67%	0%	100%	0%	67%	67%	100%	67%	33%	33%	
25-44	25	60%	72%	52%	64%	68%	64%	48%	48%	32%	32%	
45-64	16	75%	63%	63%	63%	44%	50%	56%	50%	56%	63%	
65+	3	67%	33%	100%	67%	67%	33%	67%	33%	100%	67%	
Country of birth (Top 3)												
Australia	42	69%	62%	62%	60%	57%	62%	55%	48%	43%	43%	
United Kingdom	3	0%	67%	33%	33%	100%	0%	67%	67%	33%	33%	
India	1	100%	0%	100%	100%	100%	100%	0%	100%	100%	100%	
Ancestry (Top 3)												
Australasian	25	60%	56%	80%	68%	64%	64%	56%	48%	48%	44%	
European (including United Kingdom)	15	80%	67%	47%	53%	40%	67%	60%	40%	47%	53%	
Mixed	4	75%	75%	50%	50%	75%	25%	50%	50%	50%	50%	

6C CORINDI BEACH LIVEABILITY

RESIDENTS GAVE THEIR
NEIGHBOURHOOD A SCORE OF:



PLACE DIMENSIONS

Your PX Score is made up of 5 key place dimensions, each rated out of 20, that influence people's attraction and attachment to place.

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



WHAT IS IMPACTING OUR LIVED EXPERIENCE TODAY

These tables identify the highest and lowest rated attributes that are contributing to neighbourhood liveability.

RATE	TOP 5 LIVEABILITY CONTRIBUTORS
#1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
#2	There are people like me (age, gender, interests, ethnic backgrounds etc.)
#3	Sense of belonging in the community
#4	Locally owned and operated businesses
#5	Ease of driving and parking

RATE	BOTTOM 5 LIVEABILITY CONTRIBUTORS
#50	Local employment opportunities (within easy commute)
#49	Access to shared community and commercial assets (library, bike/car share, sport facilities/gyms etc.)
#48	Family and community services (aged, disability and home care, protection and support services etc.)
#47	Things to do in the evening (bars, dining, cinema, live music etc.)
#46	Unusual or unique buildings and/or public space design

LIVEABILITY BY DEMOGRAPHIC

This table identifies the Neighbourhood PX Scores as rated by different demographic groups.

Total PX Score	Men	Women	Intersex/ Unspecified	0-24	25-44	45-64	65+
67	67	68	NA	58*	69	66	73*

LEGEND

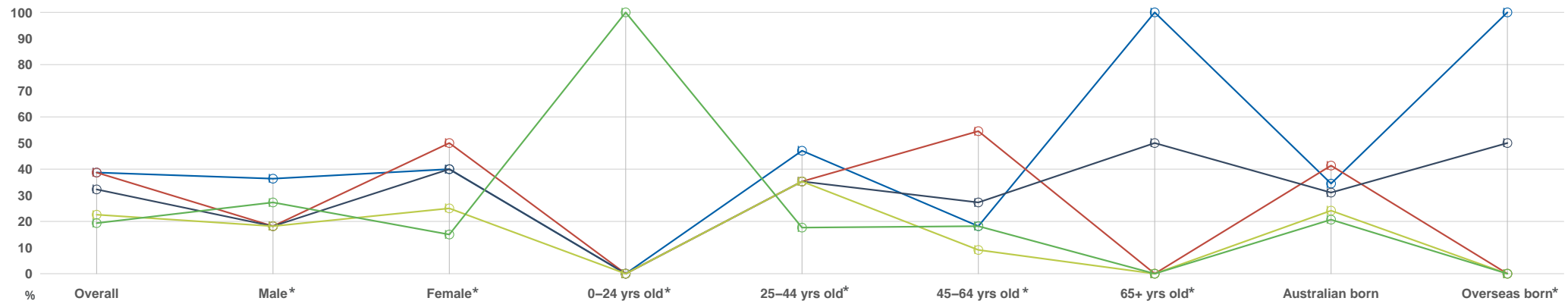
- Under 10 respondents
- PX 70+ Performing well
- PX 50-69 Room for improvement
- PX <50 Urgent care needed

6D CORINDI BEACH IDEAS FOR CHANGE

PARK FACILITIES UPDATE, SAFE WALKING PATHS AND LIFEGUARDS

Place Score asked survey respondents 'What is your big idea to make your neighbourhood better?'

31 answers were collected in Corindi Beach. Here is what your community said:



MOVEMENT

- Improve active transport infrastructure (19.4%)
- Improve public transport infrastructure (12.9%)
- Improve private vehicle infrastructure (9.7%)
- Improve accessibility (3.2%)
- Reduce private vehicle infrastructure (3.2%)

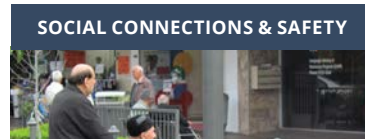
11 people (38.7%) referred to movement



NATURAL ENVIRONMENT

- More and/or better parks and greenery (25.8%)
- More and/or better sustainable actions and behaviours (9.7%)
- Celebrate and/or protect the topography and landscape (6.5%)
- Celebrate and/or protect the fauna and flora (3.2%)

11 people (38.7%) referred to the natural environment



SOCIAL CONNECTIONS & SAFETY

- Improve sense of safety and/or physical safety (32.3%)

10 people (32.3%) referred to social connections and safety



FACILITIES

- More and/or better health related facilities (16.1%)
- More and/or better play and sports facilities (16.1%)
- More and/or better community facilities (3.2%)
- More and/or better education and childcare facilities (3.2%)

7 people (22.6%) referred to facilities



COMMUNITY BEHAVIOURS

- More and/or better care and maintenance (12.9%)
- More and/or better community activities (6.5%)

6 people (19.4%) referred to community behaviours

NEIGHBOURHOOD PROFILE

7. JETTY

7A JETTY STRENGTHS AND PRIORITIES

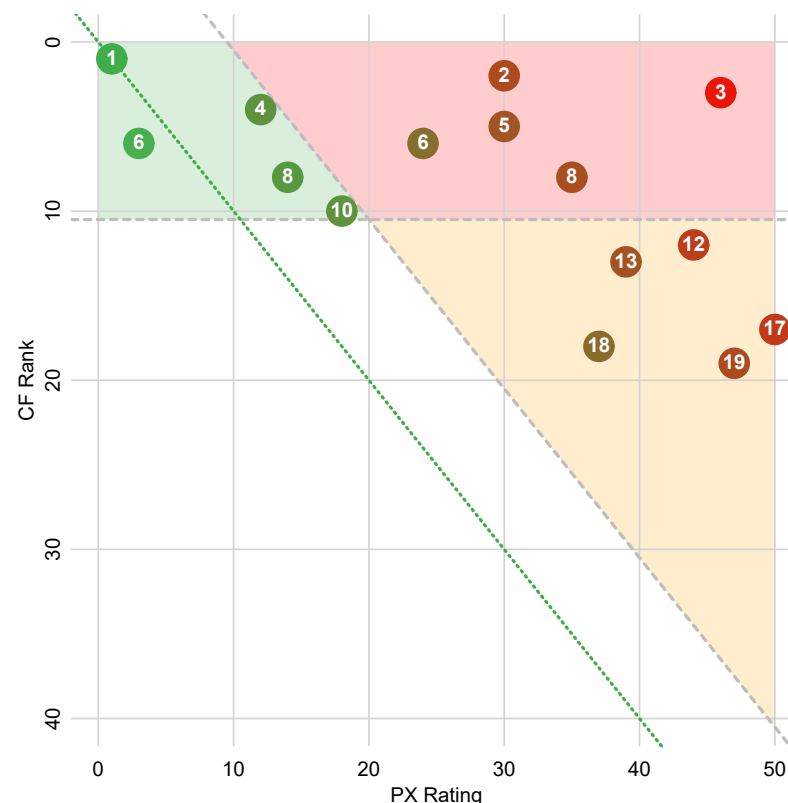
These tables and graph illustrate your neighbourhood strengths, liveability improvement priorities and secondary priorities.

STRENGTHS should be celebrated and protected.

LIVEABILITY IMPROVEMENT PRIORITIES identify the aspects of your neighbourhood that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on your community.

SECONDARY PRIORITIES identify attributes to look-out for, they are negatively affecting liveability and can become more significant issues if more people start caring about them.

CF	NEIGHBOURHOOD STRENGTHS
6	Spaces suitable for specific activities or special interests (entertainment, exercise, dog park, BBQs etc.)
1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
8	Things to do in the evening (bars, dining, cinema, live music etc.)
10	Landscaping and natural elements (street trees, planting, water features etc.)
4	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)



CF	LIVEABILITY IMPROVEMENT PRIORITIES
3	Protection of the natural environment
2	General condition of public open space (street trees, footpaths, parks etc.)
8	Sense of neighbourhood safety (from crime, traffic, pollution etc.)
5	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)
6	Sense of personal safety (for all ages, genders, day or night)

CF	SECONDARY PRIORITIES
17	Sustainable urban design (water sensitive design, transport-oriented design, sustainable building design, density etc.)
12	Quality of public space (footpaths, verges, parks etc.)
19	Sustainable behaviours in the community (water management, solar panels, recycling etc.)
13	Amount of public space (footpaths, verges, parks etc.)
18	Ease of driving and parking

7B JETTY TOP 10 CARE FACTORS

WHAT RESIDENTS MOST CARE ABOUT

Neighbourhood attributes are ranked based on how many people selected each attribute as being important to them in their 'ideal neighbourhood'.

RANK	ATTRIBUTE	% OF PEOPLE
#1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)	74%
#2	General condition of public open space (street trees, footpaths, parks etc.)	67%
#3	Protection of the natural environment	61%
#4	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)	59%
#5	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)	53%
#6	Sense of personal safety (for all ages, genders, day or night)	50%
#6	Spaces suitable for specific activities or special interests (entertainment, exercise, dog park, BBQs etc.)	50%
#8	Sense of neighbourhood safety (from crime, traffic, pollution etc.)	47%
#8	Things to do in the evening (bars, dining, cinema, live music etc.)	47%
#10	Landscaping and natural elements (street trees, planting, water features etc.)	46%

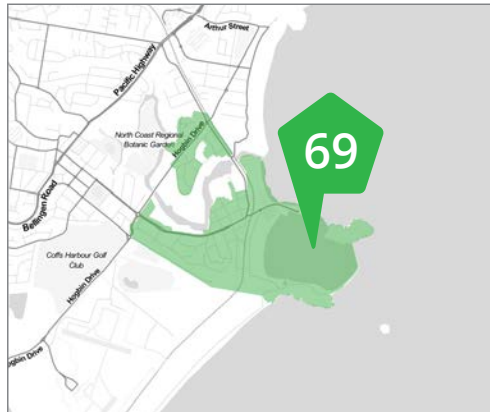
LEGEND

- #1 attribute
- #2 attribute
- #3 attribute
- #1 Different from LGA top 10 CF

DEMOGRAPHIC BREAKDOWN											
ALL	70	#1	#2	#3	#4	#5	#6	#6	#8	#8	#10
Highest rated attributes if not in the overall top ten											
Male	26	65%	62%	65%	73%	65%	35%	46%	31%	46%	35%
Female	43	79%	70%	58%	49%	44%	58%	54%	58%	47%	51%
Age											
0-24	10	60%	50%	70%	50%	20%	70%	30%	50%	90%	50%
25-44	25	76%	68%	36%	40%	64%	44%	52%	44%	52%	36%
45-64	25	84%	76%	80%	72%	52%	44%	60%	48%	40%	52%
65+	10	60%	60%	70%	80%	60%	60%	40%	50%	10%	50%
Country of birth (Top 3)											
Australia	59	75%	64%	59%	56%	51%	56%	51%	42%	53%	46%
United Kingdom	5	60%	100%	80%	60%	40%	0%	80%	100%	0%	20%
Canada	2	100%	100%	100%	100%	100%	0%	0%	50%	0%	100%
Ancestry (Top 3)											
Australasian	41	76%	63%	59%	51%	49%	46%	51%	44%	56%	54%
European (including United Kingdom)	21	67%	76%	67%	71%	52%	62%	48%	57%	33%	29%
Mixed	7	86%	57%	71%	71%	71%	43%	43%	43%	43%	57%

7C JETTY LIVEABILITY

RESIDENTS GAVE THEIR
NEIGHBOURHOOD A SCORE OF:



PLACE DIMENSIONS

Your PX Score is made up of 5 key place dimensions, each rated out of 20, that influence people's attraction and attachment to place.

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



WHAT IS IMPACTING OUR LIVED EXPERIENCE TODAY

These tables identify the highest and lowest rated attributes that are contributing to neighbourhood liveability.

RATE	TOP 5 LIVEABILITY CONTRIBUTORS
#1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
#2	Connectivity (proximity to other neighbourhoods, employment centres, shops etc.)
#3	Spaces suitable for specific activities or special interests (entertainment, exercise, dog park, BBQs etc.)
#4	Access to neighbourhood amenities (cafes, shops, health and wellness services etc.)
#5	Free places to sit comfortably by yourself or in small groups

RATE	BOTTOM 5 LIVEABILITY CONTRIBUTORS
#50	Sustainable urban design (water sensitive design, transport-oriented design, sustainable building design, density etc.)
#49	Local history, historic buildings or features
#48	Unusual or unique buildings and/or public space design
#47	Sustainable behaviours in the community (water management, solar panels, recycling etc.)
#46	Protection of the natural environment

LIVEABILITY BY DEMOGRAPHIC

This table identifies the Neighbourhood PX Scores as rated by different demographic groups.

Total PX Score	Men	Women	Intersex/ Unspecified	0-24	25-44	45-64	65+
69	70	66	53*	69*	65	65	73

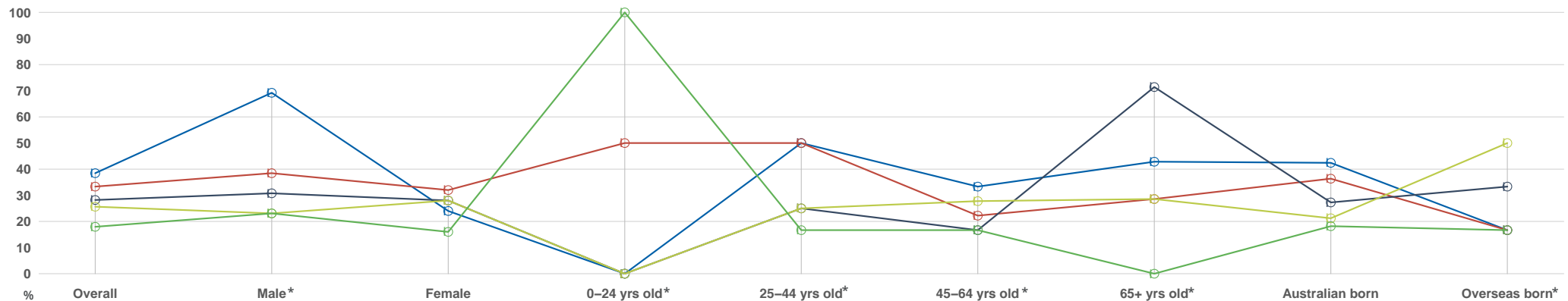
LEGEND

- Under 10 respondents
- PX 70+ Performing well
- PX 50-69 Room for improvement
- PX <50 Urgent care needed

7D JETTY IDEAS FOR CHANGE

WALKABILITY, STREET LIGHTING AND PARK IMPROVEMENTS

Place Score asked survey respondents 'What is your big idea to make your neighbourhood better?'
39 answers were collected for the Jetty. Here is what your community said:



MOVEMENT

- Improve active transport infrastructure (23.1%)
- Improve private vehicle infrastructure (17.9%)
- Reduce private vehicle infrastructure (2.6%)

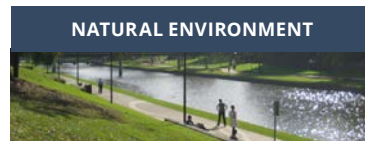
15 people (38.5%) referred to movement



SOCIAL CONNECTIONS & SAFETY

- Improve sense of safety and/or physical safety (23.1%)
- Improve sense of belonging and interactions between residents (5.1%)
- More and/or better consideration and inclusion of diversity (5.1%)

12 people (33.3%) referred to social connections and safety



NATURAL ENVIRONMENT

- More and/or better parks and greenery (25.6%)
- More and/or better sustainable actions and behaviours (5.1%)
- Celebrate and/or protect the topography and landscape (5.1%)
- Celebrate and/or protect the fauna and flora (5.1%)

10 people (28.2%) referred to the natural environment



DEVELOPMENT AND CHANGE

- For change (5.1%)
- Complaints about council (5.1%)
- Reduce development (2.6%)
- Against change (2.6%)

9 people (25.6%) referred to development and change



ECONOMY

- More and/or better retail and leisure options (7.7%)
- More and/or better tourism infrastructure and management (5.1%)
- Increase nighttime and weekend economy (5.1%)
- More and/or better local businesses (2.6%)

6 people (17.9%) referred to the economy

NEIGHBOURHOOD PROFILE

8. MOONEE BEACH

8A MOONEE BEACH STRENGTHS AND PRIORITIES

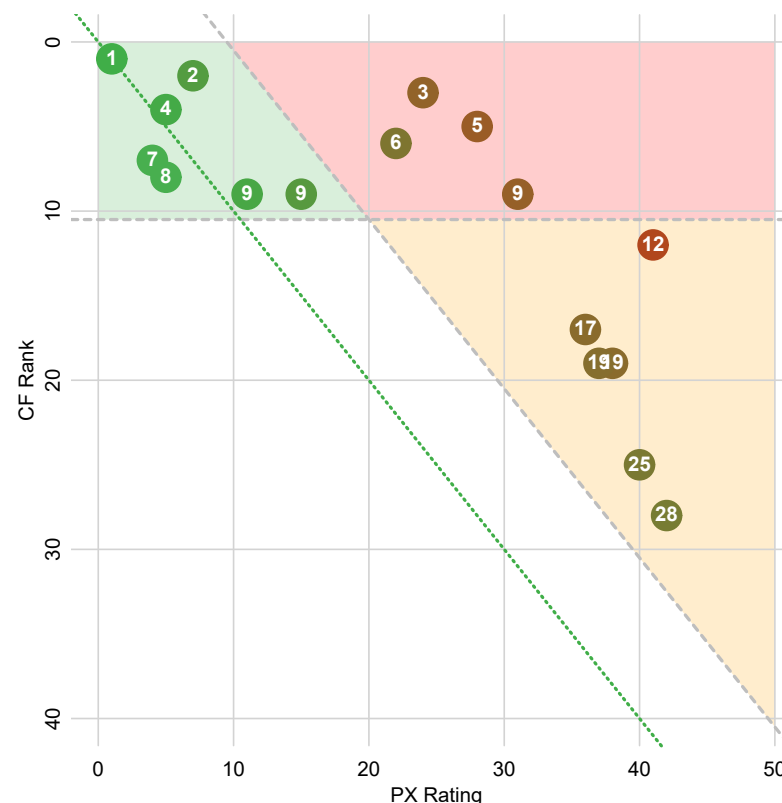
These tables and graph illustrate your neighbourhood strengths, liveability improvement priorities and secondary priorities.

STRENGTHS should be celebrated and protected.

LIVEABILITY IMPROVEMENT PRIORITIES identify the aspects of your neighbourhood that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on your community.

SECONDARY PRIORITIES identify attributes to look-out for, they are negatively affecting liveability and can become more significant issues if more people start caring about them.

CF	NEIGHBOURHOOD STRENGTHS
7	Overall visual character of the neighbourhood
8	Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)
1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
4	Sense of personal safety (for all ages, genders, day or night)
9	Sense of belonging in the community
2	Sense of neighbourhood safety (from crime, traffic, pollution etc.)
9	Landscaping and natural elements (street trees, planting, water features etc.)



CF	LIVEABILITY IMPROVEMENT PRIORITIES
5	General condition of public open space (street trees, footpaths, parks etc.)
9	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)
3	Protection of the natural environment
6	Sense of character or identity that is different from other neighbourhoods

CF	SECONDARY PRIORITIES
12	Spaces for group or community activities and/or gatherings (sports, picnics, performances etc.)
19	Amount of public space (footpaths, verges, parks etc.)
17	Quality of public space (footpaths, verges, parks etc.)
19	Sustainable behaviours in the community (water management, solar panels, recycling etc.)
25	Evidence of community activity (volunteering, gardening, art, community-organised events etc.)
28	Sustainable urban design (water sensitive design, transport-oriented design, sustainable building design, density etc.)

8B MOONEE BEACH TOP 10 CARE FACTORS

WHAT RESIDENTS MOST CARE ABOUT

Neighbourhood attributes are ranked based on how many people selected each attribute as being important to them in their 'ideal neighbourhood'.

RANK	ATTRIBUTE	% OF PEOPLE
#1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)	81% UNIQUE
#2	Sense of neighbourhood safety (from crime, traffic, pollution etc.)	72% SENSE OF WELCOME
#3	Protection of the natural environment	70% CARE
#4	Sense of personal safety (for all ages, genders, day or night)	60% SENSE OF WELCOME
#5	General condition of public open space (street trees, footpaths, parks etc.)	55% CARE
#6	Sense of character or identity that is different from other neighbourhoods	51% UNIQUE
#7	Overall visual character of the neighbourhood	49% LOOK & FUNCTION
#8	Local businesses that provide for daily needs¹ (grocery stores, pharmacy, banks etc.)	47% SENSE OF WELCOME
=#9	Landscaping and natural elements¹ (street trees, planting, water features etc.)	43% LOOK & FUNCTION
=#9	Sense of belonging in the community¹	43% UNIQUE

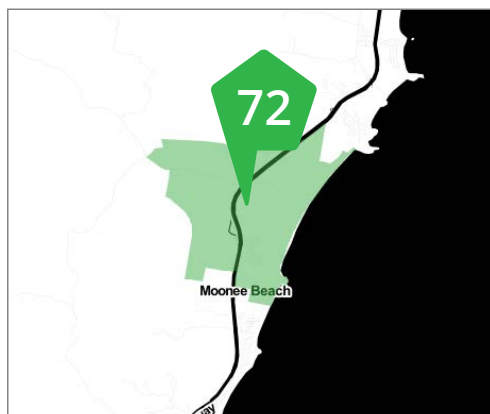
LEGEND

- #1 attribute
- #2 attribute
- #3 attribute
- #1 Different from LGA top 10 CF

DEMOGRAPHIC BREAKDOWN												
ALL	47	#1	#2	#3	#4	#5	#6	#7	#8	#9	#9	Highest rated attributes if not in the overall top ten
Male	15	73%	73%	67%	53%	67%	53%	60%	60%	33%	53%	
Female	32	84%	72%	72%	63%	50%	50%	44%	41%	47%	38%	
Age												
0-24	4	50%	50%	50%	25%	25%	25%	25%	0%	25%	50%	
25-44	15	93%	80%	73%	60%	60%	53%	67%	60%	40%	20%	
45-64	21	81%	67%	81%	67%	57%	52%	52%	48%	52%	48%	
65+	7	71%	86%	43%	57%	57%	57%	14%	43%	29%	71%	Neighbourhood spirit/resilience (from external impacts, storms, economic downturns etc.) (71.4%)
Country of birth (Top 3)												
Australia	36	78%	72%	69%	58%	53%	47%	47%	42%	42%	50%	
United Kingdom	4	75%	50%	75%	50%	75%	50%	75%	75%	50%	0%	
Ireland	2	100%	100%	100%	50%	50%	50%	50%	100%	50%	0%	
Ancestry (Top 3)												
Australasian	26	81%	73%	69%	46%	54%	46%	39%	46%	42%	50%	
European (including United Kingdom)	15	80%	73%	73%	67%	53%	60%	67%	60%	47%	40%	
Mixed	4	75%	50%	50%	100%	75%	50%	25%	25%	25%	25%	

8C MOONEE BEACH LIVEABILITY

RESIDENTS GAVE THEIR
NEIGHBOURHOOD A SCORE OF:



PLACE DIMENSIONS

Your PX Score is made up of 5 key place dimensions, each rated out of 20, that influence people's attraction and attachment to place.

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



WHAT IS IMPACTING OUR LIVED EXPERIENCE TODAY









These tables identify the highest and lowest rated attributes that are contributing to neighbourhood liveability.

RATE	TOP 5 LIVEABILITY CONTRIBUTORS
#1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
#2	Welcoming to all people
#3	Access to neighbourhood amenities (cafes, shops, health and wellness services etc.)
#4	Overall visual character of the neighbourhood
#5	Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)

RATE	BOTTOM 5 LIVEABILITY CONTRIBUTORS
#50	Local history, historic buildings or features
#49	Unusual or unique buildings and/or public space design
#48	Local education options (from elementary to adult education)
#47	Access to shared community and commercial assets (library, bike/car share, sport facilities/gyms etc.)
#46	Evidence of Council/government management (signage, street cleaners etc.)

LIVEABILITY BY DEMOGRAPHIC

This table identifies the Neighbourhood PX Scores as rated by different demographic groups.

							
Total PX Score	Men	Women	Intersex/Unspecified	0-24	25-44	45-64	65+
72	71	72	NA	79*	72	73	61*

LEGEND

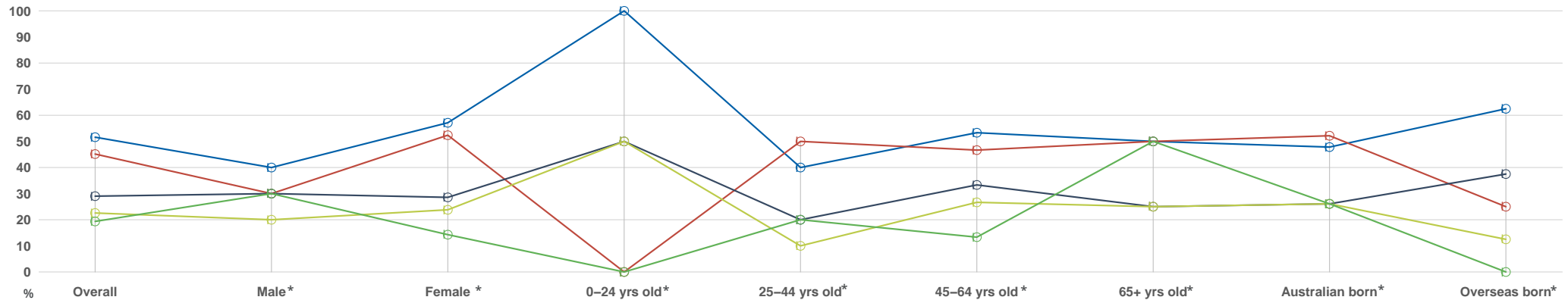
- Under 10 respondents
- PX 70+ Performing well
- PX 50-69 Room for improvement
- PX <50 Urgent care needed

8D MOONEE BEACH IDEAS FOR CHANGE

FACILITIES ARE TOP OF MIND

Place Score asked survey respondents 'What is your big idea to make your neighbourhood better?'

31 answers were collected in Moonee Beach. Here is what your community said:



FACILITIES

- More and/or better community facilities (22.6%)
- More and/or better play and sports facilities (19.4%)
- More and/or better education and childcare facilities (12.9%)
- More and/or better arts and culture facilities (3.2%)

15 people (51.6%) referred to facilities



NATURAL ENVIRONMENT

- More and/or better parks and greenery (16.1%)
- Celebrate and/or protect the topography and landscape (16.1%)
- More and/or better sustainable actions and behaviours (9.7%)
- Celebrate and/or protect the fauna and flora (3.2%)

14 people (45.2%) referred to the natural environment



MOVEMENT

- Improve active transport infrastructure (22.6%)
- Reduce private vehicle infrastructure (6.5%)
- Improve accessibility (3.2%)
- Improve public transport infrastructure (3.2%)

8 people (29%) referred to movement



COMMUNITY BEHAVIOURS

- More and/or better community activities (12.9%)
- More and/or better care and maintenance (12.9%)

7 people (25.8%) referred to community behaviours



DEVELOPMENT AND CHANGE

- Complaints about council (6.5%)
- Increase development (3.2%)
- More and/or better infrastructure to manage population growth and change (3.2%)

6 people (19.4%) referred to development and change

NEIGHBOURHOOD PROFILE

9. NANA GLEN

9A NANA GLEN STRENGTHS AND PRIORITIES

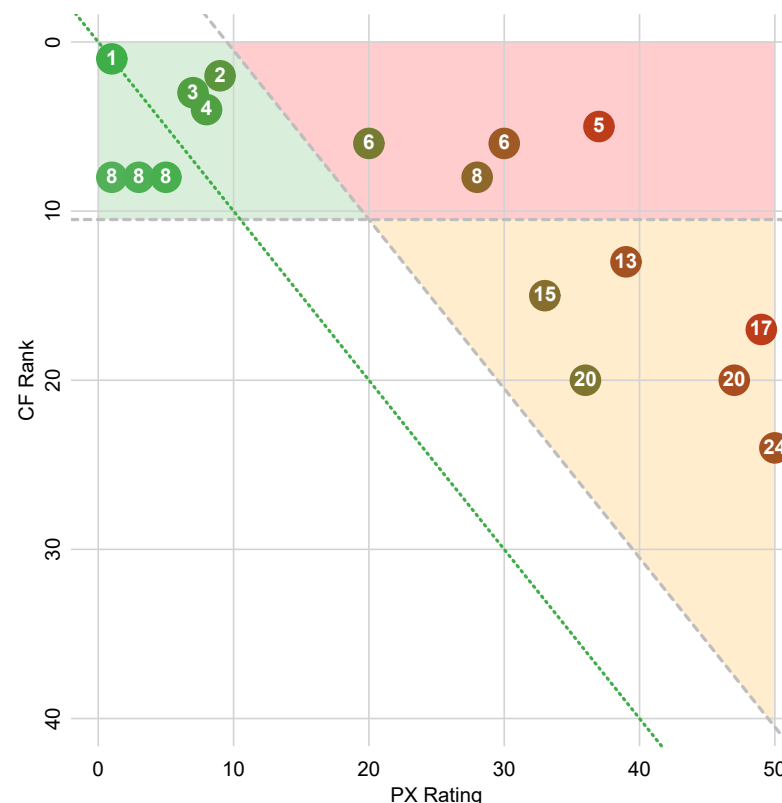
These tables and graph illustrate your neighbourhood strengths, liveability improvement priorities and secondary priorities.

STRENGTHS should be celebrated and protected.

LIVEABILITY IMPROVEMENT PRIORITIES identify the aspects of your neighbourhood that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on your community.

SECONDARY PRIORITIES identify attributes to look-out for, they are negatively affecting liveability and can become more significant issues if more people start caring about them.

CF	NEIGHBOURHOOD STRENGTHS
8	Sense of personal safety (for all ages, genders, day or night)
8	Physical comfort (including noise, smells, temperature etc.)
8	Sense of belonging in the community
1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
4	Overall visual character of the neighbourhood
3	Locally owned and operated businesses
2	Sense of neighbourhood safety (from crime, traffic, pollution etc.)



CF	LIVEABILITY IMPROVEMENT PRIORITIES
5	Protection of the natural environment
6	Spaces suitable for specific activities or special interests (entertainment, exercise, dog park, BBQs etc.)
8	General condition of public open space (street trees, footpaths, parks etc.)
6	Landscaping and natural elements (street trees, planting, water features etc.)

CF	SECONDARY PRIORITIES
17	Evidence of recent public investment (roads, parks, schools etc.)
20	Spaces suitable for play (from toddlers to teens)
13	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)
24	Things to do in the evening (bars, dining, cinema, live music etc.)
15	Sustainable behaviours in the community (water management, solar panels, recycling etc.)
20	Local history, historic buildings or features

9B NANA GLEN TOP 10 CARE FACTORS

WHAT RESIDENTS MOST CARE ABOUT

Neighbourhood attributes are ranked based on how many people selected each attribute as being important to them in their 'ideal neighbourhood'.

RANK	ATTRIBUTE	% OF PEOPLE
#1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)	76% UNIQUE
#2	Sense of neighbourhood safety (from crime, traffic, pollution etc.)	71% SENSE OF WELCOME
#3	Locally owned and operated businesses	58% UNIQUE
#4	Overall visual character of the neighbourhood	56% LOOK & FUNCTION
#5	Protection of the natural environment	53% CARE
#6	Landscaping and natural elements (street trees, planting, water features etc.)	51% LOOK & FUNCTION
#6	Spaces suitable for specific activities or special interests (entertainment, exercise, dog park, BBQs etc.)	51% THINGS TO DO
#8	General condition of public open space¹ (street trees, footpaths, parks etc.)	49% CARE
#8	Physical comfort¹ (including noise, smells, temperature etc.)	49% LOOK & FUNCTION
#8	Sense of belonging in the community¹	49% UNIQUE

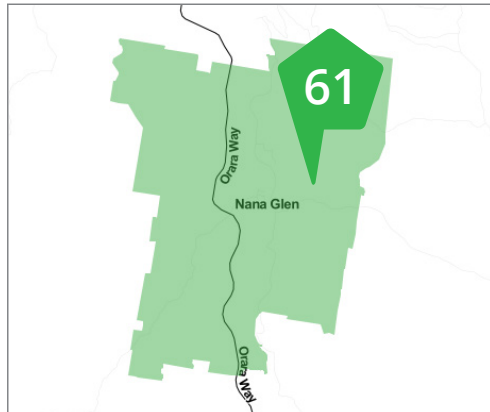
LEGEND

- #1 attribute
- #2 attribute
- #3 attribute
- #1 Different from LGA top 10 CF

DEMOGRAPHIC BREAKDOWN												
ALL	45	#1	#2	#3	#4	#5	#6	#6	#8	#8	#8	Highest rated attributes if not in the overall top ten
Male	15	60%	73%	73%	53%	40%	40%	27%	33%	60%	27%	Welcoming to all people (66.7%)
Female	29	86%	69%	48%	55%	62%	59%	62%	55%	41%	59%	
Age												
0-24	2	50%	0%	50%	0%	50%	50%	50%	50%	50%	50%	
25-44	10	90%	70%	50%	40%	20%	60%	70%	80%	50%	50%	Spaces suitable for play (from toddlers to teens) (70%)
45-64	29	72%	76%	62%	62%	66%	48%	45%	41%	48%	48%	
65+	4	75%	75%	50%	75%	50%	50%	50%	25%	50%	50%	
Country of birth (Top 3)												
Australia	40	78%	70%	58%	58%	58%	53%	53%	50%	48%	48%	
New Zealand	2	50%	100%	100%	50%	0%	0%	50%	50%	50%	100%	
South Africa	2	50%	50%	50%	50%	50%	50%	0%	0%	50%	50%	
Ancestry (Top 3)												
Australasian	27	82%	67%	56%	52%	52%	48%	59%	48%	33%	52%	
European (including United Kingdom)	16	69%	75%	63%	56%	56%	56%	38%	50%	69%	38%	
Mixed	2	50%	100%	50%	100%	50%	50%	50%	50%	100%	100%	

9C NANA GLEN LIVEABILITY

RESIDENTS GAVE THEIR
NEIGHBOURHOOD A SCORE OF:



PLACE DIMENSIONS

Your PX Score is made up of 5 key place dimensions, each rated out of 20, that influence people's attraction and attachment to place.

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



WHAT IS IMPACTING OUR LIVED EXPERIENCE TODAY









These tables identify the highest and lowest rated attributes that are contributing to neighbourhood liveability.

RATE	TOP 5 LIVEABILITY CONTRIBUTORS
#1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
#1	Sense of personal safety (for all ages, genders, day or night)
#3	Physical comfort (including noise, smells, temperature etc.)
#4	Welcoming to all people
#5	Ease of driving and parking

RATE	BOTTOM 5 LIVEABILITY CONTRIBUTORS
#50	Things to do in the evening (bars, dining, cinema, live music etc.)
#49	Evidence of recent public investment (roads, parks, schools etc.)
#48	Access to shared community and commercial assets (library, bike/car share, sport facilities/gyms etc.)
#47	Spaces suitable for play (from toddlers to teens)
#46	Evidence of Council/government management (signage, street cleaners etc.)

LIVEABILITY BY DEMOGRAPHIC

This table identifies the Neighbourhood PX Scores as rated by different demographic groups.

							
Total PX Score	Men	Women	Intersex/Unspecified	0-24	25-44	45-64	65+
61	62	62	42*	68*	62	61	58*

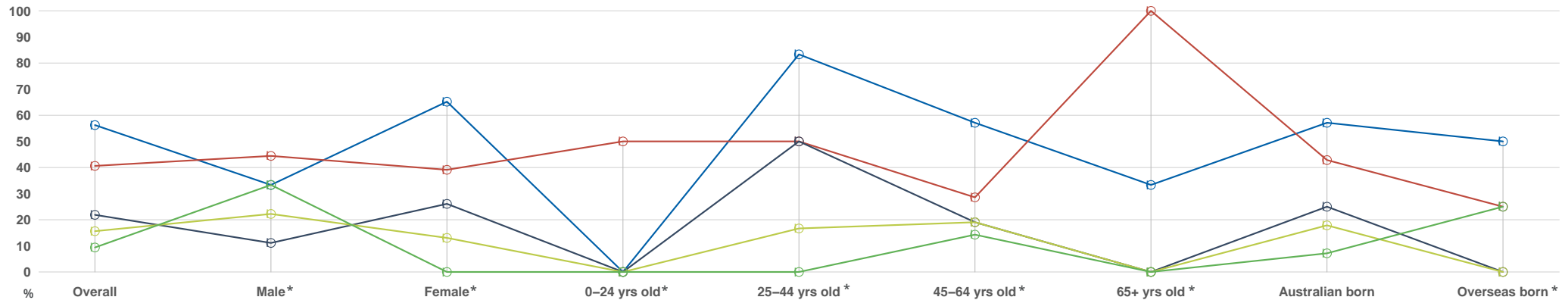
LEGEND

- Under 10 respondents
- PX 70+ Performing well
- PX 50-69 Room for improvement
- PX <50 Urgent care needed

9D NANA GLEN IDEAS FOR CHANGE

RURAL FEEL AND CHILDREN FACILITIES ARE KEY

Place Score asked survey respondents 'What is your big idea to make your neighbourhood better?'
32 answers were collected in Nana Glen. Here is what your community said:



NATURAL ENVIRONMENT

- More and/or better parks and greenery (34.4%)
- More and/or better sustainable actions and behaviours (21.9%)
- Celebrate and/or protect the topography and landscape (6.2%)
- Celebrate and/or protect the fauna and flora (3.1%)

17 people (56.2%) referred to the natural environment



MOVEMENT

- Improve active transport infrastructure (25%)
- Improve public transport infrastructure (12.5%)
- Improve accessibility (9.4%)
- Improve private vehicle infrastructure (6.2%)

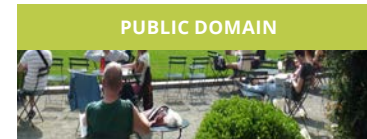
12 people (40.6%) referred to movement



FACILITIES

- More and/or better play and sports facilities (12.5%)
- More and/or better education and childcare facilities (9.4%)
- More and/or better community facilities (3.1%)

7 people (21.9%) referred to facilities



PUBLIC DOMAIN

- Improve open spaces design and/or furniture (12.5%)
- Improve comfort (smell, noise, heat etc.) (3.1%)

4 people (15.6%) referred to the public domain



ECONOMY

- More and/or better local businesses (6.2%)
- Improve employment and/or commercial buildings occupancy (3.1%)
- More and/or better tourism infrastructure and management (3.1%)

3 people (9.4%) referred to the economy

NEIGHBOURHOOD PROFILE

10. PARK BEACH

10A PARK BEACH STRENGTHS AND PRIORITIES

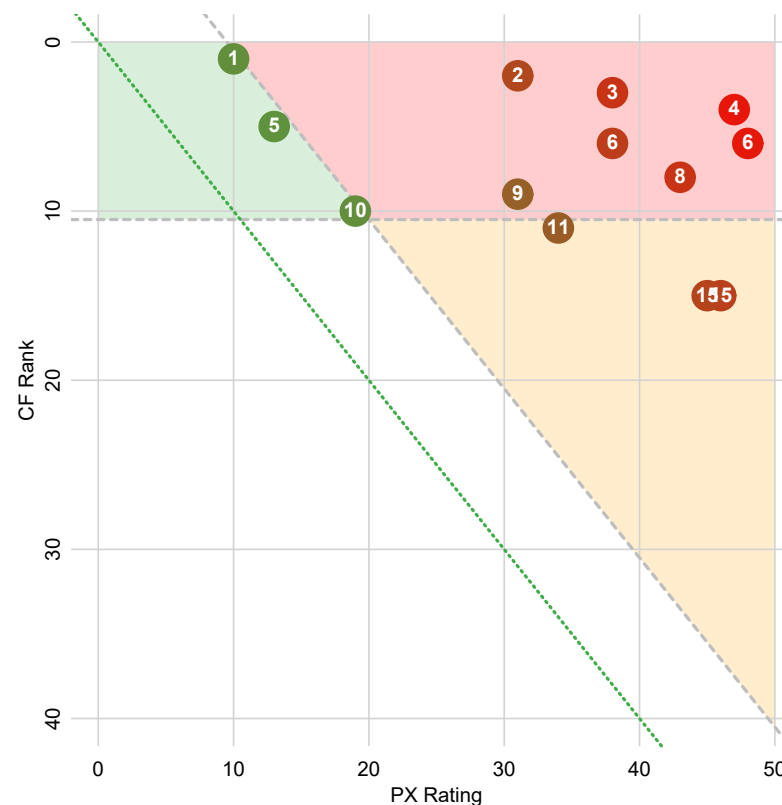
These tables and graph illustrate your neighbourhood strengths, liveability improvement priorities and secondary priorities.

STRENGTHS should be celebrated and protected.

LIVEABILITY IMPROVEMENT PRIORITIES identify the aspects of your neighbourhood that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on your community.

SECONDARY PRIORITIES identify attributes to look-out for, they are negatively affecting liveability and can become more significant issues if more people start caring about them.

CF	NEIGHBOURHOOD STRENGTHS
5	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)
10	Things to do in the evening (bars, dining, cinema, live music etc.)
1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)



CF	LIVEABILITY IMPROVEMENT PRIORITIES
4	Sense of personal safety (for all ages, genders, day or night)
6	Sense of neighbourhood safety (from crime, traffic, pollution etc.)
8	Quality of public space (footpaths, verges, parks etc.)
3	Protection of the natural environment
6	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)
2	General condition of public open space (street trees, footpaths, parks etc.)
9	Overall visual character of the neighbourhood

CF	SECONDARY PRIORITIES
15	Sustainable urban design (water sensitive design, transport-oriented design, sustainable building design, density etc.)
15	Sustainable behaviours in the community (water management, solar panels, recycling etc.)
11	Landscaping and natural elements (street trees, planting, water features etc.)

10B PARK BEACH TOP 10 CARE FACTORS

WHAT RESIDENTS MOST CARE ABOUT

Neighbourhood attributes are ranked based on how many people selected each attribute as being important to them in their 'ideal neighbourhood'.

RANK	ATTRIBUTE	% OF PEOPLE
#1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)	76%
#2	General condition of public open space (street trees, footpaths, parks etc.)	73%
#3	Protection of the natural environment	64%
#4	Sense of personal safety (for all ages, genders, day or night)	58%
#5	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)	56%
#6	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)	53%
#6	Sense of neighbourhood safety (from crime, traffic, pollution etc.)	53%
#8	Quality of public space¹ (footpaths, verges, parks etc.)	47%
#9	Overall visual character of the neighbourhood¹	44%
#10	Things to do in the evening¹ (bars, dining, cinema, live music etc.)	42%

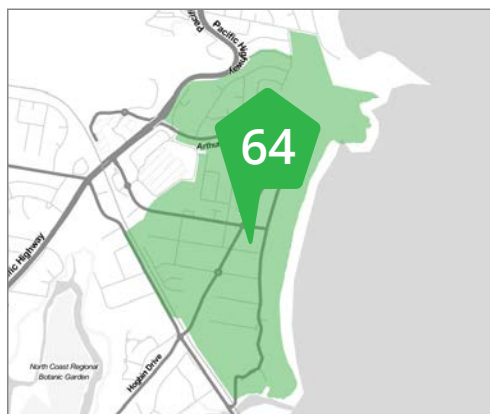
LEGEND

- #1 attribute
- #2 attribute
- #3 attribute
- #1 Different from LGA top 10 CF

DEMOGRAPHIC BREAKDOWN												
ALL	45	#1	#2	#3	#4	#5	#6	#6	#8	#9	#10	Highest rated attributes if not in the overall top ten
Male	18	72%	67%	61%	56%	61%	56%	56%	78%	39%	39%	
Female	27	78%	78%	67%	59%	52%	52%	52%	26%	48%	44%	
Age												
0-24	8	50%	63%	38%	50%	38%	50%	50%	13%	38%	25%	Ease of driving and parking (75%), Access to neighbourhood amenities (cafes, shops, health and wellness services etc.) (75%)
25-44	11	91%	64%	55%	73%	64%	27%	73%	27%	36%	82%	Landscaping and natural elements (street trees, planting, water features etc.) (72.7%)
45-64	13	85%	69%	77%	62%	46%	62%	46%	69%	39%	46%	
65+	13	69%	92%	77%	46%	69%	69%	46%	62%	62%	15%	
Country of birth (Top 3)												
Australia	41	78%	73%	66%	56%	56%	51%	51%	46%	44%	39%	
United Kingdom	2	50%	100%	100%	50%	50%	100%	100%	100%	100%	50%	
Canada	1	100%	0%	0%	100%	0%	100%	0%	0%	0%	100%	
Ancestry (Top 3)												
Australasian	27	85%	78%	63%	63%	52%	52%	48%	52%	41%	44%	
European (including United Kingdom)	10	40%	70%	60%	40%	60%	60%	60%	60%	40%	40%	Evidence of Council/government management (signage, street cleaners etc.) (90%), Free places to sit comfortably by yourself or in small groups (80%), Amount of public space (footpaths, verges, parks etc.) (70%)
Mixed	4	100%	75%	100%	50%	75%	25%	100%	25%	75%	50%	

10C PARK BEACH LIVEABILITY

RESIDENTS GAVE THEIR
NEIGHBOURHOOD A SCORE OF:



PLACE DIMENSIONS

Your PX Score is made up of 5 key place dimensions, each rated out of 20, that influence people's attraction and attachment to place.

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



WHAT IS IMPACTING OUR LIVED EXPERIENCE TODAY

These tables identify the highest and lowest rated attributes that are contributing to neighbourhood liveability.

RATE	TOP 5 LIVEABILITY CONTRIBUTORS
#1	Access to neighbourhood amenities (cafes, shops, health and wellness services etc.)
#2	Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)
#3	Spaces for group or community activities and/or gatherings (sports, picnics, performances etc.)
#4	Connectivity (proximity to other neighbourhoods, employment centres, shops etc.)
#5	Locally owned and operated businesses

RATE	BOTTOM 5 LIVEABILITY CONTRIBUTORS
#50	Unusual or unique buildings and/or public space design
#49	Local history, historic buildings or features
#48	Sense of neighbourhood safety (from crime, traffic, pollution etc.)
#47	Sense of personal safety (for all ages, genders, day or night)
#46	Sustainable urban design (water sensitive design, transport-oriented design, sustainable building design, density etc.)

LIVEABILITY BY DEMOGRAPHIC

This table identifies the Neighbourhood PX Scores as rated by different demographic groups.

Total PX Score	Men	Women	Intersex/ Unspecified	0-24	25-44	45-64	65+
64	64	66	NA	76*	68	67	55

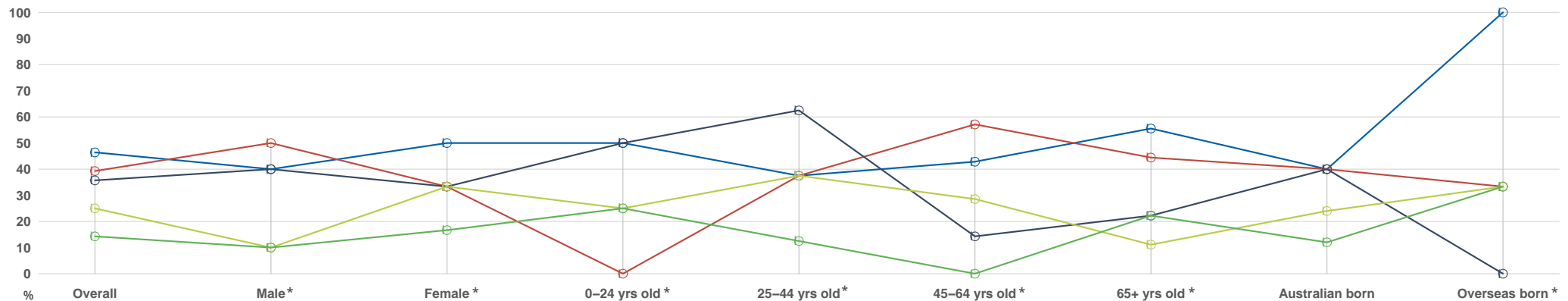
LEGEND

- Under 10 respondents
- PX 70+ Performing well
- PX 50-69 Room for improvement
- PX <50 Urgent care needed

10D PARK BEACH IDEAS FOR CHANGE

USE AND CARE OF NATURE

Place Score asked survey respondents 'What is your big idea to make your neighbourhood better?'
28 answers were collected in Park Beach. Here is what your community said:



NATURAL ENVIRONMENT

- Celebrate and/or protect the topography and landscape (25%)
- More and/or better sustainable actions and behaviours (17.9%)
- More and/or better parks and greenery (14.3%)
- Celebrate and/or protect the fauna and flora (3.6%)

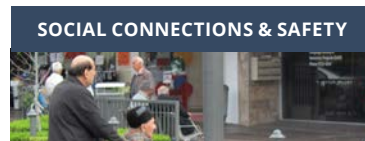
12 people (46.4%) referred to the natural environment



MOVEMENT

- Improve active transport infrastructure (32.1%)
- Improve private vehicle infrastructure (7.1%)
- Improve accessibility (3.6%)
- Reduce private vehicle infrastructure (3.6%)
- Improve public transport infrastructure (3.6%)

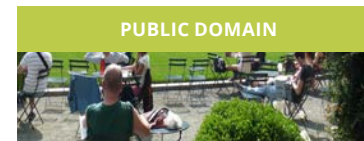
11 people (39.3%) referred to movement



SOCIAL CONNECTIONS & SAFETY

- Improve sense of safety and/or physical safety (28.6%)
- Improve sense of belonging and interactions between residents (10.7%)

9 people (35.7%) referred to social connections and safety



PUBLIC DOMAIN

- Improve open spaces design and/or furniture (17.9%)
- Improve comfort (smell, noise, heat etc.)(7.1%)

7 people (25%) referred to the public domain



COMMUNITY BEHAVIOURS

- More and/or better care and maintenance (14.3%)

4 people (14.3%) referred to community behaviours

NEIGHBOURHOOD PROFILE

11. SANDY BEACH

11A SANDY BEACH STRENGTHS AND PRIORITIES

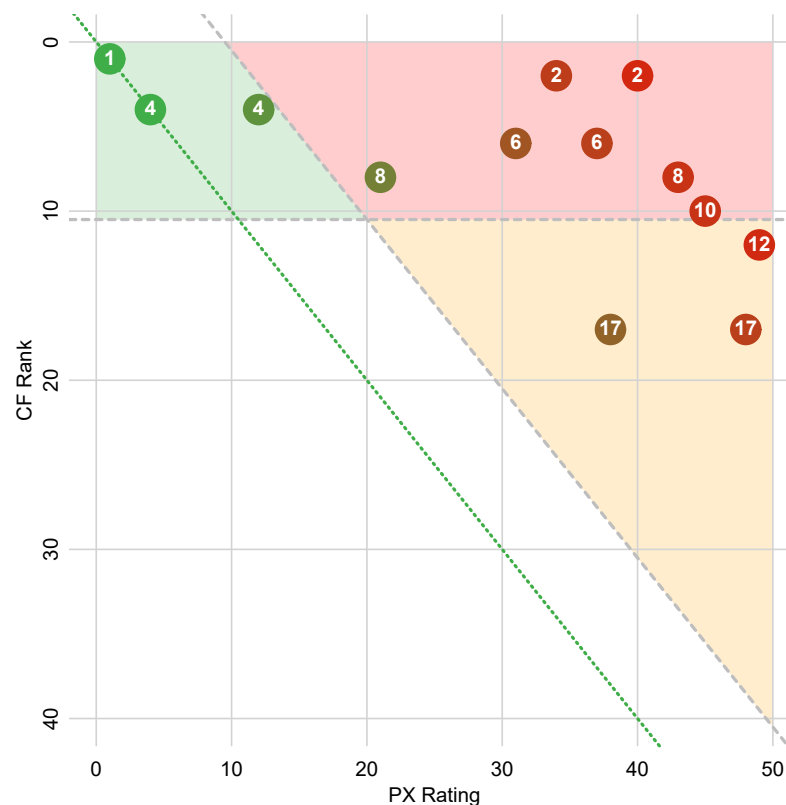
These tables and graph illustrate your neighbourhood strengths, liveability improvement priorities and secondary priorities.

STRENGTHS should be celebrated and protected.

LIVEABILITY IMPROVEMENT PRIORITIES identify the aspects of your neighbourhood that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on your community.

SECONDARY PRIORITIES identify attributes to look-out for, they are negatively affecting liveability and can become more significant issues if more people start caring about them.

CF	NEIGHBOURHOOD STRENGTHS
4	Sense of personal safety (for all ages, genders, day or night)
1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
4	Sense of neighbourhood safety (from crime, traffic, pollution etc.)



CF	LIVEABILITY IMPROVEMENT PRIORITIES
2	General condition of public open space (street trees, footpaths, parks etc.)
8	Quality of public space (footpaths, verges, parks etc.)
10	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)
2	Protection of the natural environment
6	Landscaping and natural elements (street trees, planting, water features etc.)
6	Spaces suitable for specific activities or special interests (entertainment, exercise, dog park, BBQs etc.)
8	Overall visual character of the neighbourhood

CF	SECONDARY PRIORITIES
12	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)
17	Sustainable urban design (water sensitive design, transport-oriented design, sustainable building design, density etc.)
17	Amount of public space (footpaths, verges, parks etc.)

11B SANDY BEACH TOP 10 CARE FACTORS

WHAT RESIDENTS MOST CARE ABOUT

Neighbourhood attributes are ranked based on how many people selected each attribute as being important to them in their 'ideal neighbourhood'.

RANK	ATTRIBUTE	% OF PEOPLE
#1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)	81%
#2	General condition of public open space (street trees, footpaths, parks etc.)	68%
#2	Protection of the natural environment	68%
#4	Sense of neighbourhood safety (from crime, traffic, pollution etc.)	59%
#4	Sense of personal safety (for all ages, genders, day or night)	59%
#6	Landscaping and natural elements (street trees, planting, water features etc.)	58%
#6	Spaces suitable for specific activities or special interests (entertainment, exercise, dog park, BBQs etc.)	58%
#8	Overall visual character of the neighbourhood	55%
#8	Quality of public space (footpaths, verges, parks etc.)	55%
#10	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)	54%

LEGEND

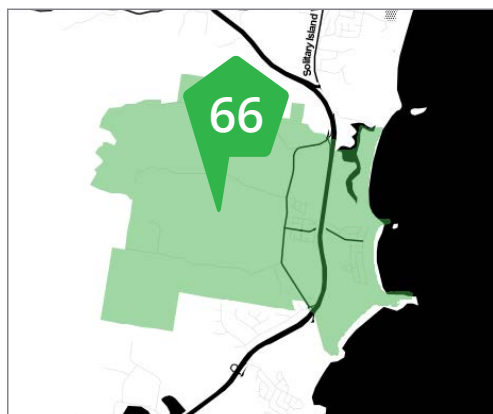
- #1 attribute
- #2 attribute
- #3 attribute
- #1 Different from LGA top 10 CF

DEMOGRAPHIC BREAKDOWN

ALL	69	#1	#2	#2	#4	#4	#6	#6	#8	#8	#10	Highest rated attributes if not in the overall top ten
Male	16	69%	69%	56%	50%	63%	56%	63%	56%	75%	50%	
Female	53	85%	68%	72%	62%	59%	59%	57%	55%	49%	55%	
Age												
0-24	5	80%	60%	60%	40%	80%	80%	60%	40%	0%	0%	
25-44	20	75%	85%	75%	60%	50%	60%	55%	55%	60%	55%	
45-64	34	91%	56%	68%	62%	62%	59%	65%	53%	56%	59%	
65+	10	60%	80%	60%	60%	60%	40%	40%	70%	70%	60%	
Country of birth (Top 3)												
Australia	59	83%	70%	70%	59%	59%	61%	59%	58%	53%	58%	
United Kingdom	5	60%	60%	40%	40%	40%	20%	40%	60%	40%	60%	
France	1	0%	100%	100%	100%	100%	0%	0%	0%	100%	0%	
Ancestry (Top 3)												
Australasian	43	84%	77%	65%	58%	63%	49%	54%	54%	65%	56%	
European (including United Kingdom)	22	77%	59%	73%	68%	55%	73%	68%	64%	41%	55%	
Aboriginal or Torres Strait Islander	3	67%	0%	67%	33%	33%	100%	67%	33%	0%	33%	

11C SANDY BEACH LIVEABILITY

RESIDENTS GAVE THEIR
NEIGHBOURHOOD A SCORE OF:



PLACE DIMENSIONS

Your PX Score is made up of 5 key place dimensions, each rated out of 20, that influence people's attraction and attachment to place.

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



WHAT IS IMPACTING OUR LIVED EXPERIENCE TODAY









These tables identify the highest and lowest rated attributes that are contributing to neighbourhood liveability.

RATE	TOP 5 LIVEABILITY CONTRIBUTORS
#1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
#2	There are people like me (age, gender, interests, ethnic backgrounds etc.)
#3	Sense of belonging in the community
#4	Sense of personal safety (for all ages, genders, day or night)
#5	Physical comfort (including noise, smells, temperature etc.)

RATE	BOTTOM 5 LIVEABILITY CONTRIBUTORS
#50	Unusual or unique buildings and/or public space design
#49	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)
#48	Sustainable urban design (water sensitive design, transport-oriented design, sustainable building design, density etc.)
#47	Things to do in the evening (bars, dining, cinema, live music etc.)
#45	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)

LIVEABILITY BY DEMOGRAPHIC

This table identifies the Neighbourhood PX Scores as rated by different demographic groups.

							
Total PX Score	Men	Women	Intersex/Unspecified	0-24	25-44	45-64	65+
66	69	64	NA	73*	68	63	66*

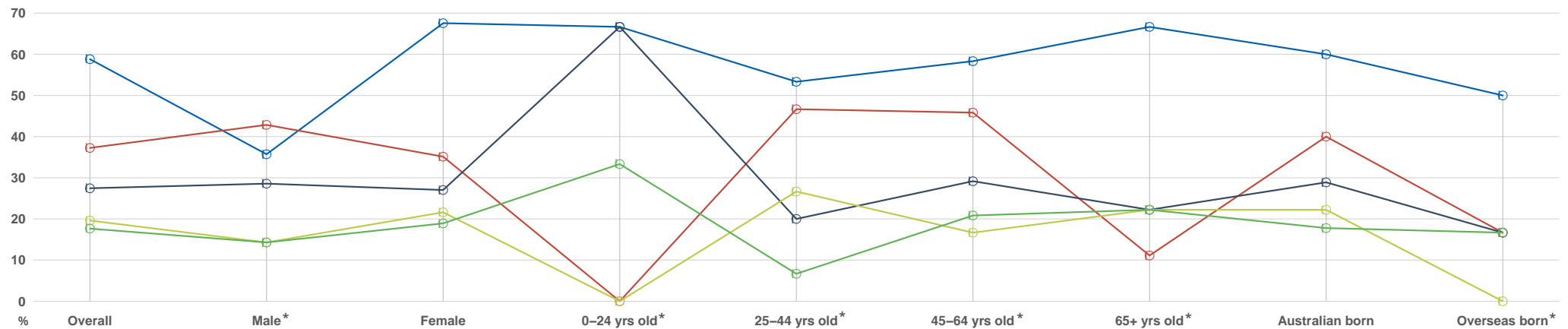
LEGEND

- Under 10 respondents
- PX 70+ Performing well
- PX 50-69 Room for improvement
- PX <50 Urgent care needed

11D SANDY BEACH IDEAS FOR CHANGE

KERBS AND GUTTERING

Place Score asked survey respondents 'What is your big idea to make your neighbourhood better?'
51 answers were collected in Sandy Beach. Here is what your community said:



MOVEMENT

- Improve active transport infrastructure (43.1%)
- Improve private vehicle infrastructure (13.7%)
- Reduce private vehicle infrastructure (5.9%)
- Improve public transport infrastructure (5.9%)

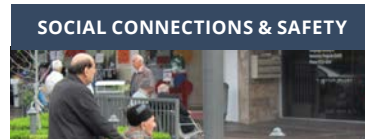
29 people (58.8%) referred to movement



NATURAL ENVIRONMENT

- More and/or better parks and greenery (15.7%)
- Celebrate and/or protect the topography and landscape (15.7%)
- Celebrate and/or protect the fauna and flora (7.8%)
- More and/or better sustainable actions and behaviours (3.9%)

19 people (37.3%) referred to the natural environment



SOCIAL CONNECTIONS & SAFETY

- Improve sense of safety and/or physical safety (17.6%)
- Improve sense of belonging and interactions between residents (5.9%)
- More and/or better consideration and inclusion of diversity (3.9%)

14 people (27.5%) referred to social connections and safety



PUBLIC DOMAIN

- Improve open spaces design and/or furniture (15.7%)
- Improve comfort (smell, noise, heat etc.) (3.9%)

9 people (19.6%) referred to the public domain



COMMUNITY BEHAVIOURS

- More and/or better care and maintenance (13.7%)
- More and/or better community activities (3.9%)

8 people (17.6%) referred to community behaviours

NEIGHBOURHOOD PROFILE

12. SAWTELL

12A SAWTELL STRENGTHS AND PRIORITIES

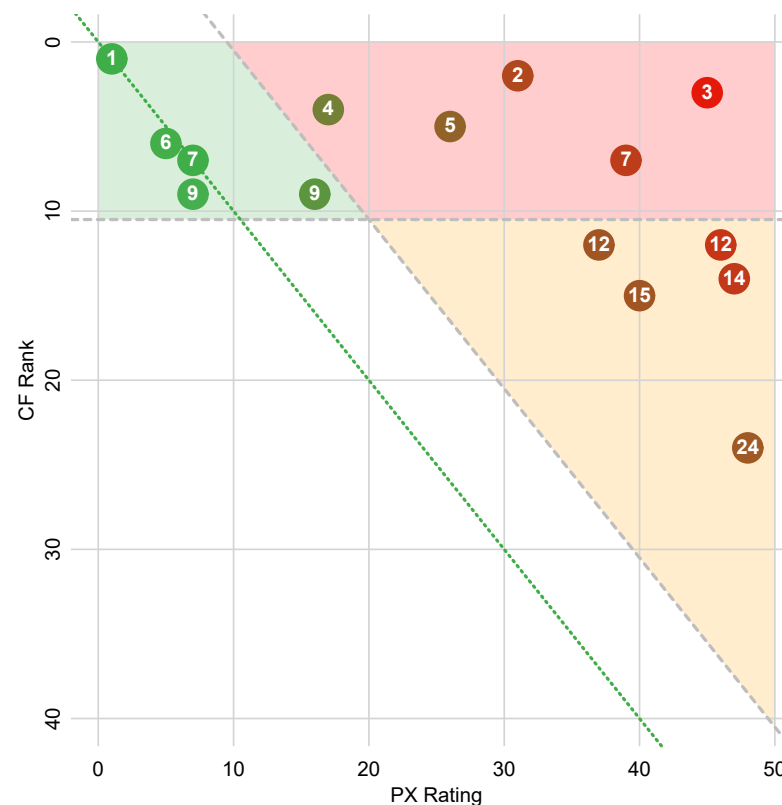
These tables and graph illustrate your neighbourhood strengths, liveability improvement priorities and secondary priorities.

STRENGTHS should be celebrated and protected.

LIVEABILITY IMPROVEMENT PRIORITIES identify the aspects of your neighbourhood that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on your community.

SECONDARY PRIORITIES identify attributes to look-out for, they are negatively affecting liveability and can become more significant issues if more people start caring about them.

CF	NEIGHBOURHOOD STRENGTHS
9	Locally owned and operated businesses
6	Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)
7	Things to do in the evening (bars, dining, cinema, live music etc.)
1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
9	Welcoming to all people



CF	LIVEABILITY IMPROVEMENT PRIORITIES
3	Protection of the natural environment
7	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)
2	General condition of public open space (street trees, footpaths, parks etc.)
5	Sense of personal safety (for all ages, genders, day or night)
4	Landscaping and natural elements (street trees, planting, water features etc.)

CF	SECONDARY PRIORITIES
12	Sense of neighbourhood safety (from crime, traffic, pollution etc.)
14	Sustainable behaviours in the community (water management, solar panels, recycling etc.)
12	Quality of public space (footpaths, verges, parks etc.)
15	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)
24	Evidence of recent public investment (roads, parks, schools etc.)

12B SAWTELL TOP 10 CARE FACTORS

WHAT RESIDENTS MOST CARE ABOUT

Neighbourhood attributes are ranked based on how many people selected each attribute as being important to them in their 'ideal neighbourhood'.

RANK	ATTRIBUTE	% OF PEOPLE
#1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)	77%
#2	General condition of public open space (street trees, footpaths, parks etc.)	61%
#3	Protection of the natural environment	57%
#4	Landscaping and natural elements (street trees, planting, water features etc.)	56%
#5	Sense of personal safety (for all ages, genders, day or night)	54%
#6	Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)	52%
#7	Things to do in the evening (bars, dining, cinema, live music etc.)	49%
#7	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)	49%
#9	Locally owned and operated businesses	46%
#9	Welcoming to all people	46%

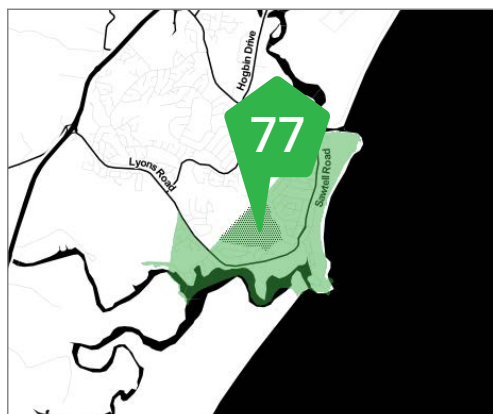
LEGEND

- #1 attribute
- #2 attribute
- #3 attribute
- #1 Different from LGA top 10 CF

DEMOGRAPHIC BREAKDOWN											
ALL	61	#1	#2	#3	#4	#5	#6	#7	#7	#9	#9
Highest rated attributes if not in the overall top ten											
Male	32	91%	63%	59%	63%	53%	53%	56%	53%	38%	38%
Female	29	62%	59%	55%	48%	55%	52%	41%	45%	55%	55%
Age											
0-24	6	50%	50%	67%	50%	50%	50%	83%	33%	83%	33%
25-44	17	82%	59%	65%	41%	41%	47%	53%	47%	41%	53%
45-64	30	77%	70%	50%	63%	57%	57%	50%	57%	47%	47%
65+	8	88%	38%	63%	63%	75%	50%	13%	38%	25%	38%
Access to neighbourhood amenities (cafes, shops, health and wellness services etc.) (75%), Sense of character or identity that is different from other neighbourhoods (75%)											
Country of birth (Top 3)											
Australia	54	80%	63%	61%	57%	56%	50%	46%	54%	43%	44%
United Kingdom	3	33%	0%	0%	33%	100%	67%	67%	0%	100%	67%
United States	2	50%	100%	0%	50%	0%	100%	100%	0%	100%	0%
Ancestry (Top 3)											
Australasian	37	76%	73%	54%	57%	65%	49%	54%	60%	49%	43%
European (including United Kingdom)	18	83%	33%	61%	56%	44%	61%	44%	33%	44%	50%
Mixed	4	75%	50%	75%	50%	25%	50%	0%	50%	25%	50%
Sustainable behaviours in the community (water management, solar panels, recycling etc.) (61.1%)											

12C SAWTELL LIVEABILITY

RESIDENTS GAVE THEIR
NEIGHBOURHOOD A SCORE OF:



PLACE DIMENSIONS

Your PX Score is made up of 5 key place dimensions, each rated out of 20, that influence people's attraction and attachment to place.

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



WHAT IS IMPACTING OUR LIVED EXPERIENCE TODAY

These tables identify the highest and lowest rated attributes that are contributing to neighbourhood liveability.

RATE	TOP 5 LIVEABILITY CONTRIBUTORS
#1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
#2	Overall visual character of the neighbourhood
#3	Access to neighbourhood amenities (cafes, shops, health and wellness services etc.)
#4	Sense of character or identity that is different from other neighbourhoods
#5	Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)

RATE	BOTTOM 5 LIVEABILITY CONTRIBUTORS
#50	Range of housing prices and tenures (low to high \$, buy or rent etc.)
#49	Local employment opportunities (within easy commute)
#48	Evidence of recent public investment (roads, parks, schools etc.)
#47	Sustainable behaviours in the community (water management, solar panels, recycling etc.)
#46	Sense of neighbourhood safety (from crime, traffic, pollution etc.)

LIVEABILITY BY DEMOGRAPHIC

This table identifies the Neighbourhood PX Scores as rated by different demographic groups.

Total PX Score	Men	Women	Intersex/ Unspecified	0-24	25-44	45-64	65+
77	77	75	NA	91*	73	75	78

LEGEND

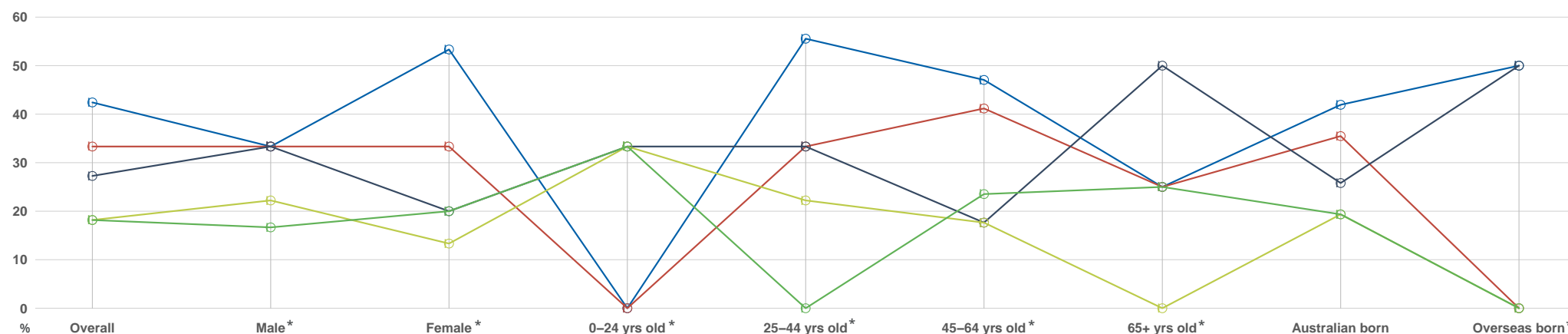
- Under 10 respondents
- PX 70+ Performing well
- PX 50-69 Room for improvement
- PX <50 Urgent care needed

12D SAWTELL IDEAS FOR CHANGE

GREENERY AND WALKABILITY

Place Score asked survey respondents 'What is your big idea to make your neighbourhood better?'

33 answers were collected in Sawtell. Here is what your community said:



NATURAL ENVIRONMENT

- More and/or better parks and greenery (21.2%)
- More and/or better sustainable actions and behaviours (9.1%)
- Celebrate and/or protect the topography and landscape (9.1%)
- Celebrate and/or protect the fauna and flora (9.1%)

13 people (42.4%) referred to the natural environment



MOVEMENT

- Improve active transport infrastructure (30.3%)
- Improve accessibility (6.1%)
- Improve private vehicle infrastructure (6.1%)
- Reduce private vehicle infrastructure (3%)
- Improve public transport infrastructure (3%)

10 people (33.3%) referred to movement



ECONOMY

- More and/or better local businesses (15.2%)
- Improve employment and/or commercial buildings occupancy (6.1%)
- More and/or better retail and leisure options (6.1%)
- More and/or better tourism infrastructure and management (6.1%)

9 people (27.3%) referred to the economy



FACILITIES

- More and/or better play and sports facilities (12.1%)
- More and/or better community facilities (3%)
- More and/or better education and childcare facilities (3%)
- More and/or better arts and culture facilities (3%)

6 people (18.2%) referred to facilities



COMMUNITY BEHAVIOURS

- More and/or better community activities (12.1%)
- More and/or better care and maintenance (9.1%)

6 people (18.2%) referred to community behaviours

NEIGHBOURHOOD PROFILE

13. TOORMINA

13A TOORMINA STRENGTHS AND PRIORITIES

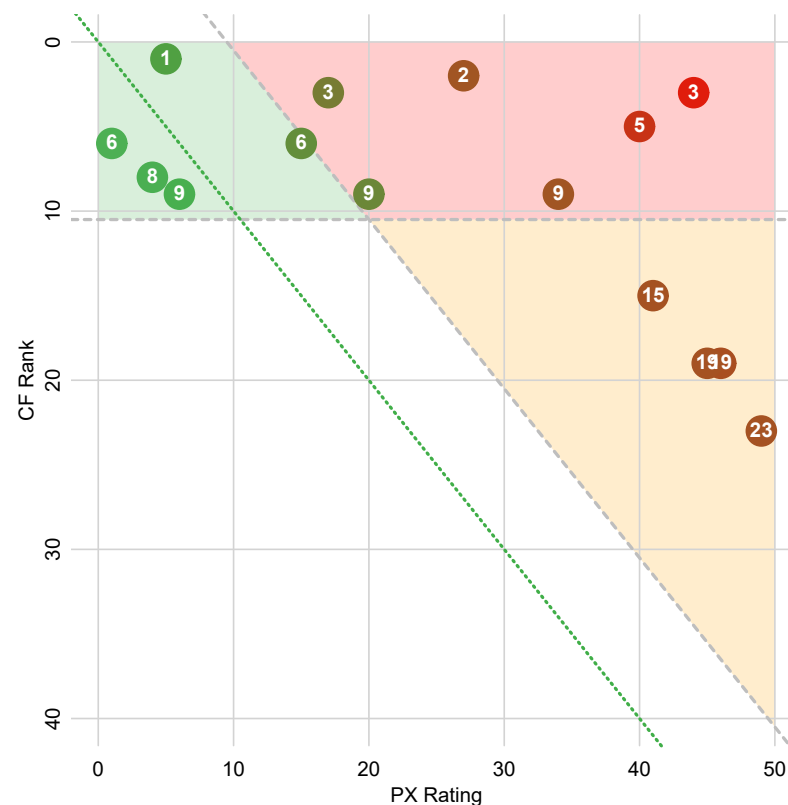
These tables and graph illustrate your neighbourhood strengths, liveability improvement priorities and secondary priorities.

STRENGTHS should be celebrated and protected.

LIVEABILITY IMPROVEMENT PRIORITIES identify the aspects of your neighbourhood that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on your community.

SECONDARY PRIORITIES identify attributes to look-out for, they are negatively affecting liveability and can become more significant issues if more people start caring about them.

CF	NEIGHBOURHOOD STRENGTHS
6	Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)
8	Locally owned and operated businesses
9	Access to neighbourhood amenities (cafes, shops, health and wellness services etc.)
1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
6	Landscaping and natural elements (street trees, planting, water features etc.)



CF	LIVEABILITY IMPROVEMENT PRIORITIES
3	Sense of neighbourhood safety (from crime, traffic, pollution etc.)
5	Sense of personal safety (for all ages, genders, day or night)
9	Spaces suitable for specific activities or special interests (entertainment, exercise, dog park, BBQs etc.)
2	General condition of public open space (street trees, footpaths, parks etc.)
3	Protection of the natural environment
9	Sense of belonging in the community

CF	SECONDARY PRIORITIES
19	Sustainable urban design (water sensitive design, transport-oriented design, sustainable building design, density etc.)
15	Things to do in the evening (bars, dining, cinema, live music etc.)
23	Local employment opportunities (within easy commute)
19	Sustainable behaviours in the community (water management, solar panels, recycling etc.)

13B TOORMINA TOP 10 CARE FACTORS

WHAT RESIDENTS MOST CARE ABOUT

Neighbourhood attributes are ranked based on how many people selected each attribute as being important to them in their 'ideal neighbourhood'.

RANK	ATTRIBUTE	% OF PEOPLE
#1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)	74% UNIQUE
#2	General condition of public open space (street trees, footpaths, parks etc.)	63% CARE
#3	Protection of the natural environment	55% CARE
#3	Sense of neighbourhood safety (from crime, traffic, pollution etc.)	55% SENSE OF WELCOME
#5	Sense of personal safety (for all ages, genders, day or night)	53% SENSE OF WELCOME
#6	Landscaping and natural elements (street trees, planting, water features etc.)	49% LOOK & FUNCTION
#6	Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)	49% SENSE OF WELCOME
#8	Locally owned and operated businesses¹	47% UNIQUE
#9	Access to neighbourhood amenities¹ (cafes, shops, health and wellness services etc.)	45% THINGS TO DO
#9	Sense of belonging in the community¹	45% UNIQUE

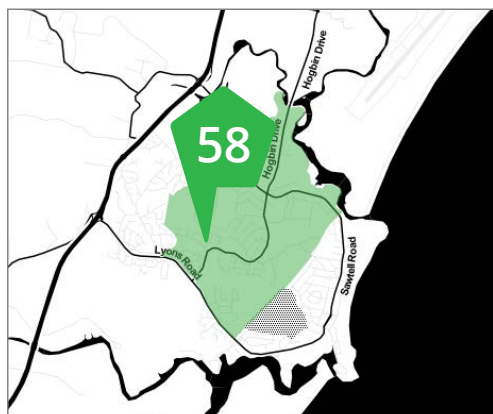
LEGEND

- #1 attribute
- #2 attribute
- #3 attribute
- #1 Different from LGA top 10 CF

DEMOGRAPHIC BREAKDOWN												
ALL	51	#1	#2	#3	#3	#5	#6	#6	#8	#9	#9	Highest rated attributes if not in the overall top ten
Male	16	75%	44%	38%	31%	50%	25%	50%	56%	56%	38%	Connectivity (proximity to other neighbourhoods, employment centres, shops etc.) (56.2%), Spaces suitable for specific activities or special interests (entertainment, exercise, dog park, BBQs etc.) (56.2%)
Female	35	74%	71%	63%	66%	54%	60%	49%	43%	40%	49%	
Age												
0-24	4	50%	75%	50%	25%	50%	25%	75%	50%	50%	25%	
25-44	14	64%	57%	57%	50%	57%	50%	50%	43%	36%	50%	Quality of public space (footpaths, verges, parks etc.) (57.1%), Things to do in the evening (bars, dining, cinema, live music etc.) (57.1%)
45-64	23	96%	70%	61%	57%	48%	48%	52%	48%	39%	44%	
65+	10	50%	50%	40%	70%	60%	60%	30%	50%	70%	50%	Ease of driving and parking(60%)
Country of birth (Top 3)												
Australia	41	68%	61%	51%	56%	51%	49%	46%	44%	49%	46%	
United Kingdom	6	100%	67%	67%	50%	50%	33%	67%	67%	33%	33%	
Egypt	1	100%	0%	100%	100%	100%	100%	0%	0%	100%	100%	
Ancestry (Top 3)												
Australasian	27	70%	74%	48%	52%	52%	52%	56%	41%	56%	48%	
European (including United Kingdom)	20	90%	50%	65%	65%	50%	40%	40%	60%	25%	40%	
Aboriginal or Torres Strait Islander	2	0%	50%	0%	0%	50%	50%	50%	50%	100%	0%	

13C TOORMINA LIVEABILITY

RESIDENTS GAVE THEIR
NEIGHBOURHOOD A SCORE OF:



PLACE DIMENSIONS

Your PX Score is made up of 5 key place dimensions, each rated out of 20, that influence people's attraction and attachment to place.

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



WHAT IS IMPACTING OUR LIVED EXPERIENCE TODAY









These tables identify the highest and lowest rated attributes that are contributing to neighbourhood liveability.

RATE	TOP 5 LIVEABILITY CONTRIBUTORS
#1	Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)
#2	Connectivity (proximity to other neighbourhoods, employment centres, shops etc.)
#3	Ease of driving and parking
#4	Locally owned and operated businesses
#5	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)

RATE	BOTTOM 5 LIVEABILITY CONTRIBUTORS
#50	Unusual or unique buildings and/or public space design
#49	Local employment opportunities (within easy commute)
#48	Local history, historic buildings or features
#46	Cultural and/or artistic community
#46	Sustainable urban design (water sensitive design, transport-oriented design, sustainable building design, density etc.)

LIVEABILITY BY DEMOGRAPHIC

This table identifies the Neighbourhood PX Scores as rated by different demographic groups.

							
Total PX Score	Men	Women	Intersex/Unspecified	0-24	25-44	45-64	65+
58	58	59	NA	40*	60	58	62*

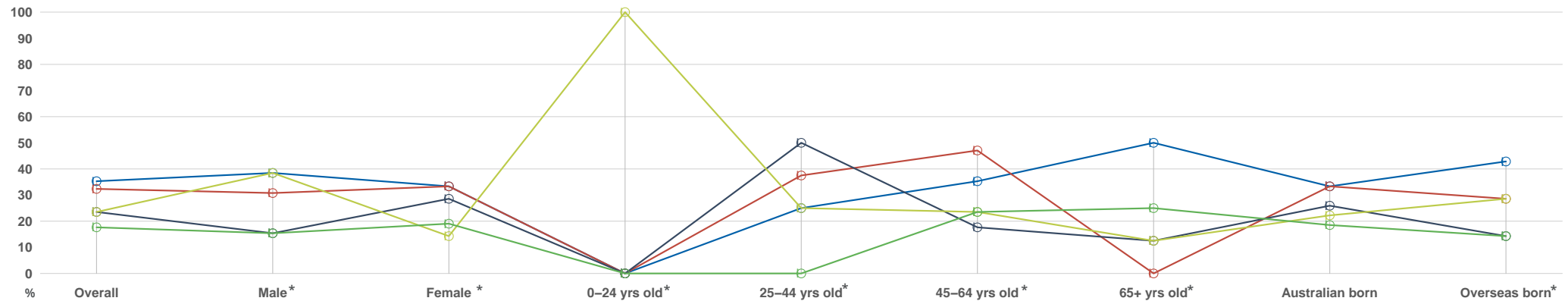
LEGEND

- Under 10 respondents
- PX 70+ Performing well
- PX 50-69 Room for improvement
- PX <50 Urgent care needed

13D TOORMINA IDEAS FOR CHANGE

MOBILITY AND SAFE OPEN SPACES

Place Score asked survey respondents 'What is your big idea to make your neighbourhood better?'
34 answers were collected in Toormina. Here is what your community said:



MOVEMENT

- Improve active transport infrastructure (23.5%)
- Improve private vehicle infrastructure (17.6%)
- Improve public transport infrastructure (8.8%)
- Improve accessibility (5.9%)
- Reduce active and/or public transport infrastructure (2.9%)

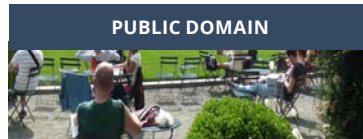
12 people (35.3%) referred to movement



NATURAL ENVIRONMENT

- More and/or better parks and greenery (17.6%)
- More and/or better sustainable actions and behaviours (8.8%)
- Celebrate and/or protect the fauna and flora (8.8%)
- Celebrate and/or protect the topography and landscape (2.9%)

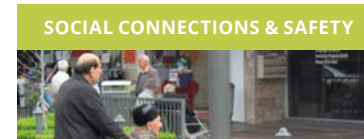
11 people (32.4%) referred to the natural environment



PUBLIC DOMAIN

- Improve open spaces design and/or furniture (20.6%)
- Improve comfort (smell, noise, heat etc.) (2.9%)

9 people (27.3%) referred to the economy environment



SOCIAL CONNECTIONS & SAFETY

- Improve sense of safety and/or physical safety (17.6%)
- Improve sense of belonging and interactions between residents (5.9%)
- More and/or better consideration and inclusion of diversity (2.9%)

7 people (23.5%) referred to social connections and safety



FACILITIES

- More and/or better health related facilities (5.9%)
- More and/or better community facilities (5.9%)
- More and/or better education and childcare facilities (5.9%)
- More and/or better play and sports facilities (2.9%)
- More and/or better arts and culture facilities (2.9%)

5 people (17.6%) referred to facilities

NEIGHBOURHOOD PROFILE

14. WEST COFFS

14A WEST COFFS STRENGTHS AND PRIORITIES

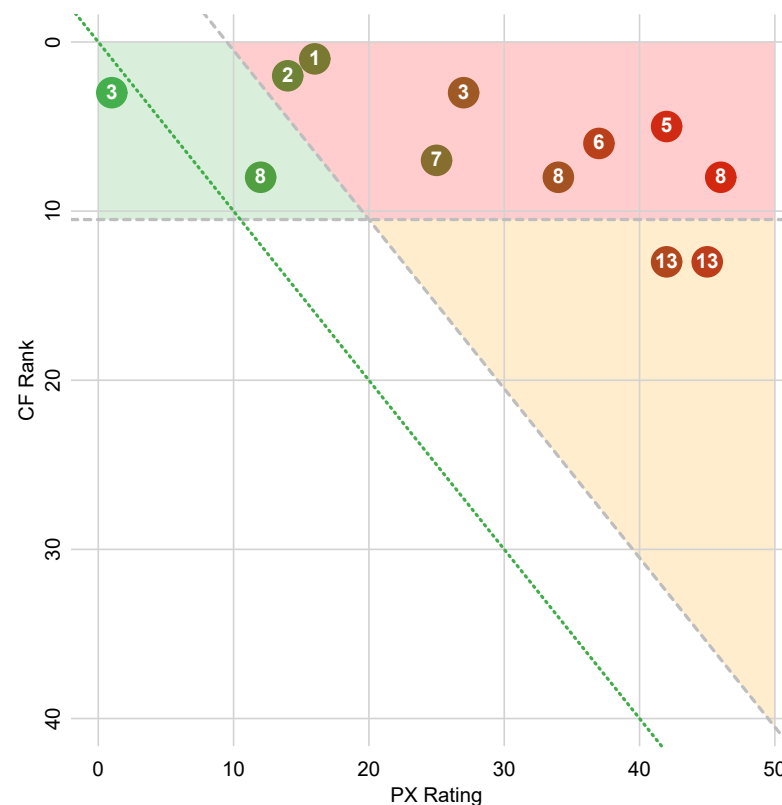
These tables and graph illustrate your neighbourhood strengths, liveability improvement priorities and secondary priorities.

STRENGTHS should be celebrated and protected.

LIVEABILITY IMPROVEMENT PRIORITIES identify the aspects of your neighbourhood that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on your community.

SECONDARY PRIORITIES identify attributes to look-out for, they are negatively affecting liveability and can become more significant issues if more people start caring about them.

CF	NEIGHBOURHOOD STRENGTHS
3	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
8	Landscaping and natural elements (street trees, planting, water features etc.)



CF	LIVEABILITY IMPROVEMENT PRIORITIES
8	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)
5	Spaces suitable for specific activities or special interests (entertainment, exercise, dog park, BBQs etc.)
6	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)
8	Locally owned and operated businesses
3	Sense of neighbourhood safety (from crime, traffic, pollution etc.)
7	Protection of the natural environment
1	Sense of personal safety (for all ages, genders, day or night)
2	General condition of public open space (street trees, footpaths, parks etc.)

CF	SECONDARY PRIORITIES
13	Things to do in the evening (bars, dining, cinema, live music etc.)
13	Spaces for group or community activities and/or gatherings (sports, picnics, performances etc.)

14B WEST COFFS TOP 10 CARE FACTORS

WHAT RESIDENTS MOST CARE ABOUT

Neighbourhood attributes are ranked based on how many people selected each attribute as being important to them in their 'ideal neighbourhood'.

RANK	ATTRIBUTE	% OF PEOPLE
#1	Sense of personal safety (for all ages, genders, day or night)	70% 
#2	General condition of public open space (street trees, footpaths, parks etc.)	69% 
#3	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)	64% 
#3	Sense of neighbourhood safety (from crime, traffic, pollution etc.)	64% 
#5	Spaces suitable for specific activities or special interests (entertainment, exercise, dog park, BBQs etc.)	48% 
#6	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)	47% 
#7	Protection of the natural environment	46% 
#8	Landscaping and natural elements (street trees, planting, water features etc.)	45% 
#8	Locally owned and operated businesses	45% 
#8	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)	45% 

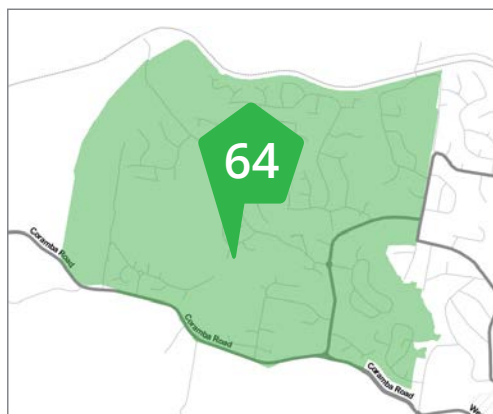
LEGEND

- #1 attribute
- #2 attribute
- #3 attribute
- #1 Different from LGA top 10 CF

DEMOGRAPHIC BREAKDOWN												
ALL	91	#1	#2	#3	#3	#5	#6	#7	#8	#8	#8	Highest rated attributes if not in the overall top ten
Male	39	74%	64%	64%	67%	41%	44%	44%	36%	46%	41%	
Female	52	67%	73%	64%	62%	54%	50%	48%	52%	44%	48%	
Age												
0-24	8	50%	38%	75%	38%	50%	63%	63%	50%	13%	25%	Access to neighbourhood amenities (cafes, shops, health and wellness services etc.) (75%), Things to do in the evening (bars, dining, cinema, live music etc.) (62.5%), Landmarks, special features or meeting places (62.5%)
25-44	37	68%	73%	54%	60%	51%	41%	43%	46%	54%	51%	
45-64	33	82%	79%	73%	73%	49%	49%	42%	39%	49%	49%	
65+	13	62%	54%	62%	69%	39%	54%	54%	54%	31%	31%	
Country of birth (Top 3)												
Australia	78	67%	71%	64%	65%	46%	47%	46%	41%	45%	42%	
United Kingdom	5	100%	60%	80%	40%	60%	40%	40%	80%	20%	60%	
South Africa	2	100%	50%	50%	50%	50%	50%	50%	50%	50%	50%	
Ancestry (Top 3)												
Australasian	57	68%	68%	61%	68%	47%	51%	49%	46%	51%	47%	
European (including United Kingdom)	24	75%	71%	67%	58%	54%	42%	38%	54%	33%	46%	
Mixed	5	60%	80%	60%	40%	20%	40%	40%	20%	60%	0%	

14C WEST COFFS LIVEABILITY

RESIDENTS GAVE THEIR
NEIGHBOURHOOD A SCORE OF:



PLACE DIMENSIONS

Your PX Score is made up of 5 key place dimensions, each rated out of 20, that influence people's attraction and attachment to place.

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



WHAT IS IMPACTING OUR LIVED EXPERIENCE TODAY









These tables identify the highest and lowest rated attributes that are contributing to neighbourhood liveability.

RATE	TOP 5 LIVEABILITY CONTRIBUTORS
#1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
#2	Range of housing types and sizes (houses, terraces, flats; number of bedrooms etc.)
#3	Welcoming to all people
#4	Neighbourhood spirit/resilience (from external impacts, storms, economic downturns etc.)
#4	Overall visual character of the neighbourhood

RATE	BOTTOM 5 LIVEABILITY CONTRIBUTORS
#50	Unusual or unique buildings and/or public space design
#49	Local employment opportunities (within easy commute)
#48	Local history, historic buildings or features
#47	Cultural and/or artistic community
#46	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)

LIVEABILITY BY DEMOGRAPHIC

This table identifies the Neighbourhood PX Scores as rated by different demographic groups.

							
Total PX Score	Men	Women	Intersex/Unspecified	0-24	25-44	45-64	65+
64	64	64	NA	70*	63	65	63*

LEGEND

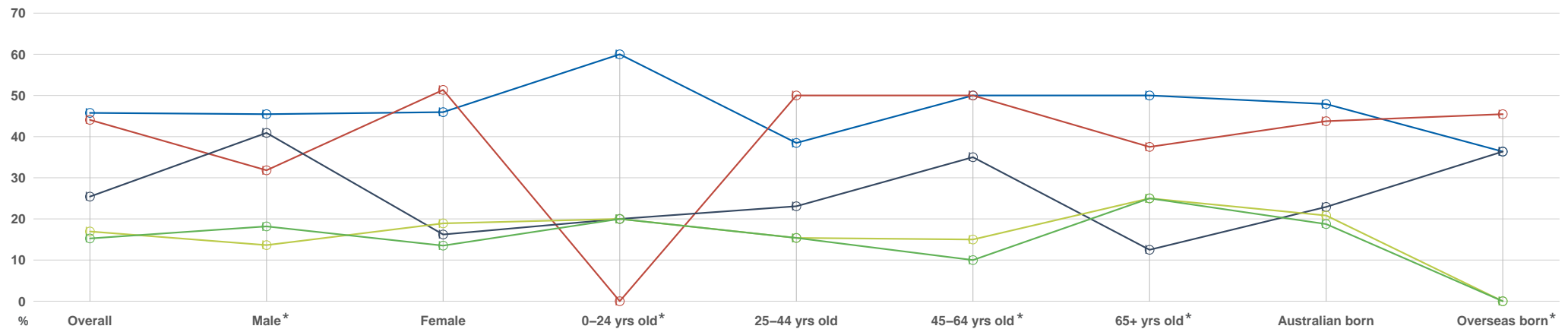
- Under 10 respondents
- PX 70+ Performing well
- PX 50-69 Room for improvement
- PX <50 Urgent care needed

14D WEST COFFS IDEAS FOR CHANGE

NATURAL ELEMENTS AND PATHWAYS

Place Score asked survey respondents 'What is your big idea to make your neighbourhood better?'

59 answers were collected in West Coffs. Here is what your community said:



NATURAL ENVIRONMENT

- More and/or better parks and greenery (32.2%)
- Celebrate and/or protect the topography and landscape (11.9%)
- More and/or better sustainable actions and behaviours (6.8%)
- Celebrate and/or protect the fauna and flora (3.4%)

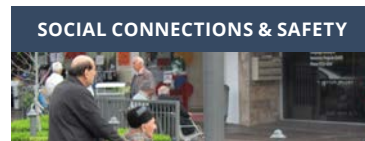
27 people (45.8%) referred to the natural environment



MOVEMENT

- Improve active transport infrastructure (35.6%)
- Improve private vehicle infrastructure (8.5%)
- Reduce private vehicle infrastructure (6.8%)
- Improve public transport infrastructure (3.4%)
- Improve accessibility (1.7%)

26 people (44.1%) referred to movement



SOCIAL CONNECTIONS & SAFETY

- Improve sense of safety and/or physical safety (18.6%)
- Improve sense of belonging and interactions between residents (5.1%)
- More and/or better consideration and inclusion of diversity (1.7%)

14 people (25.4%) referred to social connections and safety



FACILITIES

- More and/or better community facilities (8.5%)
- More and/or better play and sports facilities (8.5%)
- More and/or better education and childcare facilities (1.7%)

9 people (16.9%) referred to facilities



PUBLIC DOMAIN

- Improve open spaces design and/or furniture (15.3%)
- Improve comfort (smell, noise, heat etc.) (3.4%)

9 people (15.3%) referred to the public domain

NEIGHBOURHOOD PROFILE

15. WOOLGOOLGA

15A WOOLGOOLGA STRENGTHS AND PRIORITIES

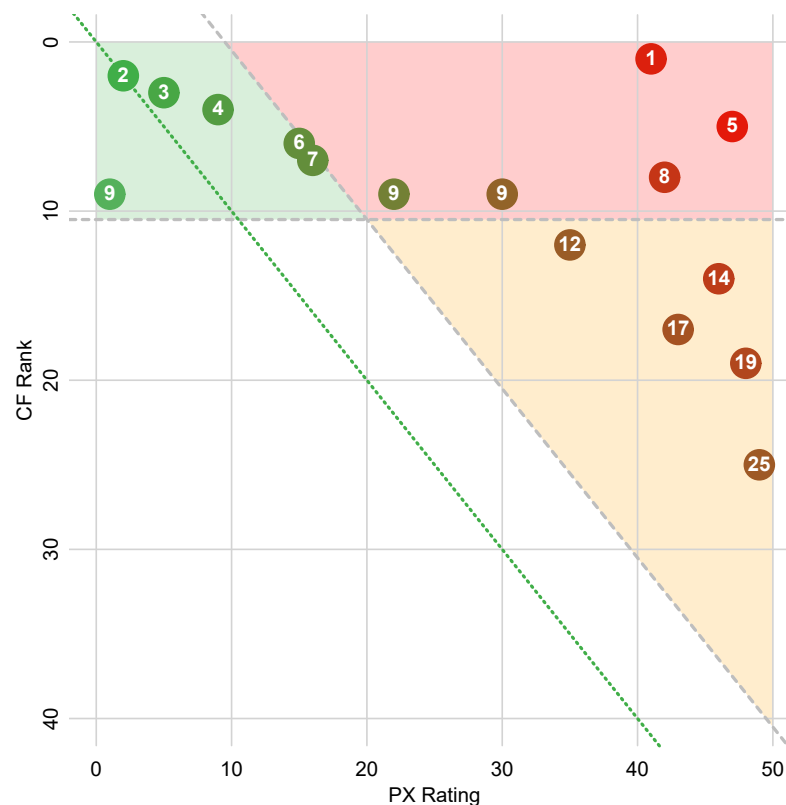
These tables and graph illustrate your neighbourhood strengths, liveability improvement priorities and secondary priorities.

STRENGTHS should be celebrated and protected.

LIVEABILITY IMPROVEMENT PRIORITIES identify the aspects of your neighbourhood that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on your community.

SECONDARY PRIORITIES identify attributes to look-out for, they are negatively affecting liveability and can become more significant issues if more people start caring about them.

CF	NEIGHBOURHOOD STRENGTHS
9	Welcoming to all people
2	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
3	Locally owned and operated businesses
4	Access to neighbourhood amenities (cafes, shops, health and wellness services etc.)
7	Sense of personal safety (for all ages, genders, day or night)
6	Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)



CF	LIVEABILITY IMPROVEMENT PRIORITIES
5	Quality of public space (footpaths, verges, parks etc.)
1	General condition of public open space (street trees, footpaths, parks etc.)
8	Protection of the natural environment
9	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)
9	Landscaping and natural elements (street trees, planting, water features etc.)

CF	SECONDARY PRIORITIES
14	Things to do in the evening (bars, dining, cinema, live music etc.)
19	Evidence of recent public investment (roads, parks, schools etc.)
17	Evidence of Council/government management (signage, street cleaners etc.)
25	Sustainable urban design (water sensitive design, transport-oriented design, sustainable building design, density etc.)
12	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)

15B WOOLGOOLGA TOP 10 CARE FACTORS

WHAT RESIDENTS MOST CARE ABOUT

Neighbourhood attributes are ranked based on how many people selected each attribute as being important to them in their 'ideal neighbourhood'.

RANK	ATTRIBUTE	% OF PEOPLE
#1	General condition of public open space (street trees, footpaths, parks etc.)	70% 
#2	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)	58% 
#3	Locally owned and operated businesses	57% 
#4	Access to neighbourhood amenities (cafes, shops, health and wellness services etc.)	53% 
#5	Quality of public space (footpaths, verges, parks etc.)	52% 
#6	Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)	50% 
#7	Sense of personal safety (for all ages, genders, day or night)	48% 
#8	Protection of the natural environment	47% 
#9	Landscaping and natural elements (street trees, planting, water features etc.)	45% 
#9	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)	45% 

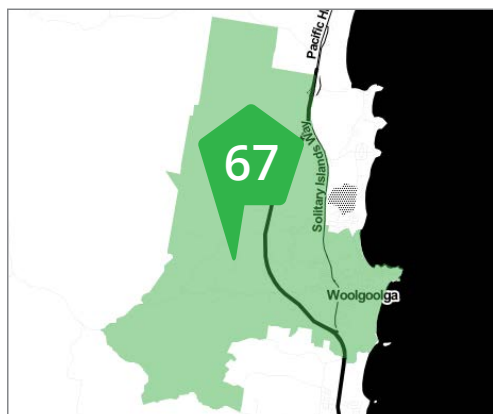
LEGEND

- #1 attribute
- #2 attribute
- #3 attribute
- #1 Different from LGA top 10 CF

DEMOGRAPHIC BREAKDOWN												
ALL	60	#1	#2	#3	#4	#5	#6	#7	#8	#9	#9	Highest rated attributes if not in the overall top ten
Male	27	70%	56%	52%	37%	52%	41%	41%	48%	56%	41%	Welcoming to all people (59.3%)
Female	33	70%	61%	61%	67%	52%	58%	55%	46%	36%	49%	
Age												
0-24	7	14%	43%	86%	29%	29%	43%	57%	71%	43%	43%	Amount of public space (footpaths, verges, parks etc.) (57.1%), Things to do in the evening (bars, dining, cinema, live music etc.) (57.1%), Local history, historic buildings or features (57.1%), Evidence of Council/government management (signage, street cleaners etc.) (57.1%), Sustainable behaviours in the community (water management, solar panels, recycling etc.) (57.1%)
25-44	17	71%	71%	71%	53%	59%	47%	35%	47%	59%	35%	
45-64	23	70%	52%	52%	61%	39%	52%	57%	35%	35%	52%	Sense of character or identity that is different from other neighbourhoods (56.5%)
65+	13	100%	62%	31%	54%	77%	54%	46%	54%	46%	46%	
Country of birth (Top 3)												
Australia	52	67%	56%	62%	52%	54%	50%	50%	42%	37%	50%	
United Kingdom	3	100%	33%	0%	33%	33%	67%	67%	100%	100%	0%	
New Zealand	2	100%	100%	0%	50%	0%	50%	0%	50%	100%	0%	
Ancestry (Top 3)												
Australasian	36	69%	64%	58%	50%	53%	47%	56%	56%	39%	47%	Overall visual character of the neighbourhood (57.1%), Sense of neighbourhood safety (from crime, traffic, pollution etc.) (57.1%) Access to shared community and commercial assets (library, bike/car share, sport facilities/gyms etc.)(57.1%), Evidence of Council/government management (signage, street cleaners etc.) (57.1%)
European (including United Kingdom)	14	86%	57%	36%	64%	57%	64%	36%	36%	50%	36%	
Mixed	7	57%	43%	71%	43%	29%	43%	43%	43%	71%	57%	

15C WOOLGOOLGA LIVEABILITY

RESIDENTS GAVE THEIR
NEIGHBOURHOOD A SCORE OF:



PLACE DIMENSIONS

Your PX Score is made up of 5 key place dimensions, each rated out of 20, that influence people's attraction and attachment to place.

LOOK & FUNCTION



SENSE OF WELCOME



THINGS TO DO



UNIQUENESS



CARE



WHAT IS IMPACTING OUR LIVED EXPERIENCE TODAY

These tables identify the highest and lowest rated attributes that are contributing to neighbourhood liveability.

RATE	TOP 5 LIVEABILITY CONTRIBUTORS
#1	Welcoming to all people
#2	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
#3	There are people like me (age, gender, interests, ethnic backgrounds etc.)
#4	Physical comfort (including noise, smells, temperature etc.)
#5	Locally owned and operated businesses

RATE	BOTTOM 5 LIVEABILITY CONTRIBUTORS
#50	Local employment opportunities (within easy commute)
#49	Sustainable urban design (water sensitive design, transport-oriented design, sustainable building design, density etc.)
#48	Evidence of recent public investment (roads, parks, schools etc.)
#47	Quality of public space (footpaths, verges, parks etc.)
#46	Things to do in the evening (bars, dining, cinema, live music etc.)

LIVEABILITY BY DEMOGRAPHIC

This table identifies the Neighbourhood PX Scores as rated by different demographic groups.

Total PX Score	Men	Women	Intersex/ Unspecified	0-24	25-44	45-64	65+
67	63	67	NA	68*	55	69	74*

LEGEND

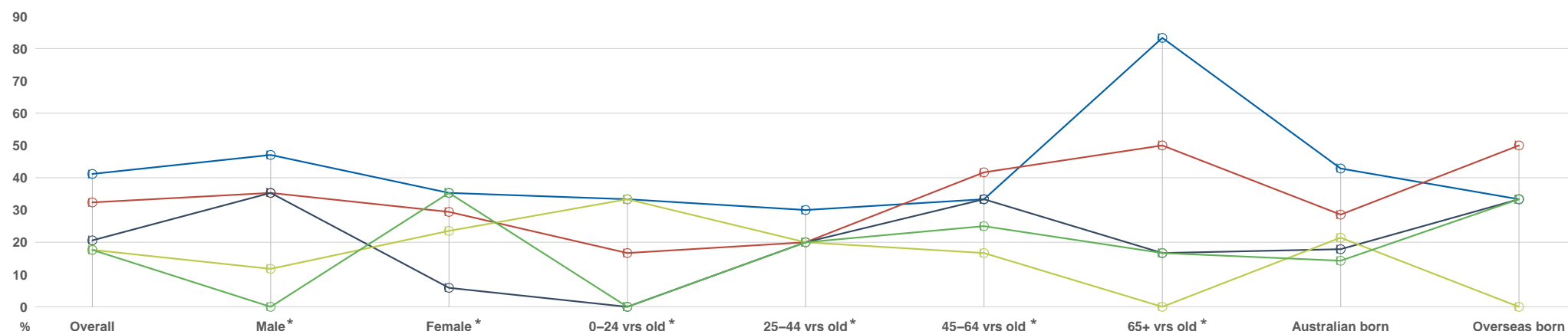
- Under 10 respondents
- PX 70+ Performing well
- PX 50-69 Room for improvement
- PX <50 Urgent care needed

15D WOOLGOOLGA IDEAS FOR CHANGE

CARE AND MAINTENANCE OF NATURAL ELEMENTS

Place Score asked survey respondents 'What is your big idea to make your neighbourhood better?'

34 answers were collected in Woolgoolga. Here is what your community said:



NATURAL ENVIRONMENT

- Celebrate and/or protect the topography and landscape (32.4%)
- More and/or better parks and greenery (11.8%)
- More and/or better sustainable actions and behaviours (5.9%)
- Celebrate and/or protect the fauna and flora (5.9%)

27 people (45.8%) referred to the natural environment



MOVEMENT

- Improve active transport infrastructure (23.5%)
- Improve private vehicle infrastructure (5.9%)
- Improve accessibility (2.9%)
- Reduce private vehicle infrastructure (2.9%)
- Improve public transport infrastructure (2.9%)

11 people (32.4%) referred to movement



COMMUNITY BEHAVIOURS

- More and/or better care and maintenance (14.7%)
- More and/or better community activities (5.9%)

7 people (20.6%) referred to community behaviours



ECONOMY

- Better management of tourism infrastructure (11.8%)
- More and/or better local businesses (5.9%)
- More and/or better retail and leisure options (2.9%)

5 people (17.6%) referred to the economy



SOCIAL CONNECTIONS & SAFETY

- Improve sense of safety and/or physical safety (8.8%)
- Improve sense of belonging and interactions between residents (5.9%)
- More and/or better consideration and inclusion of diversity (2.9%)

5 people (17.6%) referred to social connections and safety



THANK YOU

FOR MORE INFORMATION
PLEASE CONTACT PLACE SCORE

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