

Graffiti Management Policy

1 Purpose

To guide Council with an effective, coordinated and proactive approach to graffiti management through prevention, engagement, education, removal and enforcement.

Graffiti is an offence under the Graffiti Control Act 2008 (updated 2010) when any public or private property or asset has been intentionally marked without consent. The role of Local Government in managing graffiti is identified under Part 4 of that Act.

Council recognises that the presence of graffiti can have both positive and negative effects on the community. Supported legal street art can have positive effects including:

- Contributing to the vibrancy of an area
- Creating authorised opportunities for local artists to develop their creativity and experience the artistic work of others
- Creating local identity, pride and character of local neighbourhoods and or the City.

Whilst negative impacts of graffiti vandalism can include:

- Economic impacts associated with the removal of graffiti vandalism
- Contributing to poor perceptions of safety
- Contributing to reduction in local pride via perceptions of cleanliness and the quality of the physical environment.

Council recognises the need for a coordinated and multifaceted approach to graffiti management which will minimise and manage the negative impacts of graffiti vandalism through:

1. Prevention
2. Engagement and Education
3. Reporting, Removal and Enforcement in relation to:
 - a. Council and public property and assets
 - b. Private property and assets

This will be undertaken through the development and implementation of a Graffiti Management Strategy.

2 Policy

Council will endeavour to:

- Implement a whole of community approach and proactive response to graffiti management
- Minimise the incidence of graffiti vandalism on public and private property
- Minimise the negative impact of graffiti vandalism on residents and business operators
- Improve perceptions of safety, cleanliness and the quality of the physical environment through graffiti management
- Reduce the financial impact of responding to graffiti vandalism.

3 Definitions

The following definitions are provided for a clearer understanding of the Policy’s wording and narrative.

Graffiti: Writing or drawings that have been scribbled, scratched, or painted on a surface.

Graffiti Vandalism: It is the act of marking or defacing premises or other property without permission.

Street Art: Refers to artistic work implemented with the permission of the person/authority who owns the surface/wall that the artwork is being presented on.

4 Key Responsibilities

<i>Position</i>	<i>Directorate</i>	<i>Responsibility</i>
Mayor	Council	To lead Councillors in their understanding of, and compliance with, this policy and guidelines.
General Manager	Executive	To lead staff (either directly or through delegated authority) in their understanding of, and compliance with, this policy and guidelines.
Directors	All Directorates	To communicate, implement and comply with this policy and related guidelines.
Section and Group Leaders	All Directorates	To plan, action, communicate, implement and comply with this policy and related guidelines as it impacts your areas of responsibility.
All Council workers	Council	To comply with this policy and related guidelines.
Council committees		To be aware and adhere to this policy and related guidelines.

5 References

N/A

6 Details of Approval and revision

- **Approval date:** 27/07/2017
- **Responsible Section:** Community Planning & Performance
- **Superseded policies/procedures:**
- **Next review date:** 27/07/2021

Table of amendments

Amendment	Authoriser	Approval ref	Date

7 Appendices

- Graffiti Management Strategy (2016 – 2020)