

COFFS HARBOUR DEVELOPMENT CONTROL PLAN 2013

COMPONENT C4 SIGNAGE REQUIREMENTS

Applies to

All signage within the Coffs Harbour Local Government Area that is permitted by Local Environmental Plan 2013 and by State Environmental Planning Policy No. 64 – Advertising and Signage.

Note that Local Environmental Plan 2013 has been deferred in some locations of the Local Government Area. This Development Control Plan does not apply to those deferred locations.

Date adopted by Council

13 December 2012

Effective Date

2 October 2013

Amendments

Nil

Disclaimer

The hyperlinks to various State or Federal Government legislation have been included in this Development Control Plan in good faith and were current at the time that this document was prepared.

Applicants, landowners and any person(s) using the hyperlinks should ensure that the relevant legislation or policy is the most up-to-date version. This information may be obtained from the relevant government authority administering the legislation.

This Component contains controls relating to signage within the Coffs Harbour Local Government Area.

C4.1 ADDITIONAL CONSIDERATIONS

C4.1.1 Additional Signage Regulations

Apart from this Development Control Plan (DCP) and the Local Environmental Plan (LEP) 2013, there are several key environmental planning instruments that regulate signage. These additional policy documents include [State Environmental Planning Policy \(SEPP\) No. 64 – Advertising and Signage](#), and [State Environmental Planning Policy \(SEPP\) \(Exempt and Complying Codes\) 2008](#).

These policy documents provide for signage permissibility, development standards, and exemptions, and prevail over and above the LEP and this DCP. As these policy documents may be subject to change, the specific policy should always be consulted in conjunction with this Component of the DCP.

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C4.1.2 Relationship to LEP 2013

LEP 2013 controls what types of signage are permitted in the various zones throughout the Local Government Area (LGA). Definitions are also included in LEP 2013 for certain types of signage.

The Land Use Table in Part 2 of LEP 2013 specifies types of signage as permitted without consent, permitted with consent or prohibited within the nominated zones.

Schedule 2 of LEP 2013 specifies signage that is Exempt Development under the LEP, provided it meets the standards and criteria nominated in LEP provisions and Schedule 2.

C4.2 DESIGN CONTROLS

C4.2.1 Objectives

1. To promote signage which adds character to the streetscape and assist with pedestrian usability.
2. To consider the amenity of residential development and the visual quality of the public domain.
3. To ensure that the location and design of signage is consistent with road safety principles.

C4.2.2 Controls

a) General Location and Design of Signage

- i) Signage is to be designed and located to:
 - relate to the use of the building;
 - be visually interesting and exhibit a high level of design quality;
 - be integrated and achieve a high degree of compatibility with the architectural design of the supporting building having regard to its composition, materials, finishes and colours (refer to Figures 1 and 2);

FIGURE 1 – UNDER AWNING SIGNS

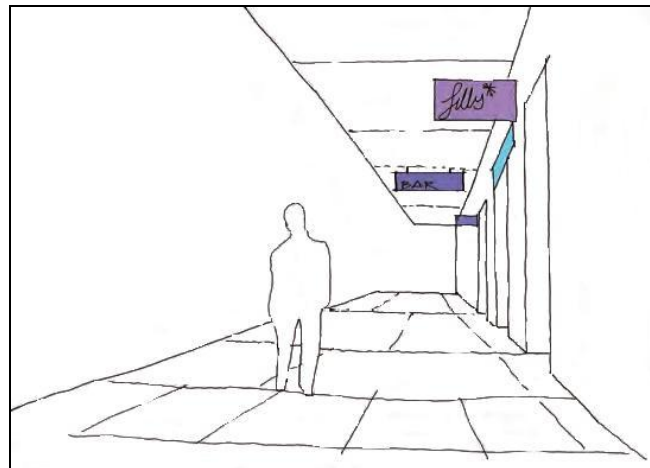
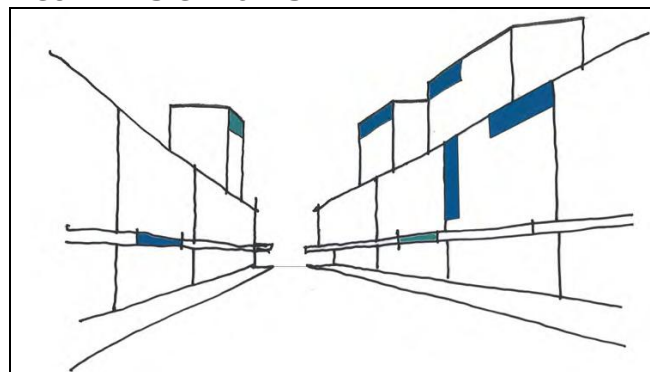


FIGURE 2 – SIGN ZONES



- have regard to the view of the sign and its supporting structure, from all angles, including visibility from all perspectives; and
 - have only a minimal outward projection from the building.
- ii) Signage should only advertise products or services relating to the approved use of the premises.
 - iii) Signage is not to be painted on or applied to the roof of buildings.
 - iv) Applications for new signage must have regard to the number of existing signs on a site and in its vicinity and whether the proposed sign gives rise to visual clutter.
 - v) Having regard to (iv) above, the number of signs on a site may be required to be consolidated.

b) Illuminated Signage

- i) Illuminated signage is not to detract from the architecture of the supporting building.
- ii) Illumination (including cabling) of signage is to be:
 - concealed;
 - integral with the sign; or
 - provided by means of carefully designed and located remote or spot lighting.
- iii) Illuminated signage is to include 'light intensity dimmers' where the Consent Authority considers necessary.
- iv) Limitation on hours of operation may be imposed for illuminated signs where continuous illumination may impact adversely on the amenity of the locality.
- v) Illuminated signage in rural areas is discouraged.

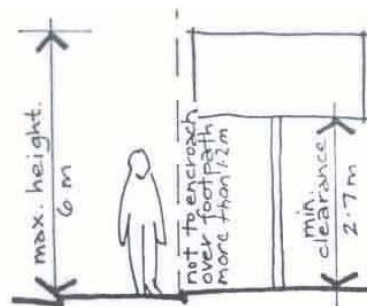
c) Signage and Road Safety

- i) Signage shall not:
 - obscure or interfere with road traffic signs and signals, road hazards, oncoming vehicles, or any other obstruction which should be visible to drivers or other road users;
 - give instructions to traffic by use of the word "stop" or other directions, which could be confused with traffic signs;
 - be of such a design or arrangement that any variable messages or intensity of lighting impair drivers' vision or distract drivers' attention; and
 - be situated at locations where the demands on drivers' concentration due to road conditions are high, such as at major intersections or merging and diverging lanes.

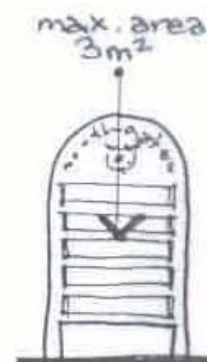
d) Size of Signage

- i) The maximum size of signage is to be in accordance with Figure 3 below, where specified:

FIGURE 3 – SIZE OF SIGNAGE



Freestanding advertisement (pylon sign)



Business identification sign in Industrial and Business zones (relates to individual panels in association with other business signs)



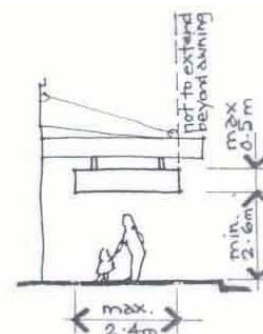
Business identification sign in residential zones



Wall advertisement



Freestanding Advertisement (Billboard)



Under Awning Signs

e) Rural Zones

- i) Signage on rural properties is to be located on fences or buildings. Free standing signs are discouraged in rural areas;
- ii) Signage in rural areas should not exceed 1.5m² in area.

f) Business Zones

- i) No more than two signs are to be erected on the upper level of buildings (i.e. area above awning, or above 4.6 metres).
- ii) Signage that detract from the architectural appearance of a building are not permitted.
- iii) Identification signs for business activities are:
 - not to be erected on walls facing adjoining residential zoned properties; and
 - to be below the roof eaves line or parapet line and must relate to the architectural appearance of the building and its environs.

g) Tourist Development/Facilities

- i) Tourist facilities providing accommodation on sites with an area less than 2,000m² are to have no more than two signs per site.
- ii) Signage on larger tourist developments (with a site area greater than 2,000m²) will be considered on merit having regard to the controls outlined in this Component of the DCP.

h) Industrial Zones

- i) Self contained industrial estates or multiple occupancy buildings are to be identified by not more than one identification sign indicating occupants and locations.
- ii) Business identification signs are not to exceed 3m² in area, in accordance with Figure 3.
- iii) No more than two free standing signs per site are to be erected.

i) Residential Zones

- i) No more than one identification sign per site is to be erected.
- ii) Business identification signs for existing activities are to be located on the building or fence associated with the use.
- iii) Business identification signs in residential areas are not to exceed 0.8m² in area, in accordance with Figure 3.

j) Sex Services Premises

- i) A maximum of one external identification sign is permitted for each sex services premises and shall only indicate the name of the business.
- ii) Signs for sex services premises are limited in size to 1.2m².
- iii) A clearly visible street number is to be displayed.

k) 'A' Frame Signs

- i) 'A' frame signs and/or sandwich board signs are to comply with Council's ['A' Frame Signs Policy](#).