

Report

Jetty4shore

Draft Concepts for Stage 2 Improvements

On Site Community Consultation

Sunday 17th February 2013

Prepared by CoffsHarbourCity Council
City Services Design Branch



| | |
|-------------------------------------|----|
| Executive Summary..... | 3 |
| Data Analysis..... | 4 |
| Project Support..... | 4 |
| Views..... | 5 |
| Parking..... | 6 |
| Market / Picnic Area..... | 8 |
| Boardwalk and Dune..... | 11 |
| Kiosk/Urban Investigation Area..... | 12 |
| Jetty Pier..... | 13 |
| Other..... | 13 |
| Jetty Walkway..... | 14 |
| Outside Study Area..... | 14 |
| Recommendations..... | 15 |

Executive Summary

On Sunday 17th February 2013 a marquee was erected at the Jetty Market to provide an opportunity for the Council, Crown Lands, and project reference group community members to demonstrate a proposed upgrade of the Jetty Foreshore precinct.

The public were presented with a set of plans showing the scope of the proposal including statutory information, project time frames, site analysis, an overall Draft Concept Plan and draft designs for 5 precinct areas:

- A. Jetty Walkway
- B. Market Picnic Area
- C. Kiosk and Urban Design Investigation Area
- D. Boardwalk
- E. Jetty Pier Precinct

Community Reference Group Members, Department of Lands Staff and Coffs Harbour City Council in staff including the General Manager, Director, Managers, Landscape Architects, and Senior Planners, were available to answer questions and provide guided tours of the posters.

It is estimated that over 1000 people visited the display. 319 written comments were received by the end of the day. Information from these comments has been correlated into concepts of the proposal, and is detailed in this report.

The majority of comments received provided positive feedback about the upgrade proposal. Suggestions to improve information provided in the proposal included information on shade tree planting and maintenance costs. Other suggestions included requests for additional shade structures and public seating. There were several comments relating to accommodation and three storey development.

The overall feeling at the end of the day was that the community had been successfully consulted and the proposal received excellent support.

Information obtained as a result of the Market Day Presentation provides a snapshot of community preferences. It should be noted that the analysis information provided in this report is derived from this snapshot (see spreadsheet as separate attachment), and should only be used as an indicative guide to community preferences.

Continued consultation with the community is recommended. During the planned exhibition period and media releases, it is recommended that a questionnaire be undertaken using the internet Survey monkey and paper copies at the Council Administration centre, and libraries. Regular project update sheets are recommended.

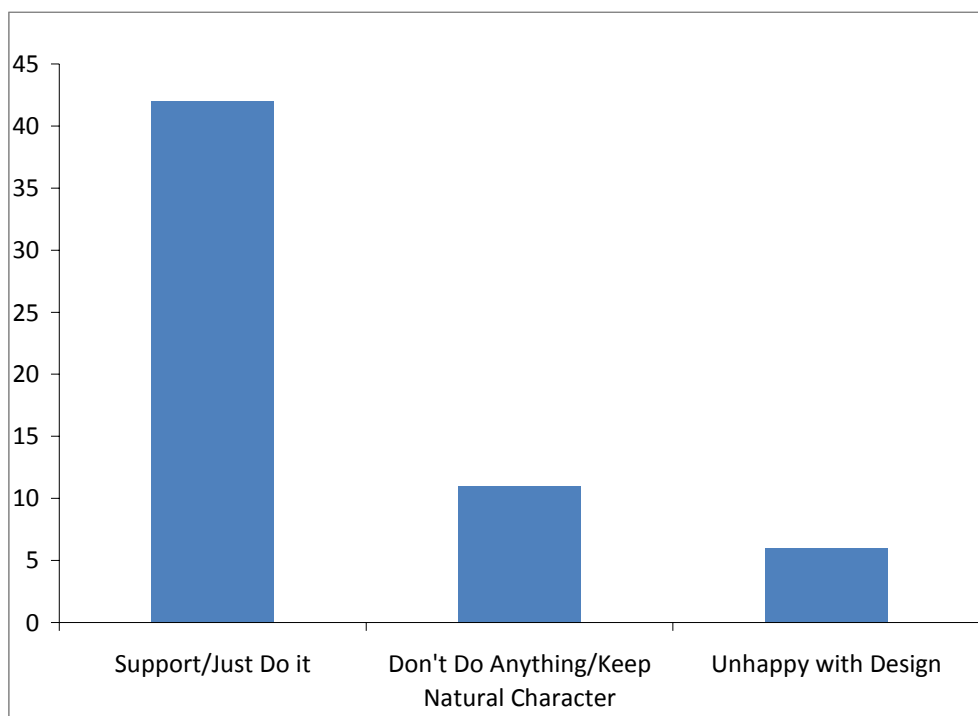
Data Analysis

Data included in this analysis is derived from the 319 written comments obtained at the Market Day Presentation. In order to better understand these comments, they have been divided into various categories relating to support for the project, and the 5 design areas. Respondents' comments were listed and the comments received on each item assessed. The data does not compare respondents to the overall number of 319.

Project Support

The greatest number of comments received from the community related to overall support of the draft concepts and a desire to commence works.

| Support/ Just Do it | Don't Do Anything/ Keep Natural Character | Unhappy with Design |
|------------------------|--|---------------------|
| 184 | 11 | 6 |

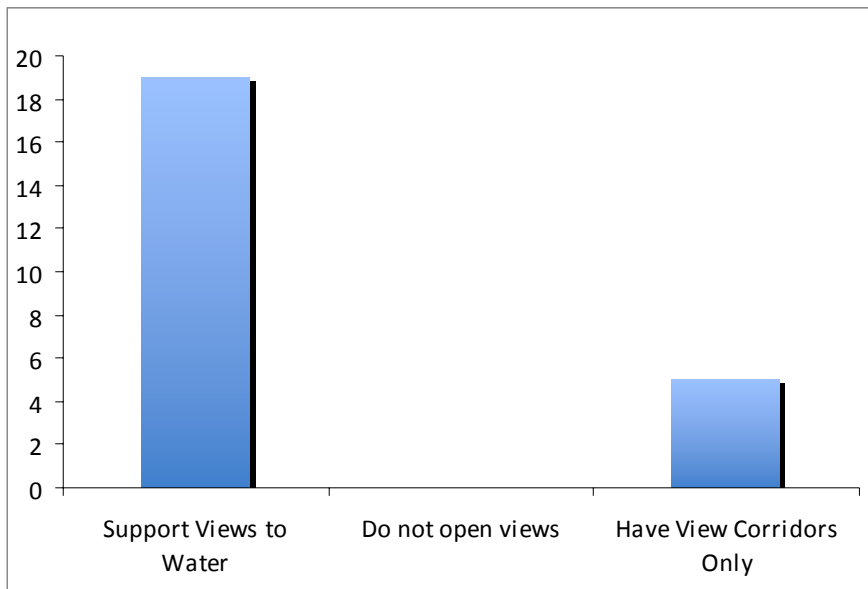


Views

During consultation for the draft concept plan preparation the majority of the Project Reference Group generally expressed a strong desire to attain greater views of the harbour. It should be noted that there were also members of the reference group who were opposed to opening views to the harbour.

The responses received from the community generally supported having views to the harbour/water with 5 comments indicating a preference for view corridors only.

| Support Views to Water | Do not open views | Have View Corridors Only |
|------------------------|-------------------|--------------------------|
| 19 | 0 | 5 |

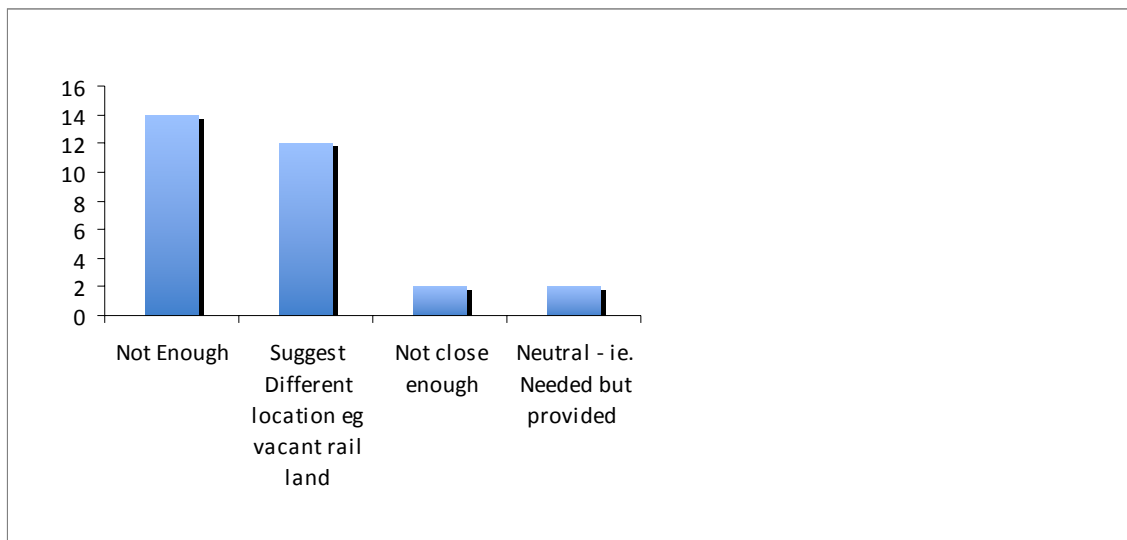


Parking

Prior to the design plan preparation parking was perceived as a major issue. The principle of locating large car parking to the edges of the parkland with a short walk was adopted. Overall only a small number of people commented specifically on parking.

14 people made the comment that there was not adequate parking. 12 people made an alternative suggestion for locating all of the parking on the vacant railway land (where the large overflow parking area was shown on plans) and also to locate west of Jordan Esplanade on the vacant railway lands. Only 2 people commented that the parking was not close enough, and 2 people made neutral comments that parking was needed but provided for.

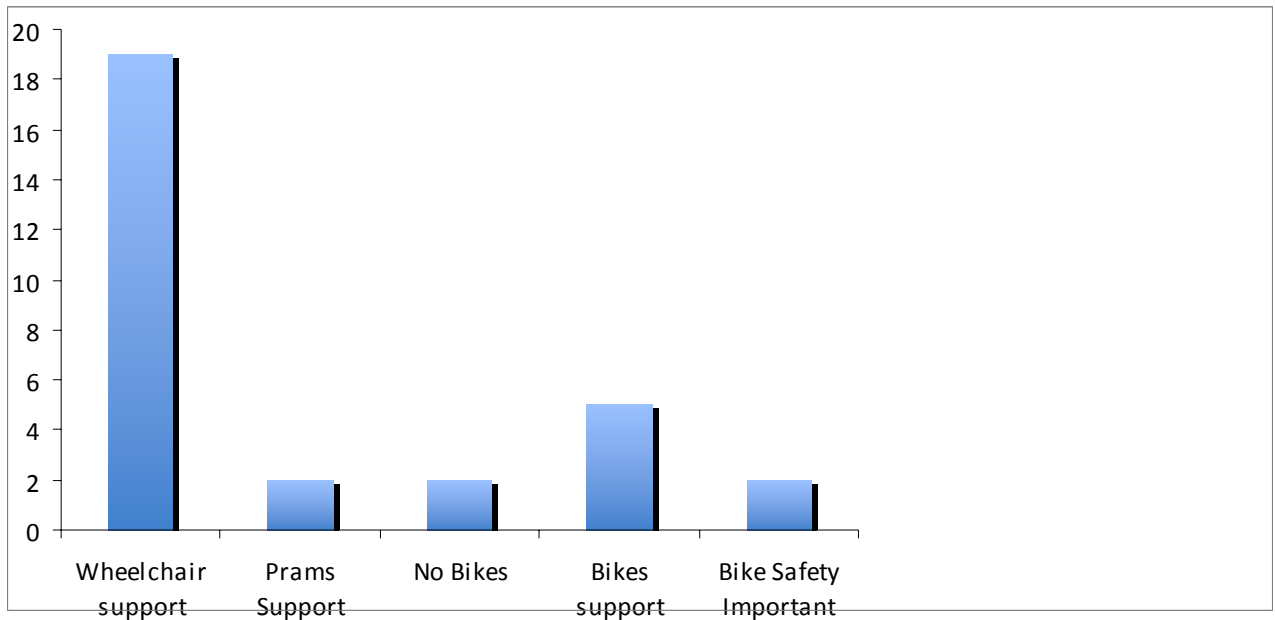
| Not Enough | Suggest Different location eg vacant rail land | Not close enough | Neutral - ie. Needed but provided |
|------------|--|------------------|-----------------------------------|
| 14 | 12 | 2 | 2 |



Access

The concept plans showed accessible paths across all of the precincts including the boardwalk. Equal access for the built environment was a key principle embodied in the designs and it was refreshing to see how many people recognize the needs of wheelchairs. Access for bikes and prams had significantly less comments.

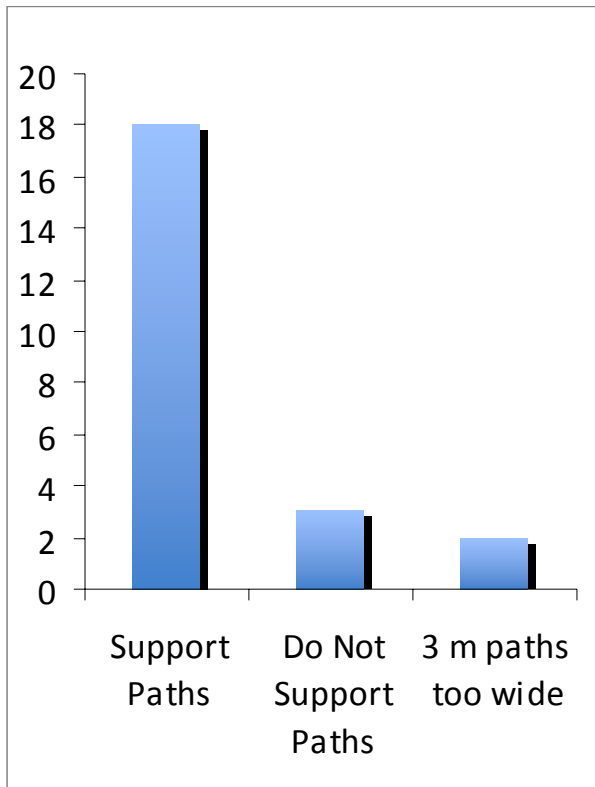
| Wheelchair support | Prams Support | No Bikes | Bikes support | Bike Safety Important |
|--------------------|---------------|----------|---------------|-----------------------|
| 19 | 2 | 2 | 5 | 2 |



Market / Picnic Area

The majority of comments regarding the provision of footpaths indicated support for the footpaths. A small amount of comments were received for the width of the paths.

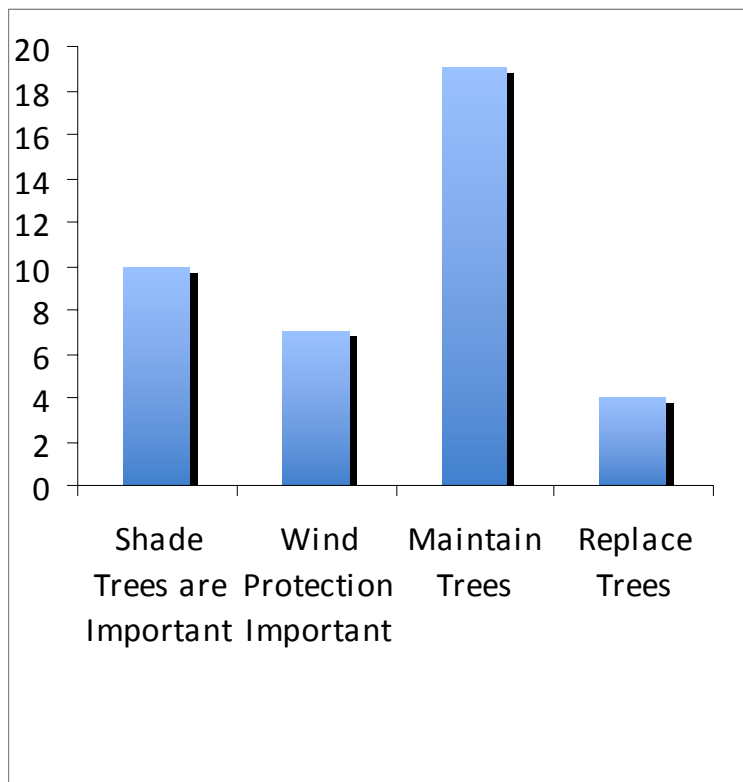
| Support Paths | Do Not Support Paths | 3 m paths too wide |
|---------------|----------------------|--------------------|
| 18 | 3 | 2 |



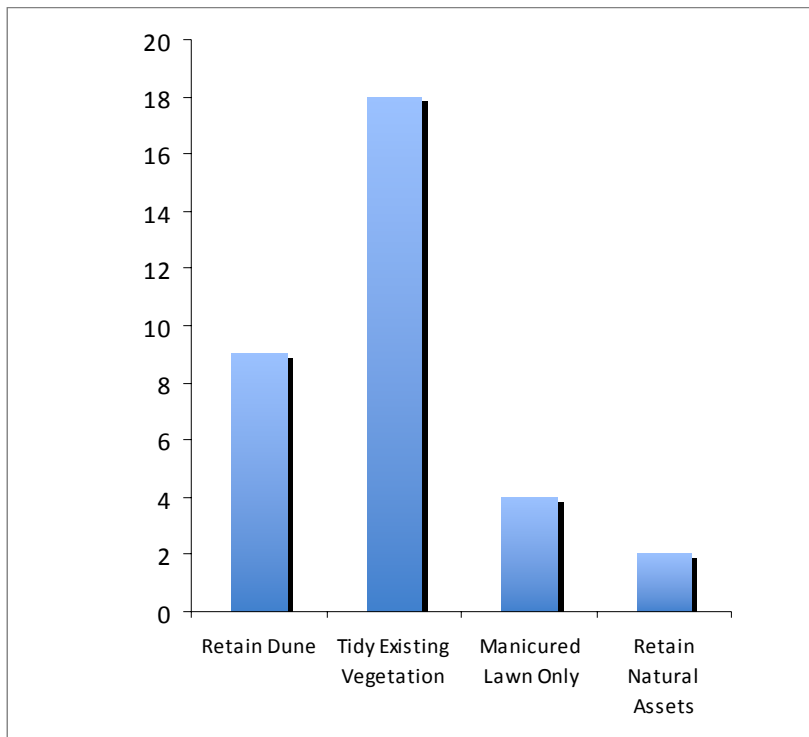
Market / Picnic Area

The majority of comments in this precinct related to trees and wind and shade provided by trees. Clearly the community value the benefits of trees. Further work is needed to articulate the extent of tree retention, removal and replacement of shade trees. Although 19 comments were specifically on retention of trees, the other 21 comments were on the overall importance of shade and wind and replacement of trees.

| Shade Trees are Important | Wind Protection Important | Maintain Trees | Replace Trees |
|---------------------------|---------------------------|----------------|---------------|
| 10 | 7 | 19 | 4 |

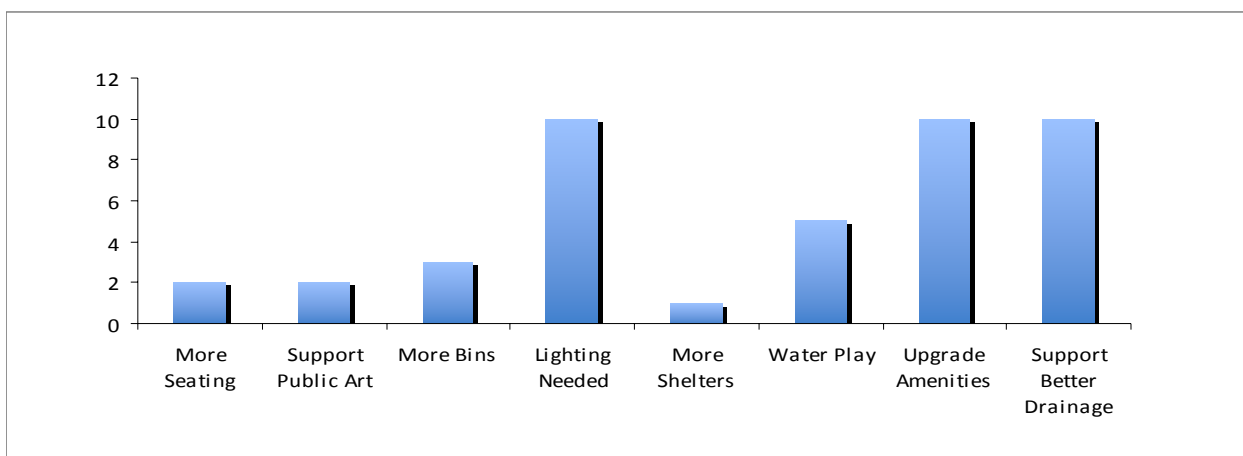


Market / Picnic Area



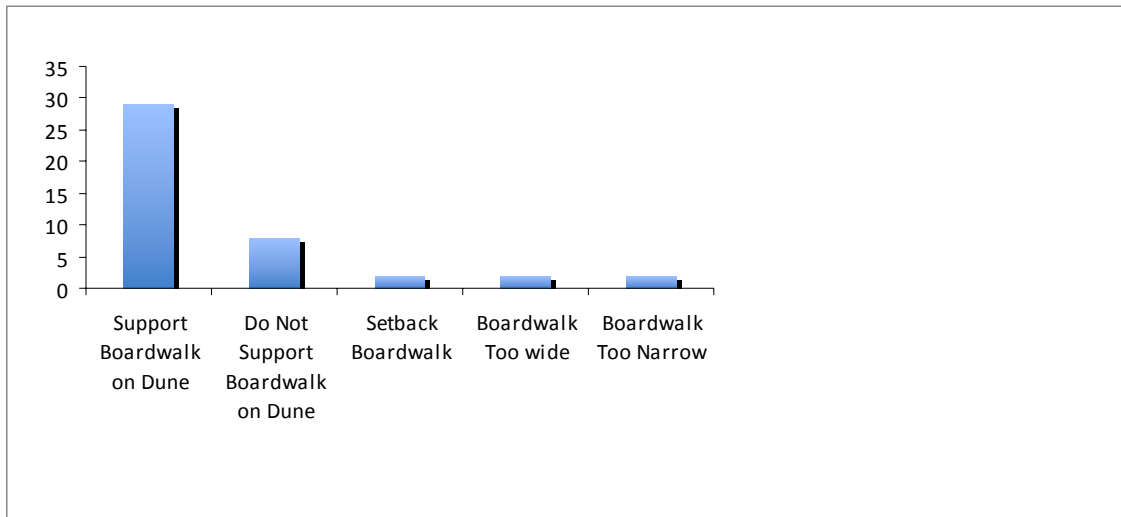
| More Seating | Support Public Art | More Bins | Lighting Needed | More Shelters | Water Play | Upgrade Amenities | Support Better Drainage |
|--------------|--------------------|-----------|-----------------|---------------|------------|-------------------|-------------------------|
| 2 | 2 | 3 | 10 | 1 | 5 | 10 | 10 |

With regard to facilities, 10 comments supported drainage, 10 comments requested an upgrade to the current amenities, 10 people commented on the importance of lighting. Water play for children was requested by 5 people. Other comments were minor for additional litter bins etc.



Boardwalk and Dune

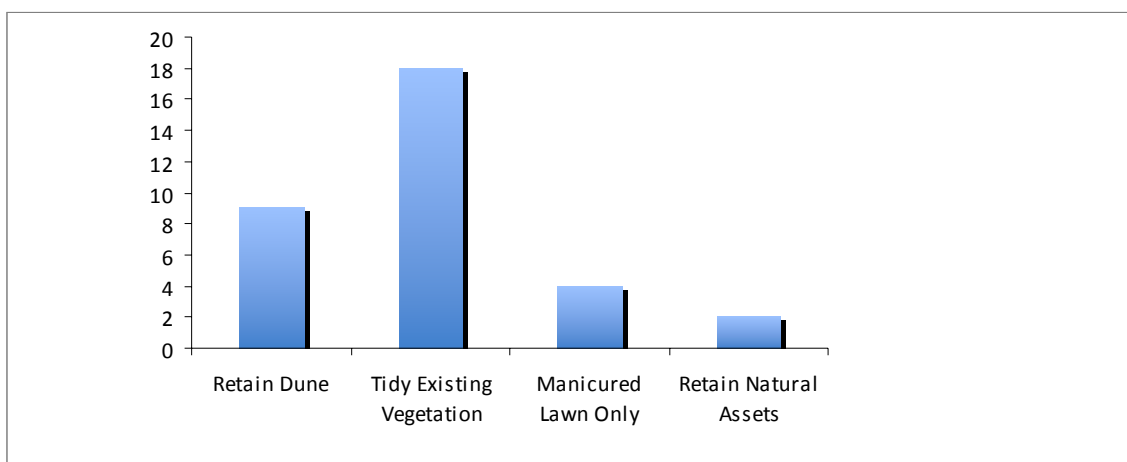
| Support Boardwalk on Dune | Do Not Support Boardwalk on Dune | Setback Boardwalk | Boardwalk Too wide | Boardwalk Too Narrow |
|---------------------------|----------------------------------|-------------------|--------------------|----------------------|
| 29 | 8 | 2 | 2 | 2 |



The main comments relating to the boardwalk were for support of the boardwalk on the dune with 29 comments received. There were 6 comments indicating the need to seek specialist advice such as environmental studies and engineering studies. Initial advice has been sought which would be expanded as part of the next stage of the project.

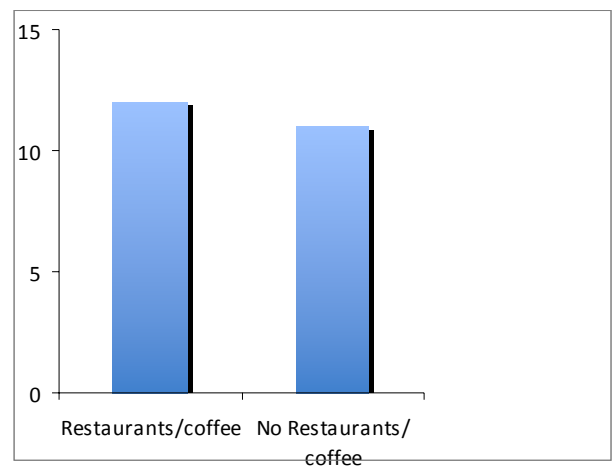
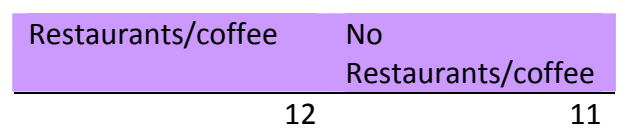
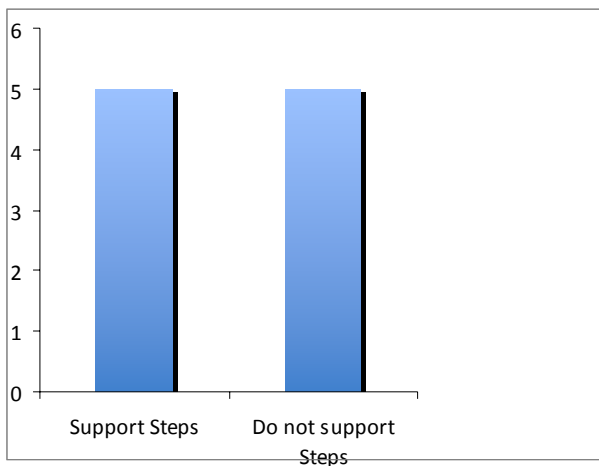
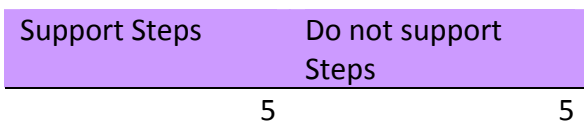
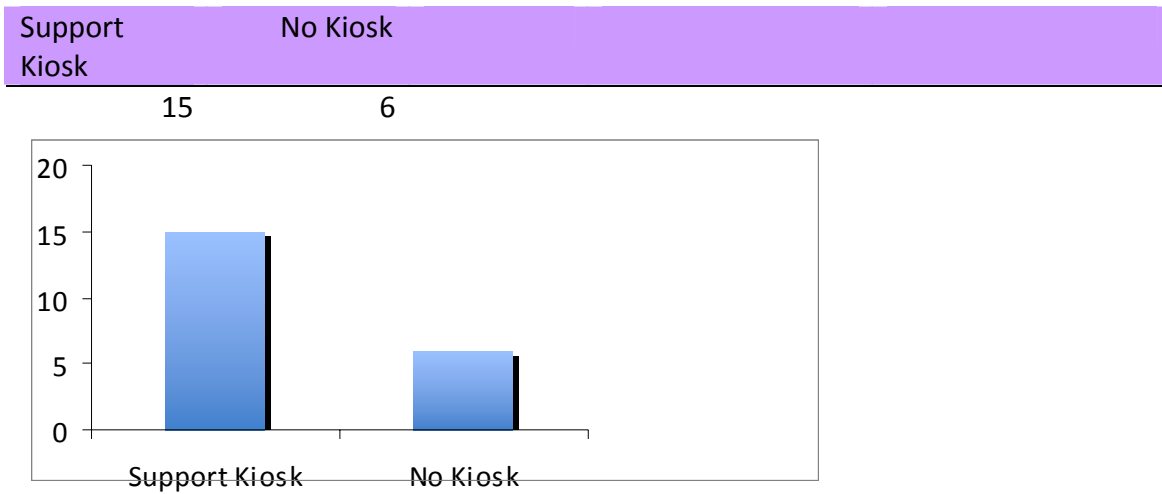
| Retain Dune | Tidy Existing Vegetation | Manicured Lawn Only | Retain Natural Assets |
|-------------|--------------------------|---------------------|-----------------------|
| 9 | 18 | 4 | 2 |

There were 18 comments specifically commenting on tidying the existing dune vegetation and 9 comments relating to leaving the dune vegetation.



Kiosk/Urban Investigation Area

There were 43 comments relating no accomodation in the area and 25 comments not supporting 3 storey development in the area. Other comments received were 15 indicating support for the kiosk and 6 against a kiosk. There were 5 comments supporting the steps and 5 comments not supporting the steps. There were 11 comments against the restaurants and 12 comments for restaurants.



Jetty Pier

The community made 15 positive and supporting comments for the Jetty Pier precinct proposals.

Other

There were 13 comments supporting the need to provide facilities for tourists and 1 comment not to provide facilities for tourists. There were 13 comments indicating a desire for the land to remain in public ownership and 12 comments relating to concern for costs of the improvements, and 3 comments to repair the roads.

There were several general comments which are listed rather than graphed as they are individual or did not relate to a specific precinct.

- Community facilities are important
- Big things are good they attract attention
- No expensive art work
- Support public art
- Support public art
- Mark the original jetty length before reduction
- House the old light house lens in a mini light house
- Move markets south
- Consider Vendetta needs
- Have portable kiosks at end of Jetty
- Design for sport groups
- Public seating is important.
- Put some museum pieces in a cultural centre
- Support cultural centre
- Do not support cultural centre
- Storage facilities are important
- Storage Facilities are important

Jetty Walkway

There were nine specific comments supporting the Jetty Walkway.

Outside Study Area

The community made a number of comments that were outside the study area

- Dredge Harbour
- Park Beach Improvement
- Skate park concerns
- Permanent Sand pump
- Develop concept park beach to Gallows
- Area overnight campers
- No caravans
- Realign road to railway - increase green space
- Free swimming pool
- Have hollow blocks along break wall
- No development south of study area
- Improve boat ramp
- Improve Boat ramp
- Improve Boat Ramp
- Ampitheatre in quarry
- Expand break wall
- Improve/ugly quarry area
- Ampitheatre in quarry
- Development in quarry
- Tidy southernbeach access area
- Pedestrian Rail overpass
- Put rail on by pass
- Put Rail underground
- Do pedestrian overpass for railway
- Access for southern end of beach terraces steps
- Provide southern beach access for pedestrians
- Provide southern beach access for pedestrians
- Seating/picnic shelters

Recommendations

The information provided has given an insight into the communities' response to the concept plans. The comments received totalled 319 and the majority of comments were positive and supportive of the concept plans. Many people made a number of comments which were sorted into like areas. Although the information is a generalised approach and is only a snapshot of the community views.

As the project progresses there will be several more opportunities for consultation and to provide the information to the community. A series of information sheets are recommended to be issued regularly as project updates. At the exhibition period a survey is required a survey such as Survey Monkey with additional paper copies located at Councils libraries and Administration Centre would be recommended.

There is a need to continue communication with the community to explain the concept designs. Face to face explanation was appreciated by the community members and was an effective way to explain the design to the community.